Local Highway Authorities Collaborative Alliance Toolkit

Setting Up and Operating Collaborative Alliances for Highway Maintenance Services

Version 1 July 2012
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# REVISION SCHEDULE

Local Highway Authorities Collaborative Alliance Toolkit

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FOREWORD

ABOUT THE PROGRAMME

The Highways Maintenance Efficiency Programme (HMEP) is developing a sector-led transformation programme that will maximise returns from highways investment and deliver efficiencies in highway maintenance services. The Programme started in April 2011 with sponsorship from the Department for Transport and is intended to run until 2018. The Programme is being developed mainly by Local Highway authority staff with assistance from consultants where necessary.

The Programme is offering Local Highway authority practitioner’s benefits from different ways of working. The vision is that over time, those involved in highways maintenance delivery, the local authorities as clients and their service providers, be they from the private or public sector will adopt an ambitious and longer-term approach to enable them to:

- Continuously find new and improved ways of delivering services to highway users and managing highways assets.
- Make use of collaborative partnerships to improve processes and outcomes.
- Deliver a sustainable balance between meeting the needs of highways users, improving quality and minimising costs.

The overall programme has been developed by the HMEP Programme Board through key personnel who support HMEP’s development. This will ensure that:

- The Programme is truly being driven by what the whole sector needs and wants (‘by the sector for the sector’).
- The solutions identified by the sector are relevant, realistic, repeatable, scalable and sustainable.
- HMEP is benefits-led, driving true transformation of the sector with tangible efficiency gains and a lasting legacy.

As a transformation programme HMEP is targeting the ways local highway authorities conduct their business. It invites the sector to adopt new ways of working to deliver efficiency savings through:

- **Collaboration** - looking at how alliances between authorities can be formed to share procurement activities to achieve more competitive prices or bolster specialist resource, where these are lacking. Other means include renegotiating existing contracts with the supply chain and a variety of partnerships between clients and their private sector providers.
Foreword

- **Procurement, Contracting and Standardisation** – advising on the routes to procurement and providing the tools so that efficiencies can arise through the use of, for instance, a standardised form of contract and highway maintenance specification.

- **Asset Management** – by providing advice to the sector in the form of updated guidance, for both a simplistic and, where appropriate, more complex lifecycle planning tool to determine whole life asset costs, thus moving away from a reactive to a longer-term approach for maintaining highways assets.

- **Benchmarking & Performance** – collecting, sharing and comparing performance data on Cost/Quality/Customer perceptions to help both understanding to show how effective local highway authorities are in delivering Value for Money services and drive targeted efficiencies.

Products and tools are being developed for each of these themes and are being designed to be interdependent, but complementary, so that authorities can maximise their returns from their investments.

The diagram below indicates how project outputs, including a product such as the Local Highway Authorities Collaborative Alliance Toolkit, will contribute to the benefits of the Programme.

Specific products are just part of a wider offering to the Sector comprising:

- **Health Check/Corporate Review** - to enable organisations to identify and prioritise potential opportunities for efficiency gains and ‘baseline’ their current level of efficiencies/operation.

- **Signpost and Brokerage** - to direct stakeholders to ‘good practice’ resources and broker access to Champions.

- **Knowledge Hub** - to provide a living community for sharing ‘good practice’ around generating highways efficiencies.

- **Design, Deliver and Enable Projects** - to test and validate initiatives designed to achieve efficiencies and capture the efficiency gains anticipated and achieved via a defined gateway process.
• **Industry Forums** – to bring together stakeholders to create a culture of continuous learning and sharing of efficiency, ideas and practices that shape the focus and future direction of HMEP.

The HMEP offering will be backed by members of the Programme Board and others acting as ‘Advocates’, ‘Sponsors’ and ‘Champions’ to the sector, sharing experiences of how they have achieved efficiency savings through implementing various initiatives from the Programme.

**ABOUT THIS TOOLKIT**

The Local Highway Authorities Collaborative Alliance Toolkit is part of the collaboration theme. Entering into a collaborative alliance has been evidenced as one of the starting points to achieving efficiency savings. The toolkit outlines how collaboration between authorities has achieved efficiency savings through: entering into contracting or professional services frameworks; achieving greater buying power in procurement activities for services or commodities; standardising within their area either for specifications or services, sharing services; developing LEAN processes and the up-skilling of local authority staff.

This toolkit guides local highway authorities through the processes they would need to go through, if they are considering setting up and operating a collaborative alliance. Depending on where each authority is in their procurement cycle, setting up a collaborative alliance will not be appropriate in all circumstances and other collaborative arrangements would be more appropriate, including closer partnership between clients and service provider. Even the established alliances can derive some benefit from this toolkit by refining their current arrangements.
1 INTRODUCTION

OVERVIEW

1.1 England has over 187,000 miles of highway, from country lanes to motorways. They are the nation’s single biggest transport asset and they provide a vital link for individuals, communities and businesses. Local authorities in England spend approximately £4bn per annum maintaining the local highway network; it is considered that this Programme can contribute towards delivering the target set by Infrastructure UK of a 15% reduction in costs through more efficient delivery of projects and programmes over the next five years. In these testing economic times, we need to learn to do things differently, to drive down costs and drive up efficiencies. Collaboration has been evidenced as one of the starting points to achieving savings around the delivery of highway maintenance services and one of the main areas where some of the biggest savings can be achieved.

1.2 In recognition of this, the Department for Transport has allocated funding for a package of measures aimed at supporting English highway authorities as part of a comprehensive and long-term efficiency programme. Over the coming years HMEP, or its successors, will continue to provide practical and adaptable efficiency solutions. It will allow authorities to make more informed local investment decisions to support their local communities and economies. One of the first measures to be developed is the local Highway authorities Collaborative Alliance Toolkit.

1.3 It is early in the development of collaborative alliances in the highway sector and this toolkit represents how the concept of collaborative working has developed over recent years.

1.4 The toolkit acknowledges that the new British Standard, BS11000 – Collaborative Business Relationships, sets out a comprehensive methodology of how to develop collaborative working with a whole range of stakeholders. The reader is encouraged to reflect on the requirements of BS11000 when considering the Collaborative Alliance Cycle identified in this toolkit.

1.5 BS11000 is based on the concept that companies working together can often achieve much more than they can alone. The standard is very recent, introduced in October 2010, and the construction sector has already embraced the BS and certification has been awarded to a number of client and provider organisations.

1.6 One of the benefits for the highways maintenance sector is the ability of BS11000 to leverage innovation from the supply chain.
1.7 Put simply, BS11000 is designed to achieve the following:
- The creation of new value that could not be achieved by working independently – all share the benefits.
- The development of a joint strategy and objectives.
- Working through a joint Management Team.
- The joint management of risks.
- Formal knowledge sharing.
- Better collaboration skills and competencies.
- Continual Innovation through a structured approach.
- An understanding of how and when to bring the relationships to an end.

1.8 Adoption of the principles behind BS11000 between local highway authorities is in its infancy. However, the case study below identifies the benefits of using BS11000 between public/private collaborations.

Case Study 1 - Developing Collaboration - BS11000 Certified
Highways Agency and EnterpriseMouchel

Background
EnterpriseMouchel, as the service provider maintaining the motorways and trunk roads in Central Southern England for the Highways Agency, is BS11000 certified, having met the requirements of the BS11000 standard for Collaborative Business Relationships. The certification covers EnterpriseMouchel and its collaborative business relationships working with the Highways Agency client, and three members of its award winning supply chain - Aggregate Industries, Carnell and Chevron Traffic Management.

All parties recognised the potential value of formalising an approach to collaboration as cashable savings in the order of £12.5m had already been returned to the Highways Agency during 2011/12 as a result of collaborative working. Formalising the approach which would be achieved by applying the standard, would help to maintain and increase the levels of saving in the future.

What was done
The sequence for EnterpriseMouchel of accreditation was as follows:
- Develop awareness of collaborative working and its fit with embedded strategic goals and objectives of the firm.
- Undertake a gap analysis to determine levels of compliance with the standard.
- Identify and select suitable partners for collaborative working.
- Develop governance and processes to ensure consistency of approach.
- Agree with partners the targets for collaborative working and how the benefits will be shared – cashable savings, reduction in CO₂ etc.
- Monitor performance against the targets.
- Develop and maintain an exit strategy for use when necessary.
- A two-stage assessment by British Standards Institute to achieve accreditation.
Introduction

What was achieved
Accepting this is still quite new much has already been achieved including:

- Appointment of senior individuals from each of the partners with a focus on driving a culture of collaborative working.
- The formation of a Joint Management Team to drive initiatives and assess risks.
- A structured approach to innovation.
- Implementation of new initiatives that could not have been achieved by working independently – an integrated approach with the whole supply chain.
- Agreement between the Highways Agency, EnterpriseMouchel and supply chain as to how cashable savings will be distributed.
- Third-party acknowledgement of collaborative working.

What is planned
- Roll out BS11000 to the wider supply chain.

1.9 What the toolkit does not do is suggest that there is just one methodology to develop a collaborative alliance, but it does share the experience of other local authorities who have developed such relationships in the past.

1.10 This toolkit is aimed at local highway authorities to help advise on how their highway maintenance services might be delivered more efficiently by working collaboratively with several other authorities to drive down costs through economies of scale by entering into frameworks to procure such services. It uses information from a survey of the sector in October 2011 and examples of efficiency in the delivery of local highway authorities’ maintenance works. This toolkit also seeks to promote business improvement through collaboration in a wide range of other Local Highway authority activities.

1.11 Whilst a key driver is achieving improved current practice obtained from those authorities that have most recently formed alliances, it also draws on ‘good practice’ from the experience of the authors across the sector. The toolkit compiles this information to enable fledgling alliances to be formed and advance to maturity much quicker, learning from the examples of others to achieve levels of savings comparable with more mature alliances.

1.12 Representative organisations from across the sector were invited to form a Project Board chaired by Matthew Lugg, past President of the Association of Directors of Environment, Economy Planning and Transport, to oversee the development and delivery of this and other toolkits on behalf of the Programme. The logos of the sector groups represented are shown on page 4 at the front of this document with acknowledgement of individual contributions identified in Section 8.
**Introduction**

1.13 There are over 150 local highway authorities that deliver highway maintenance services, but very few have developed collaborative alliances to do this. Evidence shows that alliances of local highway authorities can deliver significant efficiencies.

1.14 An initial survey of all English local highway authorities was undertaken in October 2011 by the HMEP to determine what alliances were in existence and how they operated, including their experiences of forming a Highway Alliance. General advice in this toolkit is drawn from both the survey, experience of best practice drawn together from within the construction sector and consultants that have assisted the establishment of alliances in the past. This enabled current highway alliances to be identified and their respective managers interviewed. The information they supplied has been crucial in producing this toolkit and the HMEP is grateful for the co-operation of these alliances, as identified in the acknowledgements.

1.15 Some alliances have been operating since 2007 while others are newly formed. The toolkit draws information from the longer established alliances and seeks to help meet the agendas of those that have been newly formed. The current and the potential for future highway alliances are detailed in Figure 1.

1.16 A highway collaborative alliance is regarded for the purposes of this toolkit as a grouping of more than two local highway authorities, who carry out joint procurements and/or develop and implement good practices together to improve their efficiency and customer service.

**Figure 1 – Spread of Highway Alliances**
Case Study 2 - Identifying Opportunities and Developing the Business Case

Pan London Collaborative Highways Work

Background
The project was commissioned by Transport for London on behalf of the London Transport Advisory Group in conjunction with London Councils, Capital Ambition and Office of Government Commerce to:

- Consider the reorganisation and collaborative procurement of highway works (term maintenance and minor improvement works) contracts and their subsequent management, in respect of the highway works arrangements currently made by Transport for London, London Boroughs and the City of London.
- Undertake a review of national best practice and carry out early contractor engagement with the major players in the London market and the Highways Term Maintenance Association.

What was done
Questionnaires were sent to the 32 Boroughs, the City of London and Transport for London. This requested information which included:

- The total highways spend identified by 25 Boroughs who responded.
- The number of highway contracts currently being operated.
- The turnover of the current highway contracts.
- The type of current contracts either single or multi discipline activities.
- The cost of preparation of the current contracts.
- The cost of contract management and supervision.

The responses were then collated and analysed to identify collaborative opportunities and provide data for the development of business cases.

What was achieved
The identification of opportunities:

- Collaborative highway contracts Pan London.
- Additional quick wins:
  - E–Auctions for material and specialised activities.
  - Service development reviews.
  - Common specifications.
  - Price benchmarking.
  - Common systems.
  - Sharing of best practice.

The development of business cases for collaborative contracts:

- In order to identify the potential savings from aggregation of the contracts, contract models were developed for inner and outer Boroughs for both carriageway and footway based on the returns received.
- Potential savings on works of between 5-15% could be made by the Boroughs on the overall works spend, which equated to £11-34m.

What is planned
- Develop the collaborative contract and deliver the savings.
Introduction

HOW WILL THIS TOOLKIT HELP YOU DELIVER MORE EFFICIENT SERVICES?

1.17 Using this toolkit should produce direct savings by reducing authorities’ staff time setting up a collaborative alliance, and/or the use of consultants as support. Indirect savings are also anticipated through use of the toolkit because the sector will become confident in its use, familiar with the terms under which alliances might be formed and how any risks are best estimated and apportioned.

This toolkit indicates how to:

- Identify the potential drivers for entering a collaborative alliance by looking at the business imperatives and how they have been applied in other organisations.
- Develop a business case including information on the costs and other factors that make a successful alliance possible.
- Establish an alliance under good practice principles by describing current approaches to set up and management through good leadership, governance, common aims and objectives.
- Operate an alliance successfully by identifying techniques to gauge the effectiveness of the alliance, identifying new opportunities, undertaking reviews and training of staff so that the benefits are shared across the alliance members.
- Record and promote the benefits to internal and external stakeholders.

WHAT ARE THE ANTICIPATED BENEFITS OF USING THIS TOOLKIT?

1.18 This good practice toolkit advises local highway authorities about setting up and running collaborative alliances. Using the toolkit will:

- Reduce start up costs.
- Shorten the time to establish collaborative working arrangements.
- Enable newly formed alliances to benefit from good practice currently in use within the industry.
Introduction

Case Study 3 - Setting the Objectives and Generating Savings through a Highway Alliance

Midlands Highway Alliance

Background

The Midlands Highway Alliance was formed in 2007 as an unincorporated association by agreement of East Midland highway authorities (8 number) and the Highways Agency. Leicestershire County Council took the lead and in the five years of successful operation and development the alliance has grown in number from the original nine members to a current membership of 17, through the advantages and benefits being spread by word of mouth and publicity to neighbouring authorities.

What was done

- Implemented a collaborative alliance governance.
- Actively promoted alliance management and engaged an alliance manager.
- Identified opportunities for collaborative working and produced business cases.
- Set up working groups to develop the opportunity themes:
  - Major schemes (projects and developments costing between £12 - £50m).
  - Medium schemes (projects and developments up to £12m).
  - Term maintenance.
  - Professional services.
  - Commodities.
  - Skills Academy (learning and development).
- Implemented a process of annual review.

What was achieved

- The development and buy-in of shared alliance objectives:
  - Establish and develop collaborative procurement frameworks to secure the delivery of major highway capital schemes, medium size highway schemes and professional services.
  - Establish, implement and develop a continuous improvement model for highway term maintenance to achieve convergence to best practices.
  - Embed partnering principles and construction best practice in all its work and throughout the supply chains, to optimise commodity acquisition.
- Savings generation for its members which at the end of November 2011 totalled in excess of £14m through all identified opportunities. The largest saving contributor to date is the medium schemes framework. Using this framework, members have avoided the cost of individual procurement per scheme and after four years the framework had delivered 58 schemes with a total value of £130m.

What is planned

Continue to explore opportunities for efficiencies from collaboration between our members with particular focus on:

- Recognising and recording the savings being made through collaboration with the term maintenance delivery of the members.
- Developing the member (and supply chain) knowledge and learning through the Skills Academy.
Introduction

1.19 The potential waste resulting by starting from first principles or being advised by external consultants will be substantially reduced by applying the principles of the toolkit. Because the toolkit was developed by the sector on behalf of HMEP, users will benefit from the experiences of other authorities that have contributed in its preparation by identifying the methods and routes taken by them to achieve efficiencies. This will allow each new alliance to fast track their development to achieve comparable savings with those that are more mature, ensuring that the operation of their alliance meets their particular needs and aspirations.

USING THE TOOLKIT

1.20 This toolkit is set out in chronological order taking the reader through the drivers for developing an alliance, how to set up and operate it collaboratively and the benefits that can arise. This is based on the practicable knowledge and the lessons learnt from those that have successfully collaborated. It is the intention that this toolkit should initially be read in sequence; an Alliance Cycle diagram identifying the key elements is detailed below.

1.21 Costs are described and advice is given on achieving financial self-sufficiency for an alliance at the earliest opportunity. Most of the more mature highway alliances were pump-primed by external funding through the former Regional Improvement and Efficiency Partnerships. This toolkit ensures that the start-up costs (both in physical resource and time) are kept to a minimum.

1.22 This toolkit deals with legal and political issues and gives advice on alliance governance and establishing a good communications strategy. It also offers key comments and pertinent advice from those currently managing such alliances.
Figure 2 - The Collaborative Alliance Cycle
1.23 Potential work-streams and their likely benefits are described using experiences from existing alliances and recommendations are made as to how continuous improvement should be achieved and measured. However, it is early in the development for Highway collaborative alliances and this ‘live’ document will be revised at intervals by new information provided from current and future alliances.

1.24 Appendices offer a good range of resources to help ease the workload associated with setting up and running an alliance. These can be used as a training and template resource. Microsoft PowerPoint slides are included which offer an overview on all aspects of a collaborative alliance, the drivers and the benefits that are generated. These are split into three distinct audiences: members, senior officers and officers.

1.25 In summary, this toolkit captures experiences from existing alliances and turns them into practical advice and hopefully encouragement for those about to start this very beneficial undertaking. The route map through the toolkit is shown in the Collaborative Alliance Cycle diagram on the previous page.

**COMMENT AND FEEDBACK**

1.26 The HMEP Programme Board would welcome any comments and feedback on this toolkit so that it may be reviewed, improved and refined to give the sector the best advice possible. If you wish to make a comment, please send an email to highwaysefficiency@dft.gsi.gov.uk with the header, ‘Feedback on the Local Highway Authorities Collaborative Alliance Toolkit’.
2 DRIVERS FOR COLLABORATION

CENTRAL GOVERNMENT DRIVERS

2.1 Central Government, through the Department for Transport, wishes to encourage greater efficiencies in Local Government service delivery. Indeed, this is the Department for Transport’s main reason for initiating HMEP. Participating in alliances and demonstrating efficiencies and cost-effective delivery will consequently increase the prospect of individual authorities gaining financial support from Central Government.

2.2 Infrastructure UK published its Infrastructure Cost Review in December 2010. This identified that there is an opportunity to make efficiency savings of at least 15% per annum, amounting to some £2-£3bn in the delivery of infrastructure projects, principally from civil engineering works. This was re-emphasised by the Government when it published the National Infrastructure Plan in November 2011. Her Majesty’s Treasury led plan seeks reduced costs of delivering highway maintenance services, giving predicted savings of between £20-£30bn over the next decade.

2.3 Ministers, as a consequence, have made it clear that they need to be convinced authorities are striving to improve efficiencies and delivery timescales through working collaboratively, cutting out duplication and using standard contracts and specifications.

LOCAL GOVERNMENT DRIVERS

2.4 Localism is an important part of the current Government’s strategic thinking. Local politicians want to be assured that their local highways service delivery is as efficient and effective as possible. Furthermore, given shrinking budgets, they will want to be convinced that as much expenditure as possible is being directed towards front-line services. Collaboration between authorities through a highway alliance does not mean loss of sovereignty. A highway alliance saves money, because it:

- Reduces duplication; for example two authorities separately procuring similar services.
- Lowers costs because the volume of work commissioned under one contract goes up.
- Shortens delivery timescales for work-streams through procured contracts.
- Helps deliver cost certainty through benchmarking with, and previous experience of, other members.
- Helps develop good practices.
2.5 Staff of the member authorities should recognise that discussion with each other helps bridge knowledge gaps and generates confidence that the various activities are being tackled appropriately. Whilst political processes, beliefs and opinions may vary from one local authority to another, the fundamental need to maintain and improve the public highway is more constant. By focusing on the latter, pathways to address the former can be identified and followed.

2.6 Political processes can particularly differ between authorities. To illustrate that such differences can be overcome, the reports prepared by Derbyshire County Council and by Peterborough City Council to gain cabinet approval to join the Midlands Highway Alliance and use the Midlands (Managed) Works Framework 3 respectively, are included as Appendices A and B to this toolkit.

2.7 Lastly, but certainly not least, collaboration should improve service delivery or at least sustain service delivery in a time of shrinking budgets and so the services to customers/road users should be sustained or improved. Participation in an alliance demonstrates “outward” rather than “inward” thinking and the key benefits of an alliance are summarised as:

- Lower costs because of increased work and economies of scale for contractors/suppliers.
- Shorter delivery time because of easier contractor selection.
- Less risk of cost increases and time over-runs because of better incentivisation of contractor/suppliers and longer term supply relationships.
- Better integration of supply chain, helping local firms/small and medium size enterprises.
- Savings in client “on-costs” so more money can be spent on “services”.
- Improved ability to demonstrate value for money.
- Up-skilling of clients and more cost effective training for clients and the supply chain.
- Innovation is encouraged, demonstrated to and adopted by others.
- Building confidence between member authorities which encourages more collaboration/sharing.
- Consistency of processes, measurement and standardisation of specification.

EFFICIENCY AND SAVINGS DRIVERS

2.8 The formation of an alliance has proved, through existing alliance performances, to generate efficiencies and their consequent savings. These savings are predominately raised through the development of alliance activities and far outweigh the costs of establishing the alliance and the setting up of the activities.
2.9 The activities currently being undertaken by alliances are covered in detail in Section 3 below and include:

- Works frameworks.
- Term maintenance frameworks.
- Commodities supply frameworks.
- Professional services frameworks.
- Joint training.
- Production and use of standard specifications.
- LEAN processes.
- Innovation and recycling.
- Supply chain re-engineering.
- Shared services and back office activities.

2.10 The Midlands Highway Alliance, one of the more mature highways alliances in existence, is currently generating an average saving of £4m per annum through diverse work-streams for the last four years for all its members.
3 DEVELOPING THE BUSINESS CASE

3.1 This section covers the “start-up” phase of the Collaborative Alliance Cycle. It describes, in detail, the steps required to make the decision to form an alliance and covers the expected resources and costs requirement as well as the risks to be considered. Finally, this section looks to the existing alliances and incorporates the lessons learnt.

3.2 A business case should be developed for the alliance prior to its inception. Whilst it is clear from existing alliances that there are likely to be a number of common work-streams, each prospective alliance should build on existing associations and current needs of likely member authorities. Evolving the business case should develop ownership and leadership amongst the prospective member authorities. It is important that authorities feel that the activities proposed are being done for/by them and meet their needs, otherwise it will feel like an imposition and will not be adequately supported. As a consequence, it is unlikely that the business case will be based on 100% participation of all authorities in all work-streams. This has been common practice in the existing alliances and is totally acceptable.

IDENTIFYING OPPORTUNITIES AND BUILDING RELATIONSHIPS

3.3 The formative months of an alliance are crucial to building commitment and developing a convincing business case that Members support.

3.4 The initial stage is to bring potential members together in an inception workshop. This has most commonly been instigated by an authority(s) that is about to procure or is under budgetary pressure to reduce costs, by talking to neighbouring authorities and recognising the potential for greater savings and reduced costs. This can then be arranged through existing communication lines between Councils, for example, regional Chief Executive Officer and/or Head of Department meetings.

3.5 Expanding on the time line in Table 1, the following activities are the most important in producing a business case; typically these are completed within the first six months:

- Hold an inception workshop/seminar to:
  - Identify existing associations/shared services that could provide “building blocks” for the alliance.
  - Identify needs/workloads/forward work programmes and hence work-streams.
  - Identify likely benefits of an alliance.
  - Build support for an alliance.
  - Identify possible lead authorities.
  - Identify how alliance management is to be delivered during the start-up phase.
- Post workshop, validate the outcomes with each authority to check commitment/likely participation and build support.
Developing the Business Case

- Establish commitment and if possible leadership at Director level. This is crucial so that alliance activities become mainstream to the department/directorate and are not marginalised/ignored by staff.
- Establish commitment and support with relevant Cabinet Members. Time should be made to regularly brief key politicians about the alliance, confirm that there is some symmetry between what they wish to achieve and alliance outcomes. Further, if appropriate, associate them with the successes of existing alliances.
- Confirm authority leadership for each work-stream, establish costs and expected outcomes.
- Prepare alliance agreement and circulate.
- Prepare business cases for each work-stream and the alliance as a whole and start the search for funds.
- Establish governance that is most likely to secure successful outcomes, but also reflects current associations/alliances.

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<td>Produce work-stream business cases</td>
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<td>Validate business cases with LHAs</td>
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<td>Confirm work-stream lead</td>
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<td>Confirm members</td>
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<td>Resolve resourcing and how Alliance is to be managed</td>
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<td>Identify resources</td>
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<td>Circulate Alliance agreement for comments</td>
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<td>Brief Councillors</td>
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<td>Prepare and circulate governance</td>
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<td>Hold inception meeting Exec Board</td>
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<td>Hold subsequent Exec Boards confirm subs sign Agreement Agree Bus Plan at first one</td>
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<td>Hold first Management Board meeting</td>
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<tr>
<td>Work-streams first and subsequent meetings</td>
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<td>Cabinet paper to join Alliance</td>
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<td>Launch Alliance</td>
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<td>Implement the continuous communications strategy</td>
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<tr>
<td>Prepare first business plan</td>
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Table 1: Key steps in setting up an alliance in its first 18 months

3.6 The second tranche of activities is about consolidation, getting functioning work-streams, resolving funding, launching the alliance and producing a business plan.
WORK-STREAMS AND BENEFITS GENERATED IN CURRENT ALLIANCES

3.7 Fundamental in the start-up stage and vital in the development of the business case, is the identification of work-streams that the alliance could collaboratively deliver and the benefits that these would bring. It is worth reiterating that it is not essential that all member authorities are able to participate in a particular work-stream from its inception. Authorities which are, for example, tied to existing contractual commitments or even wish to observe how the work-stream activity operates before committing can be factored into the business case.

3.8 The review of current alliances has discerned that some of these activities produce quantifiable savings while others do not easily translate into a cash saving. For example, a benefit can come from achieving cost avoidance. Non-cashable savings/improvements are, nevertheless, valuable in their own right as they will lead to improved service delivery, higher customer satisfaction and better job satisfaction.

3.9 In considering the activities delivered by current alliances it is clear from the interviews that highway alliances have the potential to develop collaborations, improve efficiency and delivery across the whole spectrum of activities, not just maintenance activities. A successful alliance is likely, therefore, to be promoting collaboration in three main areas:

i) Primary highway maintenance activities:
   Often the initial streams delivered by alliances generating immediate and obvious quantifiable benefits; these have included works, term maintenance and commodities supply frameworks.

ii) Secondary highway activities:
   Activities that have been delivered at an initial start-up, but often considered after the first couple of years of alliance operation; these have included professional services frameworks, joint training, production and use of joint specifications, lean processes, innovation, recycling and supply chain re-engineering.

iii) Activity opportunities that exist because of the formation of the alliance:
   Activities often outside of highways maintenance delivered within a maturing alliance or identified as specific needs of individual members. These have included shared services and back office activities such as ticketing, enforcement and Traffic Management Act activities.
QUEANTIFIABLE SAVINGS IN PRIMARY ACTIVITIES

3.10 The following paragraphs provide more detail on each of these savings areas. Evidence from existing alliances indicate that a scoping exercise is required to establish the services that highway authorities currently procure, when they will come to an end and if they can be extended. This has helped determine the timing for actions that result and the likely take up of any new contracts from the alliance membership.

WORKS FRAMEWORKS

3.11 These frameworks have three or more contractors who will provide highway maintenance services and deliver improvement schemes costing typically between £100k and £10m. They can also be used to construct “public realm” works and other non-highway activities provided that the inclusion of these activities is covered in the “scope of works”. Such frameworks are often used to deliver highway maintenance services which are above the cost threshold in any term maintenance contract (or for highway maintenance services below the term maintenance threshold to provide competition with the contractor delivering term maintenance, in order to demonstrate value for money).

3.12 Savings come from: sharing the cost of one joint procurement, avoiding the time and cost of a bespoke procurement for a scheme, contractor incentivisation, good performance indicators and good practice delivery giving “on time” and “on budget” outcomes. (See Case Study 4).

TERM MAINTENANCE FRAMEWORKS

3.13 To date, most activities have related to the production of standard contracts (see below) rather than joint procurement of term maintenance contractors. A notable exception is London where a framework for the delivery of term maintenance services is being procured within four sub-regions using a standard contract. (See Case Study 5).
Case Study 4 - Establishing a Collaborative Works Framework

Eastern Highway Alliance

Background

The Eastern Highway Alliance was established in 2010 made up of 11 highway authorities in the East of England driven by the lead authority, Cambridgeshire County Council. During the establishment of the governance, opportunities for collaborative efficiency savings/cost avoidance were identified. These included the procurement of a schemes framework and a business case was written. The Executive Board of the alliance sanctioned the commencement in 2011.

What was done

- A full business case was developed for the introduction of a schemes framework which included the following steps:
  - Formation of a procurement steering group made up of different members and a lead member (Hertfordshire County Council).
  - Discussion with other highway alliances who had undertaken a similar procurement to identify issues, challenges and outcomes.
  - An extensive survey of the members for their potential throughputs into the framework.
  - Identification of the costs required and how they could be funded.
  - Introduction of a sensitivity analysis to the business case to accommodate throughput variations.

What was achieved

- Full buy-in from all members and a working communications strategy.
- An agreed funding stream for establishing and operating the framework made up of member contributions, external funding through regional improvement partnership and a pro rata levy for those members using the framework based on throughput.
- The development of a best practice framework contract suitable for all members.
- An agreement to “bundle” previously individually tendered works into framework “packages” by various members.
- The award of the framework to four contractors in June 2012.
- The understanding of the importance to monitor the savings and cost avoidance benefits from the first use of the contracts.
- The award of the framework to four contractors in June 2012.

What is planned

- Commence work through the framework.
- Robustly measure and collate savings/cost avoidance by their source, share between all Alliance members and the framework supply chain.
Case Study 5 - Generating Benefits from the Implementation of a common Highway Maintenance Contract

Transforming London Highways Management

Background

Across London around £450m per annum is spent on highways activities through circa 100 contracts in 33 Boroughs and Transport for London. It was apparent that London was not perceived as one market and as unit prices for similar activities ranged considerably, there was scope for efficiency gains and the provision of better service for the customers. From this, the Transforming London Highways was established.

What was done

- Identified the work-stream opportunities for efficiencies:
  - Supplier relationship development.
  - Common specification and contract conditions.
  - Highway systems collaboration.
  - E-auctions.
- Set up governance to manage the above work-streams.
- Set up a communication plan for all stakeholders.
- Split London into quadrants, North East, North West, Central and South.

What was achieved

- Greater collaboration and buy-in from all stakeholders to a one-market approach e.g. currently 34 specifications should be 1.
- Carried out a business case and commenced the procurement of four new area-based highway contracts (duration of 8 years) to commence 1 April 2013 and to include a common specification. These will cover both road maintenance and new schemes having the potential for the first time to apply to all roads in London.
- Identified the potential savings as:
  - From use of common contract and specification £2.4m within the next three years.
  - From joint procurement £240k over the next three years.
  - From introduction of best practice through the common contract, year on year savings of £3m within the term community.

What is planned

- Ensure the successful procurement of the four area contracts.
- Continue developing the supplier relationship.

COMMODITIES SUPPLY FRAMEWORKS

3.14 These are supplier frameworks for the provision of single commodities. Examples of these are winter salt, street lighting lanterns or arrangements with merchant suppliers. By getting together and aggregating each member’s requirement a better price can be achieved. This can be taken a stage further by standardising the specification so that the further savings can be accrued. (See Case Study 6).
Case Study 6 – Collaborative Purchasing of Street Lighting Lanterns

West Midlands Highway Alliance

Background
Early in their existence, the West Midlands Highway Alliance identified as one of their efficiency opportunities the collaborative procurement of lanterns.

What was done
- Investigated the requirement through the member authorities and the benefits that this would bring, that included:
  - Reduced procurement costs.
  - Procurement timescale reduced.
  - Reduced commodity price through economies of scale.
  - Reduced stock through introduction of a common specification.
- Communicated and agreed further collaboration for this commodity with neighbouring alliance the Midlands Highway Alliance and with Capital Ambition led by Worcestershire County Council.
- Undertook to tender a framework agreement led by Worcestershire County Council and to be led by the Eastern Shires Purchasing Organisation.
- In discussions with Eastern Shires Purchasing Organisation, broadened the use of the framework to be open to all local authority councils as well as educational establishments, emergency services, National Health Service, Central Government and their agencies.

What was achieved
- The successful procurement of framework agreement with assessed operational, technical and professional conformance and capabilities of suppliers.
- An agreement which:
  - Is based on a common specification for the key items.
  - Allows authorities to access, through individual contract, a choice of suppliers and products and to expand on the scope of works if required.
  - Allows the contractors of authorities who have a current contract for the maintenance of street lighting which includes the supply to access the framework agreement on the same terms and conditions.
  - Is centrally managed and monitored by Eastern Shires Purchasing Organisation.
  - Is free to access with no hidden fees to be paid.
- The generation of actual savings with currently two authorities making savings on their annual budgets of 20% (Leicestershire County Council) and 33% (Wolverhampton City Council) respectively.

What is planned
- Continue to monitor the savings as more authorities take up the contract.
- Investigate the opportunities for further collaborative commodity efficiency savings.
Developing the Business Case

QUANTIFIABLE SAVINGS IN SECONDARY ACTIVITIES

3.15 The following paragraphs provide more detail on each of these savings areas.

PROFESSIONAL SERVICES FRAMEWORK

3.16 This is most likely to be the supply of a wide range of professional services by one provider to several clients. It can act as a top-up to an in-house service or be a sole provider arrangement. Alternatively, dependent upon the needs of the alliance members, the framework can be of multiple suppliers for multiple clients.

Case Study 7 - Benefits of Establishing a Collaborative Professional Services Framework

North East Improvement and Efficiency Partnership

Background

The North East Improvement and Efficiency Partnership set up a project in 2010 to develop a robust and strategic implementation plan to generate efficiency savings from collaborative working between 12 number highways authorities in the North East of England. The challenge became to discover a strategic fit amongst the authorities and to achieve “buy-in” from all for efficiency generating collaborative work-streams.

What was done

- Held a workshop with all 12 authorities to outline the objectives and receive initial feedback and an agreed list of next steps.
- Undertook a survey of all authorities to build up a matrix of existing partnered frameworks and formal and informal collaborations between authorities in the region.
- Informed by the above survey information, a questionnaire was developed to obtain both quantitative and qualitative data. This survey was used to provide an analytical, quantified roadmap of the future potential collaborative work-streams.
- A verification workshop took place to feedback the collated regional data and agree the collaborative work-streams to be taken forward.
- A business case was completed for the work-streams to be considered which included collaborative procurements in:
  o External professional services support.
  o Surfacing providers.

What was achieved

- A more formal collaborative communication channel for all authorities.
- The identification of current sub-regional groups and how their experiences are respected and, when considered within a wider alliance, produce greater added value to common goals and objectives.
Developing the Business Case

3.17 By evaluating both the training (known requirement) and skills (betterment) gap within all member authorities, joint training can be held. This reduces the cost through economies of scale and ensures conformity of skills throughout the alliance. This should involve both “blue” and “white collar” training; for example, highway inspectors, site National Vocational Qualifications, health and safety (National Examination Board in Occupational Safety and Health) and transport planning.

What is planned

- Procure the professional services framework and record the savings.

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Case Study 8 - Developing Training through an Alliance

South East 7 Alliance

Background

Whilst highways form a critical infrastructure for society, supporting the country’s economy through the quick and efficient transport of people and goods, they are also a complex engineering system governed by specific legislative requirements. They are maintained and operated within a highly political environment through central government, and particularly by local highway authorities. In addition, they are often managed and maintained through complex contract arrangements, requiring key skills in leading, managing and developing services through partnership between the public and private sectors.

South East 7 recognised the opportunity to develop and enhance the skills with the authorities and supply chain within the highways sector both now and in the future.

What was done

- Identified current skill gaps in graduate engineers, specifically towards highways.
- In partnership with their suppliers and the University of Brighton, the South East 7 has developed a postgraduate course in Highway Engineering MSc.
- The MSc develops competent and innovative highway engineers, enabling them to lead, manage, design and deliver sustainable highways for the future.
- The course has been specifically structured to enhance graduate engineers skills towards the highways sector.
Developing the Business Case

- The course provides a workplace-based learning environment within local authorities and associated contractor/consultants over two-years. The course is structured into six modules and a dissertation/research project.
  - Highway engineering context.
  - Highway engineering theory.
  - Highway design and implementation.
  - Highway asset management and engineering principles.
  - Highway contracts.
  - Management and leadership within the highways sector.

What was achieved

- By the end of the course graduates will have knowledge and understanding of:
  - Political, commercial and legislative context in which highway engineers operate.
  - Types and forms of contract and contractual arrangements within a highway engineering context, their applications and constraints.
  - Engineering principles underpinning safe highway construction and its associated engineering aspects.
  - Management strategies for maintaining highway assets across a range of scenarios.
  - Design standards relevant to highway engineering.
  - Design and modelling tools appropriate to highway design.
  - Environmental and ecological context within which sustainable highway engineering operates.
  - Contracting partner and other stakeholder organisation context including their structures, political environment and corporate social responsibilities.
  - Tools, methods and underlying theories which enable successful leadership and the management of risk and large projects in a collaborative context.

What is planned

- Monitor the current participants for feedback and success factors.

PRODUCTION AND USE OF STANDARD SPECIFICATIONS

3.18 Many local highway authorities have their own specifications which need renewing and updating. There is a cost to this and a tendering cost for contractors responding to many variations in specification. Standard specifications will drive down costs and save Local Highway authority client costs. Further benefits are immediately realised if the specification is managed and updated not by individual members, but from a central position within the alliance.

3.19 The benefits of a common specification are now being widely acknowledged, the Transforming London Highways Management has adopted this approach with their area contracts (See Case Study 5 above) and identified that it is imperative that clients understand supplier’s costs and that these should be transparent. Through this understanding the benefits that can be realised from a common specification include:
  - Reduced stock holding.
  - Reduced tender costs both client and supplier.
  - Reduced depots and empty mile running.
Developing the Business Case

- Reduced maintenance fleet size.

3.20 HMEP are at the forefront of this thinking and are currently developing a national standard specification for term maintenance to complement their national standard term contract. HMEP has undertaken to regularly review and update this document so as to represent the good practice of the time. This specification will be available in the summer of 2012 and information can be obtained from the HMEP website.

Case Study 9 – Generating Efficiencies using LEAN Intervention

West Midlands Highway Alliance

Background

Potholes and the break-up of road surfaces is a national problem. Over £48m was spent in 2008 on pothole fixing in England. Current practices across the region include a range of different patch techniques, methods of working and contractual agreements for service delivery. A pilot study was set up to investigate the efficiency savings that could be generated through LEAN intervention techniques.

What was done

Working together on behalf of West Midlands Highway Authorities, Staffordshire County Council, Worcestershire County Council and their private sector delivery partners, Enterprise and Ringway divided the project into two parts:

- The management of finding defects.
- Programming repairs.

For each part the current processes and procedures were scrutinised and areas of waste identified and minimised by changes, including:

- Driving efficiency into the process of identifying the defect allowing it to be allocated to the most appropriate crew.
- In Staffordshire, integrating the call centre with specialist schedulers to prioritise work for repair gangs and, a resource team to ensure the right plant and materials for each job.
- Empowering locally based supervisors to ensure gangs have sufficient skill, experience, plant and materials before leaving the depots.
- Using Staffordshire County Council Highway Laboratory to carry out a programme of testing materials and techniques against specification.

What was achieved

- Labour and plant costs for hand lay repairs reduced by up to 50%.
- Identified cost savings of between £150k and £500k per year.
- Greater consistency and efficiency by programming work from fewer or a single location.
- Better, longer lasting quality of repair focussed on increasing public satisfaction.
- Lessons Learnt.

What is planned

- Further work is being undertaken to confirm these results and the potential for wider roll-out.
LEAN PROCESSES

3.21 LEAN interventions are used to review a current process to extract further value by reducing the waste in the resource being used. This resource covers not merely plant labour and materials, but also time. Many individual authorities undertake such interventions either formally or informally on their own processes. As highways authorities have commonality of activities, outcomes from LEAN intervention in one authority will be of benefit to others. By managing these interventions centrally as “pilot projects” quantifiable benefits will be available to all alliance members. The application of LEAN processes has been heavily promoted by the West Midlands Highways Alliance members whose authorities have used LEAN intervention to derive significant benefits.

INNOVATION AND RECYCLING

3.22 As an alliance, decisions can be taken to pilot/trial new innovative techniques with individual member authorities and support the collection of data and savings. From successful trials the innovations can be disseminated through to the other members. Examples of current techniques trialled include the use of foam asphalt, the use of semi-warm asphalt and tar recycling.

SUPPLY CHAIN RE-ENGINEERING

3.23 This comprises improved supply chain integrated management by re-engineering the sub-contractor/supply agreements in a transparent relationship between clients and the supply chain. It is more appropriate to those organisations that have a number of years to run on existing contracts rather than those about to procure. In the South East 7 Alliance they are reviewing all their supply chain in order to formulate a joint engagement for surfacing products. Their individual business case has predicted savings in the order of 30% generated by this initiative. However, this process requires a lot of trust and buy-in from the participants due to the nature of the negotiations and the challenges that need to be overcome.

QUANTIFIABLE SAVINGS THAT EXIST BECAUSE OF THE FORMATION OF AN ALLIANCE

3.24 The following paragraphs provide more detail on each of these savings areas.
Developing the Business Case

SHARED SERVICES AND BACK OFFICE ACTIVITIES

3.25 Through the membership of an alliance individual, members often identify opportunities that are common only to themselves and one or two other authorities. This opportunity can be exploited by forming a shared service arrangement between the authorities (see HMEP Local Authority Shared Services Toolkit). These shared services are not exclusively within the term maintenance arena or even necessarily the highways arena. The formation of a Highway Alliance allows a formal setting for efficiency savings by collaboration of all services within authorities.

3.26 These shared services can either be front line for example, the sharing of winter maintenance (Warwickshire County Council and Coventry City Council) or back office, for example ticketing and enforcement.

PRODUCING THE BUSINESS CASE

3.27 The benefits as listed above are an indication from existing alliances of the savings that can be made, and it is these types of opportunities that need to be identified as potential work-streams to form part of the business case.

3.28 The business case needs to examine the first five years of the alliance’s operation, as costs are likely to be higher in the first two years with most benefits/savings not being accrued until year three onwards. Also the early years could well see current contractual arrangements coming to an end offering the opportunity for further usage during the first three years.

3.29 The activities that need to be included in the business case cover both the set up and operating stages. The following list and Table 2 offer examples of what needs to be addressed.

1. **Set-up activities – within the first year**
   
   1.1 Define opportunities and common aims.
   1.2 Produce business cases for the opportunities.
   1.3 Produce business case for the alliance.
   1.4 Determine the degrees of external support that may be required.
   1.5 Identify the resource (in-house or external) required.
   1.6 Develop, agree and establish governance.
   1.7 Launch alliance.
   1.8 Alliance management/support.
   1.9 Establish and deliver communication strategy.
1.10 Produce alliance agreements.

2. Operating the alliance – see Table 2 below.

<table>
<thead>
<tr>
<th>Activity</th>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
<th>Year 4</th>
<th>Year 5</th>
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<tr>
<td>Produce business plan</td>
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<td>Utilise resource funding</td>
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<td>Alliance management</td>
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<td>Deliver Alliance work-streams:</td>
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<td>- Procure framework(s)</td>
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<td>- Operate frameworks</td>
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<td>Identify and review best practice</td>
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<td>- Develop best practice (inc: Lean)</td>
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<td>- Develop and promote standardisation</td>
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<td>Log savings and innovations</td>
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<td>Benchmark across members</td>
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<td>Communications/publicity</td>
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<td>Training/ up-skilling</td>
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<td>Self funding:</td>
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<td>- Charge subscriptions</td>
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<tr>
<td>- Charge fees for using framework(s)</td>
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Key: Alliance activity

Table 2: Key activities that should be covered/costed in the business case

3.30 Throughput will depend on the size of the alliance, but it is unlikely to be less than £10m per annum, except possibly in the start up year.

RESOURCES

3.31 Early in the inception process the prospective alliance should resolve the amount of support it needs and whether this will be resourced entirely internally, externally or in a mixture of the two. Support is likely to be of two different types; firstly support for running the alliance and supporting its governance, and secondly support for specific alliance activities such as procuring and running a framework. Evidence from current alliances demonstrates that external support has been valuable although with the publication of this toolkit the degree of external support resource required will be reduced.
Developing the Business Case

COSTS AND SAVINGS

3.32 Achieving financial self-sufficiency (non-reliance on external financial support) needs to be an early goal of any alliance. External financial support is now far less likely than during the formative years of the more mature alliances. Prospective members should, therefore, be prepared to pay to an alliance from its inception year. The methods of payment are covered in detail in 3.41 below.

3.33 Any prospective alliance should carefully examine the range of activities it proposes in its business case. Clearly, chosen activities must be relevant to the prospective members, but they need to generate alliance income, with the number of work-streams increasing year-on-year as more savings are made and so more fees and levies come to the alliance.

3.34 Some types of savings expected from its activities may not readily provide a revenue stream to help fund the alliance. For example, savings resulting from collaborative purchasing of materials are likely to be “kept” by the “saving” authority and so do not become an income stream for the alliance. On the other hand, fees charged for using a framework set-up by the alliance should provide a good and regular income stream. Also, at least one alliance is proposing a small percentage of any savings from “LEAN” is taken as income for the alliance.

3.35 The business case must therefore identify and prioritise those collaborative activities which offer the greatest benefits and potential savings to prospective members. This is not only important to ensure authorities join the alliance, but also to secure an income stream for the alliance so that it can become financially sustainable.

3.36 Typically, mature alliances have annual budgets of at least £100k with some exceeding £200k. This investment should provide a good return as savings from the use of an alliance’s schemes/works framework will be some 10% of throughput.

TYPICAL SET UP COSTS

3.37 Costs of setting up an alliance will vary significantly depending on the ambitions of the alliance and whether it will be resourced internally or externally. If there was to be a substantial amount of assistance and the prospect of say ten members with three substantive work-streams, then the set-up cost would be in the order of £50k. This assumes that support would be given for the first round of meetings of the Executive Board, Management Board and three work-streams. These activities would be spread over six to nine months. Thereafter, the alliance would be in its operational phase.
TYPICAL OPERATING COSTS

3.38 Operating costs fall into two categories; the running costs of the alliance and the cost of promoting individual work-streams. Typical annual operating costs again are influenced by the amount of skilled internal resource available and/or external assistance required and the number of work-streams. If external assistance is sought then running costs are likely to be in the order of £65k per year. This would include activities such as preparing the annual business plan, keeping the web site up to date, producing the annual report and dealing with subscriptions and fees.

3.39 For work-streams, set-up costs would vary depending on whether procurement is being carried out, and if so, whether a purchasing organisation is doing it or it is being run directly by the alliance. Also, costs would vary from year to year relating to the stage that procurement had reached. Purchasing organisations have been used to procure frameworks for the supply of winter salt and street lighting lanterns for example. In such cases the alliance would oversee the procurement rather than carry it out. Assuming a strong commitment to training and identifying savings, work-stream costs are likely to be between £15k and £35k per year. If the alliance is, for example, procuring a works framework then years 1 and 2 could require annual expenditure of up to £160k. This would fall to approximately £35k in the years the framework is operational, again assuming the necessary commitment to both training, identifying savings/improvements and developing the framework community.

3.40 In regard to work-streams it must be emphasised that overall costs would be a lot higher if individual local highway authorities carried out their own separate procurements. There will also be economies of scale in carrying out joint training.

FUNDING

3.41 Experience from existing alliances shows that the business case for an alliance is likely to indicate that it represents good value for money. Income and expenditure is, however, difficult to balance in the early years. The key objective must be to create a financially sustainable alliance. External finance, by way of grants, is not likely to be available; but for completeness a copy of Midlands Highway Alliance’s initial funding bid to East Midlands Improvement Partnership is included in Appendix C.
3.35 If grants are not available, then early charging of subscriptions is crucial. Also, if authorities would otherwise be incurring costs by doing the activity themselves then they may wish to consider paying a levy to the alliance to cover the joint procurement/activity from the money they would have been spending. This would create a “war chest” to fund early years’ activities until fees come into play. Income from fees and subscriptions should exceed expenditure by year 3 and again a “war chest” needs to be created to help finance re-procurement in say years 5 and 6.

3.36 Existing alliances indicated that the main sources of funds are:

- **Grants** – most alliances that are currently operating have received set-up grants. These have been predominantly from two sources: Department for Transport and Improvement and Efficiency Partnerships. As of 2012 the availability of grant funding has diminished.
- **No direct payment by member authorities** - resource allocated free of charge by members to the running and management of the alliance.
- **Subscriptions** – some alliances have agreed that members should pay annual subscriptions. Typically these are up to £10k per authority, with smaller authorities paying half the larger authorities’ fee. Most have not charged a subscription in the early years so as not to deter membership. Some have increased the subscription as the alliance offers more benefits.
- **Joining fee** – alliances have not charged joining fees for founding members. Some have effectively charged a joining fee for subsequent membership by requiring those joining in year 2 onwards to pay a proportion of earlier years’ subscriptions.
- **Fees** – several alliances charge fees for using services they have set up. For works frameworks, this is typically a percentage of throughput works set at 1% of the target cost for the works package, payable when a task order is issued. For professional services frameworks a small percentage fee is added to the commission costs. For commodities, again the fee is taken as a small percentage of the product cost, or a small percentage of the saving accruing to each authority. For “LEAN” activities one alliance is proposing to seek a percentage of the savings resulting from the intervention as a one-off payment.

3.37 In the majority of current alliances there is a mixture used of all four of the above internal payment mechanisms which enables a “self sufficiency” that has no requirement for external funding. The amount of alliance funding required is wholly dependant on the future works it has identified to be undertaken.

3.38 An example of the subscriptions and fee structure applied by the Midlands Highway Alliance is outlined below:
Funding Objectives

- A long term goal of the alliance is to be financially self supportive and sustainable (no reliance on external funding), and to achieve that, members agree when joining to pay the following fees:

Annual Subscriptions

- The current subscription rates are £10k per annum and £5k per annum. The subscription depends on the type of authority, with the higher rate applying to County Councils and the Highways Agency, and the lower rate applying to unitary authorities.
- New members joining for the first time will be asked to pay proportions of back year subscriptions, as described in the alliance agreement.
- The level of fees is reviewed annually by the Executive Board. Founder members first paid subscriptions of £5k and £2.5k in 2008-9. Since then the fees have remained static at £10k and £5k.

Levies/Fees

- For users of the Medium Schemes Framework the fees are related to the value of the work package (based on the initial target price) and consists of two elements:
  - The procurement fee, which reflects the savings in procurement costs made by using the framework.
  - The scheme cost savings fee, which reflects the savings made through Early Contractor Involvement and using the framework.

The following gives details:

<table>
<thead>
<tr>
<th>Package Order value between</th>
<th>Procurement Fee</th>
<th>Scheme Cost Savings Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>£0-0.5m</td>
<td>£2.5k</td>
<td>0.8%</td>
</tr>
<tr>
<td>£0.5m-1m</td>
<td>£5k</td>
<td>0.7%</td>
</tr>
<tr>
<td>£1m-2m</td>
<td>£10k</td>
<td>0.6%</td>
</tr>
<tr>
<td>£2m-5m</td>
<td>£15k</td>
<td>0.5%</td>
</tr>
<tr>
<td>£5m-12m</td>
<td>£20k</td>
<td>0.4%</td>
</tr>
</tbody>
</table>

For users of the Professional Services Partnership, the fee is a standard 1% of the total value of work charged through the framework to the member in question.

Generally, fees for all activities other than medium schemes are 10% of savings for members and, where appropriate, 15% for non-members.
LESSONS LEARNT

3.39 The lessons learnt by established alliances are summarised against the headings below.

NEED ALLIANCE MANAGEMENT

3.40 Most respondents indicate that some form of alliance management is crucial to a successful alliance. It is important to have someone who has the time and focus to promote the alliance. The role is best fulfilled by a single individual. At set up this could be provided “internally” by a secondment or externally by a consultant. As the alliance matures a permanent manager is likely to be the most cost effective approach.

3.41 Alliances have commented that it is easy to underestimate the time needed to run them. This toolkit will guide those authorities in the process of forming an alliance through the steps required by reducing both the time and cost necessary to set up an alliance.

BE AWARE OF BLOCKAGES/CHALLENGES

3.42 Examples of blockages/challenges faced by existing alliances include:

- **Overcoming inertia of current practice**
  It is often easier not to change practices and so overcoming this resistance is crucial to a successful alliance. Clear leadership/direction from senior managers (and politicians) and good communication with one's peers in other authorities are both crucial. Identifying enthusiastic proponent(s) from within one or more authority is also important.

- **Lack of buy-in**
  Most alliances have experienced a lack of buy-in from some potential member authorities. A good communications plan helps in this regard as publicising success encourages others to join. Also, identifying an authority’s self interest(s) and making sure that at least one work-stream addresses it, is a strong persuader to participate. Tactically, however, an alliance needs to “go with the willing” and as long as there is a critical mass of authorities participating then devoting time to get all to “sign up” becomes a diminishing return.
• **Too reliant on individuals**
  Whilst the enthusiastic participation of individuals is likely to be crucial to the success of an alliance, too much reliance on an individual can be detrimental to progress if that person ceases to participate. It is important that the alliance’s activities are communicated well within that individual’s authority. Seminars involving several people from each authority will help overcome reliance on a single person. These should also bring a wider appreciation of the alliance’s work and use of the facilities it sets up.

• **Missed savings**
  It is important to be able to demonstrate successes from as early as possible in the life of an alliance. Once work-streams are established time and effort should be devoted to establishing current costs so savings and improvements can be identified. Such effort has been applied too late in some instances and potential savings have remained unidentified. It is crucial that someone has the responsibility to challenge authorities about savings because often there is a reluctance to identify them. It is also important to record innovations. Whilst these may not result in savings, they should produce some improvement in the “products and services” and so should be logged as successes.

• **Building trust**
  Building trust between authorities at as many levels as possible will encourage the development of the alliance. This should lead to new work-streams being identified and increase the willingness to participate.

• **Politicians and senior officers**
  At the very least, politicians and senior officers need to be briefed regularly in order to build their appreciation of the alliance. Active participation of senior officers on an Executive Board and their leadership in promoting the alliance within their organisations is even better.

• **Resource**
  It is imperative that the prospective alliance resolves the amount of support it needs and whether this will be resourced internally, externally or a mixture of the two.

**NEED ALLIANCE NOT JUST PRODUCT STREAMS**

3.43 If the alliance is to develop it is important that it fosters a constructive interplay of ideas so that it becomes more than just a series of work-streams. To help achieve this some alliances have decided to have an alliance agreement which clearly states objectives and the way authorities will work together.
NEED LEAD AUTHORITIES FOR EACH WORK-STREAM

3.44 The active participation of several authorities is important to the success of an alliance. Most surveyed had different authorities leading different work-streams. This distributes and builds ownership of the alliance and avoids one authority being “saddled” with the bulk of the work.

AVOID “TALKING SHOPS”

3.45 Alliances need to be output and outcome driven, underlying the need to gauge their own efficiency and record the savings made.

MEASURE THE ALLIANCE AS A WHOLE ON KEY PERFORMANCE INDICATOR (KPI) OUTCOMES

3.46 Establishing the performance of the whole alliance is important and to that end there should be a set of key performance indicators which each alliance adopts. Recommended key performance indicators are given in Section 5, paragraph 5.5 of this toolkit.

RISK ASSESSMENT

3.47 A risk assessment for both the set-up and the operation of the alliance should be undertaken.

“The joint risk register is a key factor in integrating one or more organisations. It should capture both joint risks associated with meeting the objectives of the collaboration and those of individual organisations. An effective collaboration is one where parties share responsibility as far as is practical in supporting the individual risk of the partners.”

BS11000-1

3.48 The table below shows what could be considered in an alliance risk assessment.
## Developing the Business Case

### Table 3: Alliance Risk Assessment

<table>
<thead>
<tr>
<th>Ref</th>
<th>Event/Description</th>
<th>Likelihood</th>
<th>Consequence</th>
<th>Combined</th>
<th>Actions to Manage/ Mitigate the Risk</th>
<th>Managed By</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Setting up an alliance</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.1</td>
<td>Failure to obtain initial resources/funding.</td>
<td>M</td>
<td>H</td>
<td>M/H</td>
<td>A full robust business case to be prepared to highlight benefits.</td>
<td></td>
</tr>
<tr>
<td>1.2</td>
<td>Failure to address common member authority aims and objectives.</td>
<td>M</td>
<td>M</td>
<td>M/M</td>
<td>Common aims to be balanced against benefits in initial opportunity meeting(s) facilitated by those knowledgeable about existing alliances.</td>
<td></td>
</tr>
<tr>
<td>1.3</td>
<td>Insufficient skills and experience to set up the alliance.</td>
<td>M</td>
<td>H</td>
<td>M/H</td>
<td>Use of this Toolkit and liaison with existing alliances. External support if required.</td>
<td></td>
</tr>
<tr>
<td>1.4</td>
<td>Potential member Local Highway Authorities' commitment.</td>
<td>L</td>
<td>M</td>
<td>L/M</td>
<td>Do not need all members fully committed for set-up.</td>
<td></td>
</tr>
<tr>
<td>1.5</td>
<td>Programme delay.</td>
<td>M</td>
<td>L</td>
<td>M/L</td>
<td>Lead authority to project manage in established governance.</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Operating an alliance</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.1</td>
<td>Reduced commitment from members.</td>
<td>M</td>
<td>H</td>
<td>M/H</td>
<td>All members need to see early evidence of benefits.</td>
<td></td>
</tr>
<tr>
<td>2.2</td>
<td>Failure of projects to validate the business case.</td>
<td>M</td>
<td>H</td>
<td>M/H</td>
<td>Robust business case(s) and pro-active, sufficiently allocated, and funded alliance management.</td>
<td></td>
</tr>
<tr>
<td>2.3</td>
<td>Insufficient skills and experience to operate an alliance.</td>
<td>M</td>
<td>H</td>
<td>M/H</td>
<td>Use of this Toolkit and liaison with existing alliances. External support if required.</td>
<td></td>
</tr>
<tr>
<td>2.4</td>
<td>Lack of resource/funding.</td>
<td>M</td>
<td>M</td>
<td>M/M</td>
<td>Business cases to choose appropriate cost/value projects and benefit realisation.</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Work Streams</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.1</td>
<td>Reducing budgets.</td>
<td>H</td>
<td>L</td>
<td>H/L</td>
<td>Alliance is managed to yearly business plans.</td>
<td></td>
</tr>
<tr>
<td>3.2</td>
<td>Failure to attract contractors for frameworks.</td>
<td>L</td>
<td>M</td>
<td>L/M</td>
<td>The choice of frameworks that will be supported by the majority of the member Local Highway Authorities.</td>
<td></td>
</tr>
<tr>
<td>3.3</td>
<td>Projects do not align with all member Local Highway Authorities’ aims and objectives.</td>
<td>L</td>
<td>M</td>
<td>L/M</td>
<td>The choice of frameworks that will be supported by the majority of the member Local Highway Authorities.</td>
<td></td>
</tr>
</tbody>
</table>

**Key**

- **L** Low
- **M** Medium
- **H** High
4 SETTING UP AN ALLIANCE USING GOOD PRACTICE PRINCIPLES

4.1 This section covers the “form alliance” phase of the Collaborative Alliance Cycle and describes the steps required to form an alliance once the start up decision has been made. It includes the requirement for robust governance and offers examples, why common aims and objectives are paramount and finally describes the legal issues encountered by existing alliances and the methods used for communication.

AIMS AND OBJECTIVES

4.2 Promoting the aims and objectives of the alliance (as detailed in Section 3) is an important part of the setting up process as they need to be “owned” by prospective members. Nevertheless, it is useful to have a starting point for these discussions and an example of a set of aims and objectives from the Yorkshire Highway Alliance is given below.

4.3 Example Aims and Objectives

Aim:
- To help authorities improve highway services in the described area and help them to deliver efficiency savings.

Objectives:
- To establish and develop collaborative framework(s) to deliver medium size civil engineering schemes for County, Unitary and District Councils.
- To develop, establish and implement a continuous improvement model for highway term maintenance contracts to achieve convergence to best practices.
- To establish and develop other collaborations for highway activities, such as the procurement of commodities, major schemes, professional services and “back office” services, the delivery of skills development and training and benchmarking/value for money assessments as agreed by the alliance members.
- To embed partnering principles and construction best practice in all its work and throughout the supply chains.
- To encourage economic regeneration and help sustain local businesses.
- To promote and publicise the work of the alliance.

4.4 The alliance may also wish to have some underlying objectives which emphasise how members will work together to, for example:
- Foster the openness and trust between highway, and other, authorities.
- Encourage a step change in innovation and continuous improvement.
- Openly share successes and learn from initiatives that are less successful.
• Encourage staff to develop through participating in the work of the alliance.

**LEADERSHIP**

4.5 Identifying lead authorities for various activities and particularly Director level leadership for the alliance as a whole are very important in securing successful outcomes for the alliance. Active participation of Directors, albeit at a strategic level in the alliance, must be a key initial goal. Fitting the alliance’s governance in with Directors’ existing inter-authority arrangements should maximise the prospect of involving them in the alliance. Examples of high level training literature for members and senior officers to appreciate the benefits generated from forming an alliance are included in Appendix D.

4.6 Several alliances commented that the setting up phase for an alliance is likely to be between 12 and 18 months; it is anticipated that with strong leadership as identified in the paragraph above and this toolkit, this can be reduced to between 6 and 12 months.

“Effective leadership is important in every venture. In the context of managing a collaborative relationship, the role of leadership is vital”.

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4.7 Whilst the aim of the toolkit is to speed up this process, it must be emphasised that this is a “hearts and minds” process and not just a mechanistic one. Directors “leading from the front” will make a real difference emphasising the continuous need for change to encompass new best practice and technologies and by promoting the opportunities that are obtainable through an alliance, and how they can build on their strengths and minimise areas of weakness through collaboration.

4.8 If an alliance identifies a need for major procurement then it may not have any successful outcomes until towards the end of year two. Nevertheless, it is important to have significant work-streams in year one, working in parallel with the setting up process so members can see and experience benefits as early as possible. It will also enable Directors to demonstrate early successes to their Lead Cabinet Members so that they are supportive of the alliance. Clearly, the activities that can be undertaken will have to depend on available funds and the amount of “external” support needed.

**GOVERNANCE**

4.9 Several alliances have a formal agreement, although not all. Whilst a formal alliance agreement is not essential it should be taken as good practice to have one, as it signifies that authorities have made a strategic decision to enter into something more than a casual arrangement to work together. It also provides a defined entity when the alliance goes to the market to procure services and when it bids for grants.
4.10 An unincorporated association by agreement is a common basis for agreements. Most agreements create an Executive Board, which must meet at least twice a year. The Board sets subscriptions, and can determine fees for the use of alliance facilities. The agreement also sets out what is expected of each member. It designates a banker. It also describes how authorities may join the alliance after the founding members have set it up. It does not go into detail on the reporting arrangements to the Executive Board, so that the alliance has maximum flexibility in managing its affairs without the need to alter the agreement. It does, however, recognise the role of an alliance manager. The Board will have the power to waive subscriptions for individual members, if that member has made a substantial contribution of staff time to alliance activities. An existing agreement is contained in Appendix E.

4.11 Typically, the agreement also makes it clear that a member who uses a framework set up on behalf of the alliance shall individually contract with a provider who is on the framework, so the employer responsibilities are passed on to the contracting authority.

4.12 An alliance is likely to have a Management Board that meets quarterly which reports to the Executive. A typical alliance structure is shown in Figure 3 below.

Figure 3: Typical Alliance Structure

4.13 A typical governance structure would be as follows:

- The Executive Board should comprise the Directors of all member authorities and the chair of the Management Board.
- The Management Board sets up working groups or task and finish groups for each work-stream.
- Chairs of these groups sit on the Management Board and the alliance manager is also a member.
- The Management Board produces an annual business plan for approval by the Executive Board each February.
• Each working group has terms of reference so its relationship with the Management Board is clear.
• The alliance manager is responsible for collating and distributing the performance data generated from each working group.

4.14 Notwithstanding the above, which is the most commonly used governance structure of the current highway alliances, there are alternative approaches being taken. The differences are often a product of the services included in the alliance mandate and its aims and objectives. The following is an alternative governance structure and the aims and objectives of the South East 7 Alliance.

• South East 7 Operates as a “coalition of the willing”, bound by a memorandum of understanding with each council deciding on the extent to which it engages with each activity based on its own priorities. The initial ethos is to improve what they currently do and their drivers:
  o Organisational development.
  o Efficiency.
• This is an alliance of the Councils and, as such, ‘highways’ is a part, but not the primary focus. The South East 7 encompasses four specific work-streams, information technology, special educational needs, waste and highways.
• The governance consists of an Executive Board made up of Councillors and Chief Officers and a steering group that acts as the single point of contact for each of the four work-streams. It is led by an individual authority.
• The Highways work-stream has initially focused on:
  o Re-engineering the current supply chain relationship to remove costs out of Tier 2 level and below.

RELATIONAL MANAGEMENT PLAN

4.15 Currently no alliance has said that they have a Relational Management Plan, but it should be considered good practice to create one. The content of a typical Relational Management Plan is shown below. Whilst some aspects of this would be covered by the alliance agreement, a Relational Management Plan adds value as it collects together all key management information.
Relational Management Plan

“Once governance and operating structure has been agreed, this should be captured in the Relationship Management Plan… the Relational Management Plan shall include, as appropriate, the following:

a. Joint objectives;
b. Governance structure;
c. Roles and responsibilities;
d. Business process changes;
e. Performance measures;
f. Intervention processes including issue resolution where necessary;
g. Minimum review cycles.”

LEGAL ISSUES

4.16 Existing alliances have confirmed that to date there have been no legal challenges and so the risk of such occurring must be deemed very low. Those that have an alliance agreement explained that prior to signing their agreement some authorities raised queries which in some cases led to minor changes, but all were willing to sign and the agreement itself did not provide any barrier to membership. Again, there is an essential role for Directors here in them making it known that the alliance needs to be formed so any legal consideration should be from a position of “how can this work” rather than “this will not work because…”.

4.17 Most alliances who have wanted to carry out procurement have arranged a lead authority to do the procurement, making it clear in the process that it was on behalf of the alliance and that subsequently other members of the alliance would use the framework. In some cases, but not all, the procuring member has wished to have an agreement with each user which allocates any liabilities that may stem from using the framework. Alliances have ensured that when work is commissioned through a framework there is a normal bilateral arrangement between client, a member, and provider, a contractor on the framework. This avoids any liability falling collectively to the alliance. In some instances, particularly with commodities, alliances have arranged for a purchasing organisation to carry out the procurement on their behalf.
COMMUNICATIONS

4.18 Good communications, both internal and external, are essential to the success of an alliance. Alliances are variously using websites, newsletters, annual reports and briefing notes for members of their authorities, press releases, presentations to conferences and “outside” meetings and articles in technical journals. Those doing procurement are typically having industry days to brief prospective tenderers. Some hold regular seminars for relevant staff. Those that are promoting training increase the alliance’s profile through each training event.

4.19 Good communications should involve the activities described in Table 4 below.

<table>
<thead>
<tr>
<th>Year</th>
<th>Communications Strategy inc. Website</th>
<th>Write and Publish Annual Report</th>
<th>Seminars</th>
<th>Politicians’ Briefing Notes</th>
<th>Press Releases</th>
<th>Newsletters for Staff and Stakeholders</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year 1 Set-up</td>
<td>Launch event involving politicians</td>
<td>Set-up note</td>
<td></td>
<td>Successful resourcing and start up</td>
<td>After six months</td>
<td></td>
</tr>
<tr>
<td>Annually</td>
<td>Update and operate</td>
<td>Publish</td>
<td>Staff seminar</td>
<td>Progress note and use annual report</td>
<td>Any successes</td>
<td>Quarterly</td>
</tr>
<tr>
<td>Every Two Years</td>
<td>Hold politicians seminar to showcase successes</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Table 4: Key actions in a Communications Strategy

4.20 An alliance inception launch/seminar involving lead Members from the local highway authorities’ cabinets should be regarded as an important first step in a successful communications plan. This, with some background briefing, should ensure political “buy-in”. Subsequent regular briefings are essential and possibly a show case event for politicians every other year should help sustain this “buy-in”. Regular internal briefing and involvement of as many members of staff as possible is crucial to avoiding the feeling that those who go to various alliance meetings are in a “club” that not many people know about. For an alliance to be successful there needs to be a wide appreciation of its activities within its local highway authorities. This appreciation and indeed participation should enable other people’s good practices to be introduced and demonstrate opportunities to make savings/improvements.
4.21 An alliance should produce annual reports; the first one is likely to cover the first two years of operation. It should also conduct a regular stakeholder analysis to ensure that all relevant parties are aware of its work. Its communication plan will need to take account of local circumstances and arrangements, but it should at least contain all the elements shown in Table 4.

OPERATING THE FINANCES

4.22 One authority should be designated as the alliance’s banker and be responsible for collecting subscriptions, fees and be accountable for income and expenditure reconciliation.

4.23 Each work-stream’s lead authority should have a delegated budget for that work-stream and the Management Board should monitor expenditure and recommend any budget variations to the Executive Board. The latter should have the responsibility for approving the annual budget. Those that have an agreement are likely to have the banking authority identified in it, albeit subject to change agreed by the Executive Board.
5 OPERATING THE ALLIANCE

5.1 This section covers operating the alliance with the emphasis on continuing improvement, gauging and measuring the success of both the alliance as a whole and the work activities it carries out. It is a cyclical process that most alliances undertake annually and this section identifies the need to carry out strategic reviews leading to new opportunities, and describes the benefits from the sharing of innovations and savings across the members which reinforce the establishment of an alliance community.

CONTINUOUS IMPROVEMENT - GAUGING THE EFFECTIVENESS OF THE ALLIANCE

5.2 Like any dynamic organisation an alliance should be striving to improve. In order to do this it should establish key performance indicators as discussed below. It should however, also compare and exchange practices with other alliances on a regular basis. It should be regularly examining how services are delivered and whether it is appropriate to share services with other authorities. The expectation is that the level of trust between authorities, built up through the alliance, will foster closer and more efficient ways of working.

5.3 Commitment to continuous improvement also means a commitment to seeking and logging savings. Savings and increased efficiency are crucial performance indicators. These need to be auditable and must rely heavily on benchmarking so, whatever the chosen work-streams are, there should always be benchmarking and assessment of value for money.

5.4 Continuous improvement should also be driven by a regular review of the alliance and its members. A strategic review of progress and direction should be conducted annually as part of the business planning process. Being in an alliance allows those that are performing poorly in one particular service to learn from a peer that is performing well as a consequence of the review. An element of competition coupled with the desire to do well also increases the drive to deliver better services.

5.5 Some key performance indicators need to reflect the circumstances and ambitions of the particular alliance, but the following examples are already in use or about to be used by existing alliances. These can be added to or omitted as appropriate to correctly assess the aims, objectives and business plan for the individual alliance.

- Sharing innovation/efficiencies - number being used by at least one other authority.
- Increase of efficiency savings to expenditure.
- Outcomes of an annual questionnaire to each authority – seek to measure trend for increased usefulness, added value of the alliance and satisfaction of members.
- More joint services - increase on previous year and/or more authorities involved.
- Increase in training.
- Achieving business plan outcomes including total savings and non-quantifiable benefits.

5.6 The robustness of the alliance is gauged by the outcomes of these indicators which are a mixture of:
- "Hard" measures (achieving business plan and sharing of innovation/efficiencies for example).
- "Soft" measures (such as the annual questionnaire).

IDENTIFYING NEW OPPORTUNITIES

5.7 Fundamental to continuous improvement and moving the alliance towards maturity, is the need to identify and add new opportunities (as shown in the Collaborative Alliance cycle, Figure 1). As previously discussed in Section 2 of this toolkit, a successful alliance is likely to be promoting collaboration on:
- Training and skills.
- Professional services.
- Purchase of materials and commodities.
- Construction of improvement schemes.
- All maintenance.
- Specialist maintenance services.
- Standard specifications.
- Back office activities such as; Ticketing, Enforcement and Traffic Management Act activities.
- Developing and implementing good practices over a range of highway activities.
- Supply chain re-engineering.
- Shared services.

5.8 The majority of the more mature existing alliances have added activities on a year to year basis. In some instances this has been through a review of good practice and inter-authority comparison of how each member currently delivers their term maintenance service. Such reviews have identified those elements of delivery that possess the scope for improvement either as individual authorities or as the alliance itself. These areas can then be targeted as new opportunities. Figure 4, below, is an example of one alliance's outcome from such a review in graphical form.
Operating the Alliance

CARRYING OUT REGULAR STRATEGIC REVIEWS

5.9 Although mentioned earlier in this section of the toolkit, the requirement for carrying out (as a minimum) an annual strategic review has been fundamental in the success of the existing alliances.

5.10 It is during this process that many of the challenges identified in the lessons learnt section of this toolkit (Section 3, paragraph 3.46) should be identified and corrective action taken to ensure that the alliance will deliver its goals and objectives.

TRAINING

5.11 Up-skilling of staff will occur as they participate in the alliance’s working groups and Management Board because they will be involved in discussions about activities in other authorities. This is especially so if a major procurement is undertaken which follows good practice principles because the likelihood is that not all member authorities are following good practice. In addition, however, an alliance should be promoting training in its own right. Some have run training for Highway Inspectors; others have done joint Health and Safety training. The benefits are not just from achieving economies of scale, but also stem from improving practices within authorities and their supply chains.

5.12 The Midlands Highway Alliance created a pilot skills academy, working with the National Skills Academy for Construction and with Construction Skill funding. The Midlands Highway Alliance undertook commitments to numbers at different training levels (both blue and white collar) and taking on apprentices. This
Operating the Alliance

has only been possible because of the additional funding and the fact that as a more mature alliance the Midlands Highway Alliance is recognised as a body and is in itself not funded by any external source. Examples of the training being undertaken by the Midlands Highway Alliance are detailed in Appendix D.

IDENTIFYING AND RECORDING SAVINGS

5.13 As soon as possible in the life of an alliance a lead officer and preferably a small working group should be tasked with putting systems in place to identify and log the savings. Experience shows that the people running this work-stream will need to visit authorities regularly to discuss and challenge them about savings. It is crucial that savings are auditable because they must be able to withstand scrutiny. Some alliances have produced a simple form for people to use, but it is worth stressing again that active monitoring by the working group is far more likely to generate outcomes than simply expecting everybody to fill in the savings form.

5.14 Savings are also important to the finances of an alliance if it has been agreed that a small percentage of the saving will be passed to the alliance as a fee or levy. Again, as mentioned earlier, this has been proposed in one alliance which is promoting “LEAN” interventions in individual authorities.

SHARING INNOVATION AND IMPROVEMENTS

5.15 Identifying successful innovations and improvements and then persuading others to adopt them is an important alliance activity. Sometimes these innovations will deliver savings, but they could also improve service delivery or, say, Health and Safety. Alliances should establish an innovations register which notes not only the initial benefits accrued to the member and its supply chain, but also logs the benefits to others in the alliance from adopting the innovation.

“Value creation and continual innovation is a key element of any collaborative relationship and should be regularly monitored and reviewed.”

BS 11000

5.16 An example of an innovation register used as part of a works framework is shown in Appendix F.

CREATING AN ALLIANCE COMMUNITY

5.17 Active participation in the various boards and working groups of an alliance should help generate an alliance community. Nevertheless, if the alliance is to succeed in promoting and embedding good practices, then it should develop its community through specific events such as seminars and launches of new “products”. It should be expected that “sub” communities will develop. For example, in order to maximise the success of any framework, there should be a framework community board involving clients and first and second tier suppliers. This will help run and develop the
benefits of the framework for all parties and it should also be tasked with identifying savings and innovations.

5.18 Part of the alliance community function will be to hold an annual strategic review of its current outcomes, which should lead on to agreeing future goals for the alliance.
6 PROMOTING THE BENEFITS

6.1 It is crucial that the benefits of the alliance are promoted both internally and externally. Means of doing this have already been canvassed in the recommended communication strategy described in Table 4, but two additional actions are worth emphasising.

6.2 Firstly, it is important that each alliance regularly identifies and then responds to its stakeholders. An example of a stakeholder matrix for a works framework is shown in Appendix G. Once stakeholders have been identified they should be categorised as indicated in Appendix G and a communications plan should be developed for each category.

6.3 A key aspect of any efficiency programme is to establish where the efficiencies are made and to record them centrally to support the programme. The advice presented within this toolkit is free if you wish to use it. However, the Programme Board would like to record the efficiencies that are delivered through its use and would seek those that use the toolkit to share this information by return. This is necessary to demonstrate the overall success of the Programme. The methodology for measuring benefits and how to track and monitor them simply is being developed and should be available on the HMEP website in due course.
Support for Implementing this Toolkit

7 SUPPORT FOR IMPLEMENTING THIS TOOLKIT

7.1 Whilst this toolkit seeks to help authorities who wish to investigate the potential for and set-up a successful alliance, it can only be a guide. It is recognised by the HMEP Board that authorities may need additional help and assistance to adopt the ‘good practice’ evidenced within the toolkit. As part of the HMEP offer to the sector, each fledgling alliance that takes up the toolkit will be signposted to personnel in successful alliances. Their experiences will help a new alliance set up the governance needed to create a strong partnership and signpost the route and actions needed to achieve early maturity within a timescale that suits their authorities’ aspirations.

7.2 The ‘Knowledge Hub’ on the HMEP website will provide a living repository for ‘good practice’, around generating highways efficiencies enabling authorities to share their experiences. The ‘Knowledge Hub’ will comprise a suite of project descriptions, self-assessment checklists, toolkits, benchmark data, tools, case studies etc. It will also provide a route to other HMEP products that authorities can consider taking up.

7.3 In time, a delivery network will be established to support local highway authorities through regional groups and coordination activities. Support will be available from private sector representatives who understand the efficiency agenda (i.e. Highway Term Maintenance Association) and subject matter experts who have specialist insight into a particular aspect of the efficiencies agenda. This will help to create a culture of continuous learning and sharing of efficiencies, ideas and practices, bringing together the various stakeholders, their ideas and expertise around highways efficiencies.

7.4 To make use of these resources and broker access to experts (champions) please look on the HMEP website at http://www.dft.gov.uk/hmep/

7.5 The Programme will also make resource available centrally by giving free access to ‘Advocates’, who are also members of the HMEP Programme Board. The Advocates will engage with regional clusters/key influencers to co-ordinate their activities and seek out ‘good practice champions’ regionally. The Advocates will broker access to their expertise and share their contact details on the website as part of the HMEP offer. The local champions will work within their regional cluster to lead on improvement, providing expertise to those that need it. They will support the implementation of their projects locally.
7.6 It is recognised that many authorities have gone through extreme change in recent years with many key personnel leaving local government. Some of the smaller authorities may therefore not have the resource required to take up the products offered through the Programme to their fullest advantage. Equally, the opportunity for external regional funding or grant assistance to help establish initiatives such as this has also dwindled. It is recommended that in these instances, the authority contacts the Programme via the website to see if any assistance can be offered centrally or whether the authority can share the process with other authorities. Those that are early adopters may also be able to take advantage of more direct assistance from the Programme.
## 8 ACKNOWLEDGEMENTS

The HMEP Programme Board would like to acknowledge the help and support it has received in preparing this toolkit from those listed below.

### HMEP Project Board
- **Mathew Lugg OBE** – Chair
  - Past President of Association of Directors of Environment, Economy, Planning and Transportation (ADEPT)
- **Anthony Radford-Foley**
  - Technical Advisory Group (TAG)
- **Martin Duffy**
  - The Chartered Institution of Highways & Transportation (CIHT)
- **Andy Warrington/Peter Higgins**
  - Institution of Civil Engineers (ICE)
- **Kevin Melling**
  - Association for Public Service Excellence (APSE)
- **Peter Hyde**
  - Highways Term Maintenance Association (HTMA)
- **Jim Stevens**
  - ADEPT
- **Steven Dennis**
  - Transport for London (TfL) – Transforming London Highways Management
- **Trevor Collett**
  - London Technical Advisory Group (LoTAG)
- **John Reed**
  - Local Partnerships and ADEPT
- **Sue Housley**
  - Highways Agency (HA)
- **Noel Foley**
  - Association of Consulting Engineers (ACE)
- **Gary Thompson**
  - HMEP Project Manager

### Highways Alliances
- The Midlands Highway Alliance
- The South East Seven Alliance
- West Midlands Highway Alliance
- Yorkshire Highway Alliance
- Transforming London Highways Management
- Eastern Highway Alliance

### Support Consultants
**Collaborative Working Centre (CWC)**
- **Joe Dowling**
  - Project Director
- **Ian Stuart**
  - Project Leader

**URS Infrastructure and Environment Ltd**
- **John Cole**
  - Project Manager
9  CASE STUDIES

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<tbody>
<tr>
<td>1</td>
<td>Highways Agency/EnterpriseMouchell</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>For further Information contact: James Haluch at EnterpriseMouchell on <a href="mailto:James.Haluch@enterprisemouchel.com">James.Haluch@enterprisemouchel.com</a></td>
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<td>2</td>
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<tr>
<td></td>
<td>For further Information contact: Steven Dennis at Transport for London on <a href="mailto:steven.dennis@tfl.gov.uk">steven.dennis@tfl.gov.uk</a></td>
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<tr>
<td>3</td>
<td>Midlands Highway Alliance</td>
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<tr>
<td></td>
<td>For further Information contact: Peter Barclay at Leicestershire CC on <a href="mailto:Peter.Barclay@leics.gov.uk">Peter.Barclay@leics.gov.uk</a></td>
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<td>For further Information contact: John Clough at Cambridgeshire CC on <a href="mailto:John.clough@cambridgeshire.gov.uk">John.clough@cambridgeshire.gov.uk</a></td>
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<td>For further Information contact: Steven Dennis at Transport for London on <a href="mailto:steven.dennis@tfl.gov.uk">steven.dennis@tfl.gov.uk</a></td>
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<tr>
<td>6</td>
<td>West Midlands Highway Alliance</td>
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<tr>
<td></td>
<td>For further Information contact: Keith Gordon at West Midland Highways Alliance on <a href="mailto:kgordon@westmidlandsiep.gov.uk">kgordon@westmidlandsiep.gov.uk</a></td>
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<td>North East Improvement and Efficiency Partnership</td>
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<td></td>
<td>For further Information contact: Samantha Cunningham at Surrey CC on <a href="mailto:samantha.cunningham@surreycc.gov.uk">samantha.cunningham@surreycc.gov.uk</a></td>
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<td>For further Information contact: Keith Gordon at West Midland Highways Alliance on <a href="mailto:kgordon@westmidlandsiep.gov.uk">kgordon@westmidlandsiep.gov.uk</a></td>
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For further details of these case studies please contact in the first instance HMEP website at http://www.dft.gov.uk/hmep/.
## 10 REFERENCES

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<tbody>
<tr>
<td>1 – British Standard BS11000 – Collaborative Business Relationships</td>
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<td>2 – Infrastructure UK – Infrastructure Cost Review</td>
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</tr>
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<td>3 – HMEP - Local Authority Term Maintenance National Specification</td>
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<tr>
<td>4 – HMEP - Local Authority Shared Services Toolkit</td>
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Appendix A – Derbyshire County Council Cabinet Report

APPENDICES

APPENDIX A - DERBYSHIRE COUNTY COUNCIL CABINET REPORT

Derbyshire County Council

Meeting of Cabinet

15 May 2007

Report of the Strategic Director - Environmental Services

Membership of the Midlands Highway Alliance (Environmental Services)

(1) Purpose of Report

To seek approval for the Authority to become a signatory to the Midlands Highway Alliance Agreement.

(2) Information and Analysis

The three adjoining ‘Excellent’ East Midlands Authorities of Derbyshire, Leicestershire and Nottinghamshire have already joined together as the ‘3 Counties Alliance’ to initially procure an Engineering Consultancy Services supply partner.

Cabinet Approvals on 18 October 2005 and 1 May 2007, and Cabinet Member Approval on 14 September 2006 have allowed the Authority to progress the 3 Counties Alliance to a point where the Engineering Services Contract has been awarded to a preferred bidder.

The 3 Counties Alliance experience has provided sufficient evidence to suggest that authorities can work together on collaborative arrangements which enhance service improvement and promote innovation.

An alliance with wider representation is about to formed which initially links the East Midlands local authorities. The ‘Midlands
Highway Alliance’ is being constituted with support from the ‘East Midlands Centre for constructing the Built Environment’.

The aim and objectives of the Midlands Highway Alliance are:

**Aim**

- To help Local Authorities to improve the highway services in the Midlands area and help them deliver savings.

**Objectives**

- To establish and develop collaborative procurement framework(s) to secure the delivery of major (highway) capital schemes.
- To establish and develop collaborative procurement framework(s) to deliver non major (highway) schemes with values from £0 to £8m million, initially with the Highways Agency.
- To establish, implement and develop a continuous improvement model for highway term contracts to achieve convergence to best practice.
- To establish and develop other collaborations for highway activities as agreed by its members.
- To embed partnering principles and construction best practice, commodity procurement and sustainability in all its work and throughout the supply chains.
- To promote and publicise the work of the Alliance.

The Midlands Highway Alliance members will be bound by a legal agreement broadly similar to that used for the 3 Counties Alliance to which Derbyshire is a signatory. However, constituent members do not have to use any, or all, of the procurement frameworks and would be free to use their own procurement if they wish to do so.

(3) **Financial Considerations**

The EMCBE has attracted grant funding to establish and administer the Alliance in its first 12 months. A bid under the East Midlands Improvement Programme has been successful which will provide funding to further projects. Member authorities are, however, expected to contribute officer time to support the various projects.
(4) Property Considerations

There are no property considerations associated with this report.

In preparing this report the relevance of the following factors has been considered: prevention of crime and disorder, equality of opportunity; and environmental, health, legal and human rights and personnel considerations.

(5) Background Papers


(6) Key Decision

No

(7) Officer Recommendations

That approval be given for the Authority to become a signatory member to the Midlands Highway Alliance Agreement.

David Harvey

Strategic Director - Environmental Services
### DECISION NOTICE

**Cabinet Member for Efficiency and Business Improvement**

*Sections to be completed by the Decision Notice author are shaded*

<table>
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<tr>
<td>Delegations Checked</td>
<td>This decision is proposed in accordance with the delegations for the Cabinet Member for Efficiency and Business Improvement as set out at delegation number 3.4.6 (a) of Part 3, Section 3 (Executive Functions) of the Constitution.</td>
</tr>
<tr>
<td>Contract Management System Number</td>
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</table>
| Name and contact details of officer requesting the decision                | Director of: Environment and Community Services  
Lead Officer: Transport Planning Team Manager  |
<p>| Is the report or background information attached to this request exempt?    | Yes, the attached background information is NOT FOR PUBLICATION in accordance with paragraph 3 of Schedule 12A of Part 1 of the Local Government Act 1972 in that it contains information relating to financial and business affairs relating to the Council in that it contains comparative information crucial to the proposed procurement process. The public interest test has been applied to the information that is contained in the Exempt Annex to this Decision Notice and it is considered that the need to retain this information as exempt outweighs the public interest in it because it would compromise the Council’s position in any future procurement for these services. |</p>
<table>
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<tr>
<th>Is this a Key Decision</th>
<th>YES</th>
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<th>Details of decision required</th>
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<tr>
<td>Authority is sought for the Council to use the Highway’s Agency’s Midlands Framework 3 Contract to procure a number of major highway and regeneration schemes which are estimated to have an aggregate value of around £ 28,000,000 for the following schemes:</td>
</tr>
<tr>
<td>Major highways schemes:</td>
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<tr>
<td>- Junction 8 access</td>
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<tr>
<td>- Nene Bridge</td>
</tr>
<tr>
<td>- Bourges Boulevard &amp; Crescent Bridge</td>
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<tr>
<td>Public Realm schemes:</td>
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<tr>
<td>- Cathedral Square</td>
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<tr>
<td>- Bridge Street</td>
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<tr>
<td>- St Johns Square</td>
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<tr>
<td>Subject to authority being given, further Cabinet Member decisions will be sought before the award of any contract is made to any contractor under the provisions of the said Framework.</td>
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<tr>
<th>Reasons for recommendin g decision and any relevant background information</th>
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<tbody>
<tr>
<td><strong>Introduction:</strong></td>
</tr>
<tr>
<td>Current Council Contract Regulations allows the Council to procure works and services under framework arrangements. Where these are used and there is deemed compliance with EU procurement rules, the Council does not have to go through the whole EU procurement process. This has advantages for the Council in terms of:</td>
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<tr>
<td>- Reduced transactional costs</td>
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<tr>
<td>- Reduced timescales</td>
</tr>
<tr>
<td>Before any award is made on an individual contract basis using the framework, further CMDNs will be submitted to the Cabinet Member for the individual award decisions to be made, as each of these will be key decisions and above the value for which officers have delegated powers.</td>
</tr>
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Background
What is the Midlands Works Framework 3 (MWF3) Contract?

The Highways Agency’s Midlands Works Framework 3 contract (for schemes up to £8 million in value) came into effect on the 7th November 2007. The framework contract will either end on 30th June 2010, or if considered appropriate, be extended until 30th June 2011.

The Highways Agency was encouraged by Central Government to work with local authorities to improve efficiency. Through joint working with officers from Leicestershire County Council (representing local authority members of the Alliance) the Highways Agency adapted the procurement process that it funded for its Midlands Works Framework 3 contract (MWF3), to enable local authorities to use the contract for individual works or schemes valued up to £8million. The Midland Highways Alliance (MHA) seeks to increase cross authority working by promoting joint procurement of highways services and by identifying and embedding best practice. The following local authorities are the current members of the Midlands Highway Alliance:

a) Leicestershire County Council
b) Derby City Council
c) Derbyshire County Council
d) Leicester City Council
e) Lincolnshire County Council
f) Northamptonshire County Council
g) Nottingham City Council
h) Nottinghamshire County Council
i) Peterborough City Council
j) Rutland County Council

The Highways Agency undertook a rigorous evaluation process of the tender documents for the MWF3 framework contract, based on a 70:30, quality: price split. The evaluation of the submitted tenders was undertaken by two representatives of the Highways Agency and one local authority representative from Derbyshire County Council. More detail if required is provided in the Midlands Works Framework 3 – Tender Evaluation document. The potential value of local authority work that might be undertaken through this contract was initially estimated to be in the order of £46million, if the contract ran through to 30th June 2011.

As a consequence of this volume of work, the number of framework contractors engaged on the contract rose from three
Appendix B – Peterborough City Council Cabinet Report

Benefits associated with using the MWF3 contract:

Procurement Cost:
The Council has an opportunity to significantly reduce procurement costs by using this framework, rather than pursuing individual contracts for each scheme or creating its own separate framework contract. During the procurement process for a typical scheme, costs are ordinarily incurred in assembling tender documents, seeking and evaluating tenders, awarding the tender and then de-briefing unsuccessful tenders. The costs of procurement can vary between 2 and 5% of the construction cost for a given scheme.

A cost comparison was carried out using the MWF3 contract submitted tender values (item coverage was not complete) and the costs recently incurred for a “benchmark” scheme completed in 2007 for PCC, to see if the MWF3 contract represented value for money. The results of this comparison are outlined in the Exempt Annexe.

The cost of procurement for the benchmark scheme was 3.4% of the total construction cost. It is thought that the procurement costs could be reduced by 90% by using the MWF3 contract. It is anticipated that approximately £28,000,000 worth of schemes could be progressed through this contract by PCC over the next two years, resulting in procurement savings of £952,000 (based on the 3.4% benchmark comparison). This is essentially capital funding that could be used on other projects, subject to any financial regulations associated with the originating funding source.

Associated with this cost of procurement is the lead time to procure a scheme. By using the MWF3 contract it is anticipated that the procurement lead time can be reduced by ten months (for the benchmark scheme, excluding contractor mobilisation) to three, allowing for improved design definition prior to pricing and commencing of works. Part of the MWF3 contract process is Early Contractor Involvement (ECI), the contractor is engaged during the design phase, to discuss “build ability”, timing and risk management issues. This should mean that the out turn cost is reduced overall, due to a better definition of the scheme and visibility of associated risk for the contractor.
Appendix B – Peterborough City Council Cabinet Report

Construction Cost:
The construction costs when compared (in isolation) would have lead to an overall increase in of costs by approximately 1.5%. (The range across all the contractors engaged on the MWF3 contract against the benchmark scheme was -14% to +5%). Full details of the cost comparison are included in the exempt annexe. Where it is deemed appropriate by PCC a “mini-tender” can be held due to the poor item coverage on the contractors tender Price List.

Out turn Cost:
The MWF3 framework contract is based on “target cost” principles. Essentially, this means the contractor will establish with PCC the actual anticipated out turn cost of any scheme, the contractor is then incentivised through a pain/gain share of the cost to complete the scheme, when compared to the target cost. If the scheme is completed to within the range of the target cost shown (90%-110%) then there is a contractor’s share percentage of 50%. If the scheme is delivered over the target cost (110% - 120%) then the contractor share percentage is 35%. In this way the contractor has an incentive to deliver the scheme to the target cost. Below is a table of the related Target Cost and the Contractors share percentage. In a comparison between circa 40 schemes procured through this style of contract by the Highways Agency and our benchmark scheme, this style of “target cost” contract would represent an 11.3% saving in construction costs. Full details are in the Exempt Annexe.

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<th>Defined Cost/Target</th>
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<td>Less than 80%</td>
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<td>110-120%</td>
<td>35%</td>
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<tr>
<td>Above 120%</td>
<td>25%</td>
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It should be noted that by agreeing to use the MWF3 contract there is no obligation on PCC to procure schemes through it. Specific purchases or (call - offs) can be made throughout the term of the agreement when the framework provides value for money, but PCC can go elsewhere if it does not. Please view the associated OGC Guidance on Framework Agreements, January 2006 for further details.

Recommendations
Following evaluation of the MWF3 contract and potential other procurement routes, it is recommended that Cabinet approve the
use of the MWF3 contract for the scope of works outlined above, for the efficiency gains cited. It is anticipated that the first works scheme that will utilise this framework is the Public Realm Phase One project (Cathedral Square), subject to Cabinet approval.

<table>
<thead>
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<th>Alternative options considered and rejected</th>
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<tbody>
<tr>
<td></td>
<td>(a) <strong>To separately tender for each of the highway related schemes in its capital programme.</strong> This approach will incur additional procurement costs that could be avoided as outlined above. The increased lead time to procure schemes will potentially increase the out turn costs of a given scheme and decrease the time available to get the contractor on site carrying out the works. This is a considerable pressure when looking at the programme of capital works to be carried out by PCC over the next three years.</td>
</tr>
<tr>
<td></td>
<td>(b) <strong>To assemble its own framework contract to replicate the MWF3 framework contract.</strong> It does not make sense for the Council to repeat this exercise and incur procurement costs and delays to starting capital works, when the opportunity exists to utilise an existing Framework Contract that offers value for money.</td>
</tr>
<tr>
<td></td>
<td>(c) <strong>To allow Opportunity Peterborough to procure the works on their own rather than through the Council.</strong> It does not make sense to do this as Opportunity Peterborough is not V.A.T exempt. As such there would be an increase in costs to deliver the current scope of Public Realm works.</td>
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<tr>
<th>Declarations /conflict of interest</th>
<th>Declarations of any other Cabinet Members consulted by the Cabinet Member making the decision.</th>
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| Dispensations granted                     | In respect of any declared conflict of interest in relation to the decision, any dispensation granted by the Secretary of State/Standards Committee. |
### Consultation (officers/ward councillors)

Legal and finance should be consulted regarding the proposals. Ward Councillors, other Cabinet Members and officers should be consulted if the proposals will have an impact on their service area/ward.

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<th>Section</th>
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<td>Ward Councillors (if applicable)</td>
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<td>Legal (Principal Lawyer, Governance and Commercial)</td>
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<td>Finance</td>
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<tr>
<td>Cabinet Team</td>
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### Director’s approval

Directors are requested not to sign if the Cabinet Team box above is blank.

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### If Decision Is Key

Date When It May be Taken

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### Reasons for making decision

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<th>Please tick one of the Options</th>
<th>Procurement Project Director</th>
</tr>
</thead>
<tbody>
<tr>
<td>Procurement Project Director</td>
<td></td>
</tr>
</tbody>
</table>
Once signed by the Cabinet Member return as a matter of urgency, and in any event within 2 working days, to the Cabinet Team to allow the decision to be published in accordance with the Local Government Act 2000.

Cabinet Team Fax number 452483.

CABINET MEMBER FOR EFFICIENCY AND BUSINESS IMPROVEMENT

JUNE

PUBLIC REPORT

Contact Officer(s): Andy Ross - Transport Planning Team Manager

Tel. 317471


RECOMMENDATIONS

FROM : Trevor Gibson
Director of Environment & Community Services

Deadline date : June 2008

To request the approval of Cabinet to use the Highways Agency’s Midlands Works Framework 3 Contract to procure Highways and Transportation schemes, as well as Public Realm schemes up to the value of £8M.

1. ORIGIN OF REPORT

1.1 This report is submitted to the Cabinet Member for Efficiency and Business Improvement because a decision is required on a matter that is a key decision.

2. PURPOSE AND REASON FOR REPORT

2.1 The purpose of this report is to provide additional information to the Cabinet Member for Efficiency and Business Improvement that contained in the Cabinet Member Decision Notice to which this report is attached.

2.2 This report is for the Cabinet Member for Efficiency and Business Improvement to consider under the Cabinet Member’s delegations as set out at delegation number 3.4.6 (a) of Part 3, Section 3 (Executive Functions) of the Constitution.
2.3 As stated in the Cabinet Member Decision Notice, there is an Exempt Annex to be read with this report. This Exempt Annex is not for publication in accordance with paragraph 3 of Schedule 12A of Part 1 of the Local Government Act 1972 in that it contains information relating to financial and business affairs relating to the Council in that it contains comparative information crucial to the proposed procurement process. The public interest test has been applied to the information that is contained in the Exempt Annex to this Decision Notice and it is considered that the need to retain this information as exempt outweighs the public interest in it because it would compromise the Council’s position in any future procurement for these services.

3. TIMESCALE

Is this a Major Policy Item/Statutory Plan? | NO

4. MIDLANDS WORKS FRAMEWORK 3 CONTRACT

Introduction:
Current Council Contract Regulations allows the Council to procure works and services under framework arrangements. Where these are used and there is deemed compliance with EU procurement rules, the Council does not have to go through the whole EU procurement process. This has advantages for the Council in terms of:

- Reduced transactional costs
- Reduced timescales

Before any award is made on an individual contract basis using the framework, further CMDNs will be submitted to the Cabinet Member for the individual award decisions to be made, as each of these will be key decisions and above the value for which officers have delegated powers.

Background
What is the Midlands Works Framework 3 Contract?
The Highways Agency’s Midlands Works Framework 3 contract (for schemes up to £8 million in value) came into effect on the 7th November 2007. The framework contract will either end on 30th June 2010, or if considered appropriate, be extended until 30th June 2011.

The Highways Agency was encouraged by Central Government to work with local authorities to improve efficiency. Through joint working with officers from Leicestershire County Council (representing local authority members of the Alliance) the Highways Agency adapted the procurement process that it
funded for its Midlands Works Framework 3 contract (MWF3), to enable local authorities to use the contract for individual works or schemes valued up to £8 million. The Midland Highways Alliance (MHA) seeks to increase cross authority working by promoting joint procurement of highways services and by identifying and embedding best practice. The following local authorities are the current members of the Midlands Highway Alliance:

a) Leicestershire County Council
b) Derby City Council
c) Derbyshire County Council
d) Leicester City Council
e) Lincolnshire County Council
f) Northamptonshire County Council
g) Nottingham City Council
h) Nottinghamshire County Council
i) Peterborough City Council
j) Rutland County Council

The Highways Agency undertook a rigorous evaluation process of the tender documents for the MWF3 framework contract, based on a 70:30, quality: price split. The evaluation of the submitted tenders was undertaken by two representatives of the Highways Agency and one local authority representative from Derbyshire County Council. More detail if required is provided in the Midlands Works Framework 3 – Tender Evaluation document. The potential value of local authority work that might be undertaken through this contract was initially estimated to be in the order of £46 million, if the contract ran through to 30th June 2011.

As a consequence of this volume of work, the number of framework contractors engaged on the contract rose from three to four:

- Birse/Balfour Beatty (joint venture)
- Carillion
- George Osbourne/Aggregate Industries (joint venture)
- Tarmac Ltd
Benefits associated with using the MWF3 contract:

Procurement Cost:

The Council has an opportunity to significantly reduce procurement costs by using this framework, rather than pursuing individual contracts for each scheme or creating its own separate framework contract. During the procurement process for a typical scheme, costs are ordinarily incurred in assembling tender documents, seeking and evaluating tenders, awarding the tender and then de-briefing unsuccessful tenders. The costs of procurement can vary between 2 and 5% of the construction cost for a given scheme.

A cost comparison was carried out using the MWF3 contract submitted tender values (item coverage was not complete) and the costs recently incurred for a “benchmark” scheme completed in 2007 for PCC, to see if the MWF3 contract represented value for money. The results of this comparison are outlined in the Exempt Annexe.

The cost of procurement for the benchmark scheme was 3.4% of the total construction cost. It is thought that the procurement costs could be reduced by 90% by using the MWF3 contract. It is anticipated that approximately £28,000,000 worth of schemes could be progressed through this contract by PCC over the next two years, resulting in procurement savings of £952,000 (based on the 3.4% benchmark comparison). This is essentially capital funding that could be used on other projects, subject to any financial regulations associated with the originating funding source.

Associated with this cost of procurement is the lead time to procure a scheme. By using the MWF3 contract it is anticipated that the procurement lead time can be reduced by ten months (for the benchmark scheme, excluding contractor mobilisation) to three, allowing for improved design definition prior to pricing and commencing of works. Part of the MWF3 contract process is Early Contractor Involvement (ECI), the contractor is engaged during the design phase, to discuss “build ability”, timing and risk management issues. This should mean that the out turn cost is reduced overall, due to a better definition of the scheme and visibility of associated risk for the contractor.
Appendix B – Peterborough City Council Cabinet Report

**Construction Cost:**

The construction costs when compared (in isolation) would have lead to an overall increase in of costs by approximately 1.5%. (The range across all the contractors engaged on the MWF3 contract against the benchmark scheme was -14% to +5%). Full details of the cost comparison are included in the exempt annexe. Where it is deemed appropriate by PCC a “mini-tender” can be held due to the poor item coverage on the contractors tender Price List.

**Out turn Cost:**

The MWF3 framework contract is based on “target cost” principles. Essentially, this means the contractor will establish with PCC the actual anticipated out turn cost of any scheme, the contractor is then incentivised through a pain/gain share of the cost to complete the scheme, when compared to the target cost. If the scheme is completed to within the range of the target cost shown (90%-110%) then there is a contractor’s share percentage of 50%. If the scheme is delivered over the target cost (110% - 120%) then the contractor share percentage is 35%. In this way the contractor has an incentive to deliver the scheme to the target cost. Below is a table of the related Target Cost and the Contractors share percentage. In a comparison between circa 40 schemes procured through this style of contract by the Highways Agency and our benchmark scheme, this style of “target cost” contract would represent an 11.3 % saving in construction costs. Full details are in the Exempt Annexe.

<table>
<thead>
<tr>
<th>Defined Cost/Target</th>
<th>Contractors Share Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 80%</td>
<td>25%</td>
</tr>
<tr>
<td>80%-90%</td>
<td>35%</td>
</tr>
<tr>
<td>90%-110%</td>
<td>50%</td>
</tr>
<tr>
<td>110-120%</td>
<td>35%</td>
</tr>
<tr>
<td>Above 120%</td>
<td>25%</td>
</tr>
</tbody>
</table>
It should be noted that by agreeing to use the MWF3 contract there is no obligation on PCC to procure schemes through it. Specific purchases or (call-offs) can be made throughout the term of the agreement when the framework provides value for money, but PCC can go elsewhere if it does not. Please view the associated OGC Guidance on Framework Agreements, January 2006 for further details.

**Recommendations**

Following evaluation of the MWF3 contract and potential other procurement routes, it is recommended that Cabinet approve the use of the MWF3 contract for the scope of works outlined above, for the efficiency gains cited. It is anticipated that the first works scheme that will utilise this framework is the Public Realm Phase One project (Cathedral Square), subject to Cabinet approval.

5. **CONSULTATION**

Consultation has been held with the Head of Transport and Engineering Services and his Officers to ensure the detail contained within the report is accurate and that the Framework represents a viable solution. The Council’s Procurement Team (Strategic Procurement) was consulted in parallel with legal; this ensured that relevant legislation and EU procurement processes had been adhered to in the award and selection of the contractors on the framework. Opportunity Peterborough was also consulted in terms of their requirements to see if the framework could meet them.

6. **ANTICIPATED OUTCOMES**

It is anticipated that there will be a significant Capital saving in procurement costs, approximately 2-3% of the construction costs, for the volume of schemes that PCC use the MWF3 contract for. In addition to this the reduced lead time to procure works will enable the programme of T&E schemes to be delivered.

7. **REASONS FOR RECOMMENDATIONS**

*Following evaluation of the MWF3 contract and potential other procurement routes, it is recommended that Cabinet approve the use of the MWF3 contract for the scope of works outlined above. The reason for this is that the framework is an opportunity to achieving efficiency gains in the procurement of these types of schemes.*
8. ALTERNATIVE OPTIONS CONSIDERED

To separately tender for each of the highway related schemes in its capital programme. This approach will incur additional procurement costs that could be avoided as outlined above. The increased lead time to procure schemes will potentially increase the out turn costs of a given scheme and decrease the time available to get the contractor on site carrying out the works. This is a considerable pressure when looking at the programme of capital works to be carried out by PCC over the next three years.

To assemble its own framework contract to replicate the MWF3 framework contract. It does not make sense for the Council to repeat this exercise and incur procurement costs and delays to starting capital works, when the opportunity exists to utilise an existing Framework Contract that offers value for money.

9. IMPLICATIONS

The implications for not approving the use of the MWF3 contract are:

- PCC do not achieve the Capital savings on procurement costs
- Schemes such as the Public Realm Phase One are delayed
- Greater out turn costs of schemes as contractors are under pressure to deliver a programme which has been delayed, due to the procurement lead time and clarity of design.
APPENDIX C - MIDLANDS HIGHWAY ALLIANCE’S INITIAL BID TO EAST MIDLANDS IMPROVEMENT PARTNERSHIP

Note that this funding route is no longer available but the detail provides a starting point should other funding opportunities become available.

East Midlands Improvement Partnership

Revised submission to EMIP for Improvement Support

Project title: Improving Highways Procurement

Submitted by: East Midlands Highways Alliance
(Lead Authority: Leicestershire County Council)

Date: 28th December 2006

Version 4

To be completed by EMIP: Project reference number
Introduction

This application form is to be used by East Midlands authorities (local councils and fire and rescue authorities) and support agencies to submit proposals to the East Midlands Improvement Partnership (EMIP) for support for improvement projects.

This document also provides guidance of how to make an application (Part B) and details of the agreed assessment criteria framework against which submissions will be considered by the Partnership (Part C). Only Part A needs to be completed and returned to EMIP by applicants.

Any queries about the Partnership or the application process should be directed in the first instance to:

Hilary Patterson
Improvement and Strategy Director
Local Government East Midlands
The Belvoir Suite, Council Offices
Nottingham Road, Melton Mowbray
Leicestershire LE13 0UL

Tel 01664 502555
hilary.patterson@lg-em.gov.uk

Please submit completed applications, both in electronic and paper form, to Hilary Patterson at the above address.
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<td>13 Application Authorisation</td>
<td>110</td>
</tr>
</tbody>
</table>
## A: APPLICATION TO EMIP

### 1 Proposal Partner Details

#### 1.1 Partner authorities/organisations to the application:

<table>
<thead>
<tr>
<th>Lead authority/support agency</th>
<th>CPA status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leicestershire County Council</td>
<td>4 Star – Improving Well</td>
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<tr>
<td>Partner authorities/ support agencies</td>
<td>CPA status</td>
</tr>
<tr>
<td>Derby City Council</td>
<td>4 Star – Improving Well</td>
</tr>
<tr>
<td>Derbyshire County Council</td>
<td>4 Star – Improving Well</td>
</tr>
<tr>
<td>Leicester City Council</td>
<td>4 Star – Improving Well</td>
</tr>
<tr>
<td>Lincolnshire County Council</td>
<td>2 Star – Improving Adequately</td>
</tr>
<tr>
<td>Nottingham City Council</td>
<td>2 Star – Improving Adequately</td>
</tr>
<tr>
<td>Northamptonshire County Council</td>
<td>2 Star – Improving Well</td>
</tr>
<tr>
<td>Rutland County Council</td>
<td>2 Star – Improving Adequately</td>
</tr>
</tbody>
</table>

#### 1.2 Sponsors (Senior Officers)

<table>
<thead>
<tr>
<th>Officer name/position (from lead authority/agency)</th>
<th>Director, Department of Highways Transportation and Waste Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organisation/address/email/phone</td>
<td>Leicestershire County Council, County Hall, Glenfield, Leicestershire, LE3 8RJ</td>
</tr>
<tr>
<td>Officer name/position (from partner authority/agency)</td>
<td>Derby City Council, Assistant Director, Transportation and Waste Management</td>
</tr>
<tr>
<td>Organisation/address/email/phone</td>
<td>Derby City Council, Council House, Corporation Street, Derby, DE1 2YH</td>
</tr>
<tr>
<td>Officer name position (from partner authority/agency)</td>
<td>Derbyshire County Council, Assistant Director</td>
</tr>
<tr>
<td>Organisation/address/email/phone</td>
<td>Derbyshire County Council, County Hall, Matlock, Derbyshire DE4 3AG</td>
</tr>
</tbody>
</table>
### Officer name/position (from partner authority/ agency)

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<th>Organisation/address/email/phone</th>
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<tbody>
<tr>
<td>Leicester City Council, Service Director, Highways &amp; Transportation</td>
</tr>
<tr>
<td>Lincolnshire County Council, Director of Highways &amp; Planning</td>
</tr>
<tr>
<td>Lincolnshire County Council, County Offices, Newland, Lincoln, LN1 1ZA</td>
</tr>
<tr>
<td>Nottingham City Council, Service Manager Highways, Construction &amp; Maintenance</td>
</tr>
<tr>
<td>Nottingham City Council, The Guildhall, Burton Street, Nottingham, NG1 2DE</td>
</tr>
<tr>
<td>Northamptonshire County Council, Head of Programme &amp; Delivery</td>
</tr>
<tr>
<td>Northamptonshire County Council, County Hall, Guildhall Road, Northampton, NN1 1AS</td>
</tr>
<tr>
<td>Rutland County Council, Head of Highways &amp; Transportation</td>
</tr>
<tr>
<td>Rutland County Council, Catmose, Oakham, Leicestershire, LE15 6HP</td>
</tr>
</tbody>
</table>

Applicants are asked to complete the “Header” details on this application to help document management.

## 2 Proposal Summary

In 2005 East Midlands Regional Centre of Excellence formed a highways alliance to drive best practice in the Local Authority Community. The Midlands Highways Alliance seeks to increase cross authority working by promoting joint procurement of highways service and by identifying and embedding best practices.

This submission seeks funds to develop this collaborative work further. The collaboration will improve the procurement and delivery of the two strands of the Highways service:
• Major and minor capital highway schemes.
• Highway maintenance.

Successful and efficient delivery of these activities will support the economic development of the region and deliver Gershon savings. It should also lead to improved public satisfaction in highways services in the alliance of highways authorities.

The Gershon Efficiency Review, 2004 set targets for efficiency improvements across government. The proven procurement process to drive efficiency in highways construction includes: long-term partnering relations through the supply chain: non-adversarial contracts, client and contractor working as an integrated team to develop more efficient ways of working and performance management and the use problem-solving techniques to improve efficiency.

However, to improve the efficiency highways clients must have a continuing substantial workstream which will enable the selected supply chain to invest in the business processes that underpin collaborative procurement and to give certainty of work to the selected suppliers through a framework contract. From the supply side, there must be a pool of contractors and suppliers who can collaborate with each other and with the client to change processes and to improve their performance from project to project.

Few if any Midlands authorities currently have the long term continuity of work for major schemes required to drive change through the supply chain. As a result, efficiency gains from current partnerships, that do not include the supply chain, have been minimal. This proposal therefore brings Midlands clients together to combine buying power and set up long term partnerships with contractors and suppliers. The benefits of client collaboration will be improved management expertise, buying power and competence in the supply chain.

The MHA have arrived at a model for regional collaboration in which:

(i) A legal identity is formed and owned by its members to joint procure and act as a Centre of Excellence for highways construction and maintenance.
(ii) MHA appoints pools of contractors and suppliers through one of two routes:
   a. Selection through an EU procurement process and appointment to MHA frameworks – major schemes.
   b. Appointment to MHA through existing arrangements with MHA members – maintenance work.
(iii) MHA contractors, sub-contractors and suppliers are jointly selected based on criteria other than just price.
(iv) All MHA member organisations commit to adopt best practice for procurement and contract management including collaborative contracts – (including protected margins, open book accounting, risk sharing and shared incentives and teamworking).
(v) MHA members will be trained and accredited for collaborative working to
ensure they develop the skills to deliver measurable continuous improvement from contract year to contract year.

3 Proposal Overview

3.1 MHA Submission Aim

To develop the existing Midland Highway Alliance to drive efficiency in the procurement of highway works and services.

3.2 Key Issues Linking to EMIP Objectives and Priorities

**EMIP Priority:** This submission is to achieve transformational government and efficiency through Highway Authorities working together to improve their services. This will involve partnership working with contractors and consultants in the private sector.

Once established the successful arrangement will continue to benefit the Authorities and the public for many years.

Timely achievement of major highways schemes will help deliver the regional highways priorities as identified in Douglas Alexander’s letter to the Chair of East Midlands Regional Assembly and East Midlands Development Agency in 6th July 2006.

**National Links:** The arrangement will seek to engage with strategic organisations at a National Level for example The Highways Agency, Office Government Commerce, Constructing Excellence. The strategic alliances with these national organisations are important because of the regions lead role promoting improved construction nationally for the Regional Centres of Excellence, hence this submission is an exemplar project to promote to other regions.

Existing potential sources of support have been pursued by the submission Authorities with East Midlands Regional Centre of Excellence and through East Midlands Centre for Constructing the Built Environment.

Currently some aspects have been self funded by individual Local Authorities but to get the inter-authority improvement external start-up funds are required.

Discussions, on the way forward, have been held with the Department for Transport, OGC, Highways Agency and Midlands Service Improvement Group.

**Regional Development:** In the interest regional economic development the submission will involve large private sector partners but it will strive to ensure local private sector providers are involved and benefit from these improved working arrangements.
Local employment and training will be encouraged through the procurement models being adopted by MHA will ensure Contractors will be incentivised to participate in initiatives to increase local employment by employing local labour and engaging with the local community through setting up local skills development schemes. Contractors will be encouraged to offer local apprenticeship schemes for example.

**Improved Authority Performance:** ‘Excellent’ Local Authorities will champion best practice through a structured convergence programme to facilitate knowledge of better working practice to other Local Authorities encouraging a better attainment of CPA scores.

**MHA Life Beyond EMIP Support:** EMIP start up finance will create the procurement arrangements which Local Authorities will use, thereafter the arrangement to be self sustaining through the savings achieved by more efficient working.

**Outcomes for the Two Key Strands of Activities:** Will be clearly defined and measurable. MHA will adopt current situation audits to ensure that outcomes set out in Section 5 are assessed with confidence.

### 3.3 Corporate Ownership

Governance proposals for the Alliance are currently being discussed and authorities will be expected to formally agree these.

The MHA organisation consists of:

- An Alliance of Midlands Authority highways clients
- A MHA Centre of Excellence which is made up of:
  - MHA CLG - A legal identity owned by member clients
  - A Management Group of Heads of Highways from member organisations
  - A Delivery Team made up of consultant and member staff responsible for carrying out all MHA services including:
    - Joint procurement
    - Conversion of existing contracts and processes to MHA best practice.
Appendix C – Midlands Highway Alliance’s Initial Bid to East Midlands Improvement Partnership

**Project Management:** The project will be managed by Constructing Excellence. It will be steered by representatives from the constituent authorities. A Director will be appointed to:

- Act as a single point of contact for consultants and other service providers and will be responsible for their management and monitoring.
- Co-ordinate the input and involvement of MHA members and their staff.
- Work with the steering group, made up of a representative from the property or procurement departments of each member, to advise the management group of any strategic decisions.

### 3.4 Scope and Size of Programme

The detailed description of works undertaken and annual spend by MHA Authorities is included in the table below. The spend in each category will increase as the number of MHA members increases.

<table>
<thead>
<tr>
<th>Organisation Name</th>
<th>Survey Response Status</th>
<th>Estimated Capital Spend</th>
<th>Estimated spend on planned maintenance</th>
<th>Estimated spend on reactive maintenance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leicestershire</td>
<td>*Completed / part data pending</td>
<td>£38,500,000</td>
<td>£20,000,000.00</td>
<td>£30,000,000</td>
</tr>
<tr>
<td>Rutland</td>
<td>Completed</td>
<td>£5,313,000</td>
<td>£9,074,000.00</td>
<td>£1,600,000</td>
</tr>
<tr>
<td>Nottinghamshire</td>
<td>**Completed / data pending</td>
<td>£</td>
<td>£</td>
<td>£</td>
</tr>
</tbody>
</table>
Appendix C – Midlands Highway Alliance’s Initial Bid to East Midlands Improvement Partnership

<table>
<thead>
<tr>
<th>Organisation Name</th>
<th>Survey Response Status</th>
<th>Estimated Capital Spend</th>
<th>Estimated spend on planned maintenance</th>
<th>Estimated spend on reactive maintenance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leicester</td>
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<td>£ 12,718,000.00</td>
<td>£ 900,000</td>
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<td>Lincolnshire</td>
<td>Completed</td>
<td>£ 130,100,000</td>
<td>£ 22,500,000.00</td>
<td>£ 54,600,000</td>
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<tr>
<td>Derby</td>
<td>Pending</td>
<td>£ 34,000,000</td>
<td>£ 13,013,000.00</td>
<td>£ 9,000,000</td>
</tr>
</tbody>
</table>

Table 1: Key spend

3.5 Work Stages

The MHA have discussed priorities within the work-streams:

Priority 1 – establish identity and regional body, establish collaborative framework for major schemes and establish a collaborative framework with the Highways Agency for minor capital works.

Priority 2 – establish a continuous improvement model for term maintenance with the assistance of MSIG, The Midlands Service Improvement Group.

All of which must be underpinned by a robust and innovative performance management system.

3.5.1 Establish Legal Identity & Governance

- Consultation & Membership arrangements including associated members.
- Company Formation.
- Detail Governance, Articles of Association amendments and ratify with partner legal teams. Formalise membership arrangements (categories of association).
- Appoint Board of Directors.

3.5.2 Joint Procurement

Objectives

To undertake a rolling procurement of framework partners and suppliers for all Highways work-streams.

This initially will have two strands:

1. a Major Scheme Framework for the East Midlands;
2. a framework for capitalised maintenance and minor works created in collaboration with the Highways Agency.
Appendix C – Midlands Highway Alliance’s Initial Bid to East Midlands Improvement Partnership

**Targets**

Targets are to establish MHA frameworks for Highways schemes including:

- £10m pa in Major schemes and
- £20m pa in Minor schemes.

This are the conservative values of spending that can be put through the frameworks over the initial years. As existing arrangements come to an end spending through the frameworks will increase, eventually encompassing to the levels in Table 1.

**Service Description**

MHA will carry out a rolling programme of joint procurement of contractors and suppliers initially for Major schemes work and followed by minor schemes. The MHA supply chain will be made up of contractors and designers of a mix of size and capabilities to suit the range of projects the members are planning. It is the intention of MHA to ensure that smaller contractors are not disadvantaged during the selection process. Packages of work will be allocated to contractors commensurate with the relative size of the contractor and the value of the package or packages. MHA contractors and suppliers will be offered consistency of work to so that they can invest in process improvement.

MHA piloted a procurement process and is now refining following feedback. Key activities include:

i) Publication of OJEU notices and advertisements.

ii) Management of enquiries, expressions of interest and PQQ submissions.

iii) Development of standard MHA PQQs and Evaluation Matrices.

iv) Evaluation of PQQs, short listing and reporting.

v) Development of a MHA framework agreement and MHA standard versions of contract documentation forms.

vi) Tender documentation and specifications.

vii) Facilitation of Industry awareness days.

viii) Tender evaluation and reporting.

ix) Allocation of work packages.

x) Setting up of open book processes and cost models.

xi) Target cost agreement.

xii) Negotiation of incentivisation schemes.

xiii) KPI formulation and agreement.

xiv) Setting up of continuous improvement systems and processes.

xv) Development and management of a cost database.

Other than the framework agreement there will be no contract between the contractors or suppliers and MHA. MHA client authorities will individually select contractors and suppliers from the MHA pool through a mini competition. MHA is creating a standard set of partnering contracts that members may use.
Appendix C – Midlands Highway Alliance’s Initial Bid to East Midlands Improvement Partnership

Benefits

- Procurement and contract efficiencies through frameworks – the establishment of long term frameworks removes the need for individual tendering by each client or on a scheme by scheme basis.
- Reduction of supply chain tendering – the use of long term supplier partners, results in contractor overhead cost reductions through reduced tendering and economies of scale from long term volume

3.5.3 Continuous Improvement Programme in Term Maintenance

Objectives

To work through MSIG to research, establish and implement collaborative work programmes to achieve best practice for term maintenance. These will allow flexibility of supply and use of existing suppliers who are tied to long term contracts whilst seeking convergence of practices.

Future Targets and Basis for Business Case

Develop practices and procedures to:

i. Convert current contracts and practices to MHA best practice and to achieve conversion of:
   - £100m pa in future years

ii. To secure efficiency savings of 10% off tendered rates through waste removal from the conversion process.

Future Service Description

Many MHA members have existing maintenance framework partners or in-house teams. The conversion programme helps clients and contractors convert their current contracts and practices to MHA best practice. Key activities undertaken to convert each member include:

- Evaluate current contract and processes
- Obtain partner agreement to move to MHA model including fully open book with shared risk and reward
- Set up open book and risk management processes
- Initiate process and behaviour improvement sessions

The MHA Delivery Team will mentor client teams and their existing partners in:

i. Collaborative commercial processes
   - Converting current lump sum price contracts to fully open book with risk sharing.
   - Reporting the elements of cost and how each can be minimised.
• Minimising risk through identifying the difference between real risk elements and contingency allowances for the traditional inefficiencies in the construction process.
• Calculating labour costs on the basis of time estimates that can be verified in practice.

ii. Performance Improvement

• Setting up and trialing structured Continuous Improvement activities to eliminate waste of labour and materials and to carry lessons forward from one job to the next.

iii. Collaborative Behaviours

• Workshops to engender leadership skills and teamwork behaviours.

This work will initially be funded through EMIP but once a cost savings register has demonstrated that the savings, based on the newly agreed target cost, are at least 2%, but most likely around 10%, MHA will charge a levy, around 1.5%, on the remaining contract value.

**Potential Benefits**

i. Target Cost Working with Modern Commercial Arrangements

• Understanding and managing cost and risk. By exposing actual cost of contractors and suppliers and risk at the start of a project and placing it with the party best placed to manage it, savings of 10-25% are typically found. The initial target prices were tendered in competition. Exposing labour, plant and material costs for key activities enabled the client and contractor to identify and eliminate unnecessary cost and risk.

ii. Structured approach to process improvement

**Benefits**

• Construction site efficiencies, through facilitated process improvement eliminates waste and reduces cost.
• Benchmarking – comparing cost and quality and linking to specification and practices so that all can achieve the standard of the best.

3.5.4 Establish Standard Performance Systems

**Service Description**

MHA will develop standard performance systems so that members can benchmark contractor performance and collect performance data to make comparisons. MHA members will be able to make comparisons internally (i.e. within the consortium) or externally (e.g. against industry headline data, other consortia, or against other sectors of the industry). Data will be used to identify areas that are performing well, and those which aren’t. Where good performance is being achieved, the organisations will be encouraged to share their experiences as best practice case studies. Where poor performance is identified, the organisations will be supported and encouraged to implement performance improvement techniques.
Benefits

- The key to improving efficiency is to ensure contractors and consultants understand that, while they will benefit from a long-term commitment, they will only retain their place on a framework if they continue to deliver increasingly excellent value for money and that their performance in this respect will be measured against demanding targets.
## 4 Proposal Objectives

Please set-out brief details of the objectives of the project (please use numbered referencing so that they may be linked with Section 5 of this form)

<table>
<thead>
<tr>
<th>Objective Ref No</th>
<th>Objective details</th>
<th>EMIP Priorities addressed and impact on EMIP targets</th>
</tr>
</thead>
</table>
| **1.0**          | **Establish a legal entity to host the framework arrangements for the Midlands Highways Alliance.**  
1. Company formation & Governance procedures.  
2. Company secretary, business management and administration  
Project management.  
3. Administration. | Help deliver more for less. Specifically the Gershon savings for Highways.  
Improved public services through better partnership working with the private sector leading to better public satisfaction. |
| **2.0**          | **Establish Framework Arrangement: Major Capital Schemes**  
1. Legal Documentation – derive a standard best practice contract.  
2. Derive and implement the procurement strategy, including market testing.  
4. Framework training  
5. Performance management system (KPI, Milestones)..  
6. Project management.  
7. IT protocols for convergence.  
8. Reality check and audit of success.  
9. Supply integration and management. | Help deliver more for less, specifically the Gershon savings for Highways.  
Improved public services through better partnership working with the private sector leading to better public satisfaction.  
Deliver with improved efficiency and better cost certainty the major highway schemes identified by the constituent authorities and those identified as key priorities regionally. |
<table>
<thead>
<tr>
<th>Objective Ref No</th>
<th>Objective details</th>
<th>EMIP Priorities addressed and impact on EMIP targets</th>
</tr>
</thead>
</table>
| 3.0              | Develop a Framework Arrangement for Minor Works and Capitalised Maintenance in collaboration with the Highways Agency  
1. Legal Documentation for standard best practice contract.  
2. Derive and implement Procurement Strategy.  
4. Implement convergence programme.  
5. Framework training.  
Improved public services through better partnership working with the private sector and the Highways Agency leading to better public satisfaction. |
| 4.0              | Develop Continuous Improvement Programme for Term Maintenance with the help of MIDSIG  
Improved public services through better partnership working with the private sector leading to better public satisfaction. |
| 5.0              | Establish Standard Performance Systems  
1. Review of current management systems.  
2. Agree approach to cross authority working and performance measurement.  
3. Implement change management programme.  
## 5 Proposal Deliverables (Outputs and Outcomes)

<table>
<thead>
<tr>
<th>Stage</th>
<th>Estimated Completion/ Delivery Date</th>
<th>Objectives Addressed</th>
<th>Outputs</th>
<th>Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Include the key actions</td>
<td></td>
<td>Please identify as referenced in Section 4</td>
<td>Please describe in terms of the physical products (eg services, training, reports, systems etc)</td>
<td>The impact on corporate effectiveness/service delivery of the participating organisations</td>
</tr>
<tr>
<td>1.0 Legal Identity of “host” established and running</td>
<td>4 months</td>
<td>1.0</td>
<td>Host organisation for the framework organisation, standard documents.</td>
<td>Cross authority collaboration to jointly procure regional frameworks.</td>
</tr>
<tr>
<td>2.0 Establish and use a Capital Framework for major schemes</td>
<td>15 months</td>
<td>2.0</td>
<td>Regional capital framework, open book, highly trained staff.</td>
<td>Client Savings, early contractor involvement, lean construction, timely construction, integration to minimise risk, continuity of work, client shared skills, skilled contractor, reduced mobilisation of team.</td>
</tr>
<tr>
<td>3.0 Establish and use a framework for capitalised maintenance and small schemes</td>
<td>18 months</td>
<td>3.0</td>
<td>Regional collaborative working with the Highways Agency.</td>
<td>Improve service delivery, integrated teams, savings and improved efficiency, improved safety, less disruption caused by roadworks.</td>
</tr>
<tr>
<td>Stage</td>
<td>Estimated Completion/ Delivery Date</td>
<td>Objectives Addressed</td>
<td>Outputs</td>
<td>Outcomes</td>
</tr>
<tr>
<td>-------</td>
<td>------------------------------------</td>
<td>----------------------</td>
<td>---------</td>
<td>----------</td>
</tr>
<tr>
<td>Include the key actions</td>
<td></td>
<td>Please identify as referenced in Section 4</td>
<td>Please describe in terms of the physical products (e.g., services, training, reports, systems, etc.)</td>
<td>The impact on corporate effectiveness/service delivery of the participating organisations</td>
</tr>
<tr>
<td>5.0 Performance Assessment</td>
<td>24 months</td>
<td>5.0</td>
<td>Measurement of changes.</td>
<td>Clear understanding of benefits so continuing investment.</td>
</tr>
</tbody>
</table>
6 Governance

The MHA Board set up a Steering Group made up of its members and associates.

6.1 Management

The MHA will initially be managed by CE acting on behalf of the Management Board. And will be responsible for the following work:

- Strategic advice to the Management Board.
- Ongoing resource planning for the delivery and sustainability.
- Managing MHA finance and monthly reporting to the Steering Group.
- The allocation of packages of work, balancing contractor capacity and client preferences.
- The collection of revenues from contractors and suppliers.

The sign off and payment authorisation of the Delivery Team activities on achievement of key milestones including:

- Joint procurement.
- Conversion projects.
- Client and supplier development.
- Marketing and Communication - The key to MHA success will be to retain the full support of members and encourage new members, through ongoing communication of progress, new services and benefits.

6.2 Steering Group

Senior managers and directors from each of the Members and facilitated by the Managing Director. The Steering Group will meet at intervals coinciding with key milestones for the project and the representatives from the members will have authority from their individual Chief Executives to finally approve any documentation or process.

As a general principle consultants are producing draft versions of documents and are managing the procurement process, initially with input and advice from the Steering Group.

Working groups will also be set up for:

- Overall strategy.
- Procurement strategy.
- Specifications, standards and cost models.

The steering group coordinates work on these issues, calling in staff with relevant skills from members for working groups as and when required. Conference call meetings are held on a weekly basis and face to face meeting on a monthly basis.
6.3 Delivery Team

A delivery team has been set up and staffed through a combination of external experts and member staff. The external support will be continually reviewed.

Alliance governance proposals have been tabled and are being discussed by the steering group. This will need the approval of the partner authorities. The steering group is chaired by Matthew Lugg.

Recommended Governance Model

6.4 What appropriate programme management arrangements will be in place?

Steering group – Representation from the alliance authorities

Subgroups – 4 alliance working groups

Constructing Excellence/CWC will manage the project.

The Regional Centre of Excellence will lead on communication to Local Authorities and EMCBE (East Midlands Centre for the Built Environment) will support communications with the regional construction industry.
7 Project Management

7.1 How will the project management be approached, including its resourcing (eg internal or external personnel)?

Overall project management will use external personnel from consultants. In addition there will be lead Authorities for workstreams providing ‘internal’ management contributions.

7.2 Expected period of time needed to implement project management arrangements and any problems anticipated:

It is expected to take 3 months to implement the project management. There are risks associated with this and these are shown in the risk register in section 12.

7.3 Does this application include any funding to support the necessary project management processes and if so how much?:

Yes, project management is identified and costed separately.

This activity is essential because internal staff and the lead authorities would not have the time to do this.
8 Proposal Resourcing

8.1 Proposal Resource Profile

<table>
<thead>
<tr>
<th>Stage/ Milestones</th>
<th>Cost</th>
<th>Funding by the proposal partners/other resource inputs</th>
<th>Other funding sources and amounts</th>
<th>Milestone funding from EMIP/other resource inputs</th>
<th>Estimated Milestone grant payment dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Legal Entity</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.1 Company formation and governance</td>
<td>£5,000</td>
<td>Being discussed</td>
<td>Being discussed</td>
<td></td>
<td>Stage 1&amp;2: 4 months from start</td>
</tr>
<tr>
<td>1.2 Company running costs, Company secretary, business management and administration</td>
<td>£15,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>£20,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. Framework for Major Capital Schemes (5 Authorities)</td>
<td></td>
<td>Being discussed</td>
<td>Being discussed</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.1 Produce contract documentation</td>
<td>£20,000</td>
<td></td>
<td></td>
<td></td>
<td>2.1, 4 months at start</td>
</tr>
</tbody>
</table>
### Appendix C – Midlands Highway Alliance’s Initial Bid to East Midlands Improvement Partnership

<table>
<thead>
<tr>
<th>Stage/ Milestones</th>
<th>Cost</th>
<th>Funding by the proposal partners/ other resource inputs</th>
<th>Other funding sources and amounts</th>
<th>Milestone funding from EMIP/other resource inputs</th>
<th>Estimated Milestone grant payment dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.2 Arrange the Framework</td>
<td>£20,000</td>
<td></td>
<td></td>
<td></td>
<td>2.2, 6 months from M3</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>£40,000</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3. Frameworks for Capitalised Maintenance and minor schemes (6 Authorities and the HA)</td>
<td></td>
<td>Being discussed</td>
<td>Likely funded by HA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.1 Produce Contract Documentation</td>
<td>£20,000</td>
<td></td>
<td></td>
<td></td>
<td>3.1, 4 months from start</td>
</tr>
<tr>
<td>3.2 Arrange the Framework</td>
<td>£30,000</td>
<td></td>
<td></td>
<td></td>
<td>3.2, 6 months from M4.</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>£50,000</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4. Continuous Improvement for term maintenance</td>
<td></td>
<td>Being discussed</td>
<td>Being discussed</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4.1 Research and provide business case of future term maintenance improvement towards embedding best practices through MSIG</td>
<td>£30,000</td>
<td></td>
<td></td>
<td></td>
<td>5.1 4 months from M6</td>
</tr>
<tr>
<td>Stage/ Milestones</td>
<td>Cost</td>
<td>Funding by the proposal partners/ other resource inputs</td>
<td>Other funding sources and amounts</td>
<td>Milestone funding from EMIP/other resource inputs</td>
<td>Estimated Milestone grant payment dates</td>
</tr>
<tr>
<td>-------------------------------------------</td>
<td>-------</td>
<td>--------------------------------------------------------</td>
<td>----------------------------------</td>
<td>-----------------------------------------------</td>
<td>----------------------------------------</td>
</tr>
<tr>
<td>Total</td>
<td>£30,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5. Standard Performance Management</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5.1 Performance management for stages two and three</td>
<td>£27,000</td>
<td>Being Discussed</td>
<td>Being Discussed</td>
<td></td>
<td>6.1 2 months from start</td>
</tr>
<tr>
<td>Total</td>
<td>£27,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6. Project Management</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6.1 This is needed for stages 1,2,3</td>
<td>£60,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>£60,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Costs</td>
<td>£220,000</td>
<td></td>
<td></td>
<td></td>
<td>£% of total</td>
</tr>
</tbody>
</table>
Appendix C – Midlands Highway Alliance’s Initial Bid to East Midlands Improvement Partnership

8.2 Please provide details of other funding streams or other forms of support sought for this proposal and the outcomes:

DFT – Not Optimistic
RCE – funding committed no resource available
HA – still in discussion but likely to fund the minor works framework
Individual Authorities – being discussed

8.3 Please provide details of non-financial resources to be inputted into the proposal by the proposal partners:

In kind support and some funds

8.4 Please provide brief details of previous bids for CBF or East Midlands Centre of Excellence funding, made either singly or jointly by the project partners, and their outcomes:

Consortia project – 3 Counties professional services framework – the outcome is used as an exemplar in this project to move to regional coverage.
### Financial Benefits

Please provide your estimate of the value of the anticipated cash benefits arising from the proposal.

<table>
<thead>
<tr>
<th>Proposal Benefit</th>
<th>Cash Saving</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.0 Major Capital Schemes</td>
<td>£1.3m per annum</td>
</tr>
<tr>
<td>Supplier Savings passed on</td>
<td></td>
</tr>
<tr>
<td>Supplier Mobilisation Savings past on</td>
<td></td>
</tr>
<tr>
<td>Client Savings</td>
<td></td>
</tr>
<tr>
<td>Reduced admin costs</td>
<td></td>
</tr>
<tr>
<td>2.0 Framework Arrangement for Minor Capital schemes</td>
<td>£1.75m per annum</td>
</tr>
<tr>
<td>Supplier Savings passed on</td>
<td></td>
</tr>
<tr>
<td>Supplier Mobilisation Savings past on</td>
<td></td>
</tr>
<tr>
<td>Client Savings</td>
<td></td>
</tr>
<tr>
<td>Reduced admin costs</td>
<td></td>
</tr>
<tr>
<td>3.0 Professional Services</td>
<td>£0.100m per annum</td>
</tr>
<tr>
<td>Client Savings</td>
<td></td>
</tr>
<tr>
<td>4.0 Performance Management benefits through exchange</td>
<td>Zero initially but substantial as best practice disseminated in future years</td>
</tr>
<tr>
<td>of best practice</td>
<td></td>
</tr>
<tr>
<td>Totals</td>
<td>£3.15+m per annum</td>
</tr>
</tbody>
</table>

- These sums will be ‘at of the base’ savings in the first full year of operation. There should be further saving in subsequent years.
- No account has been included for the additional benefits accrued from joint networking through the MHA and its partners.
Appendix C – Midlands Highway Alliance’s Initial Bid to East Midlands Improvement Partnership

10 Implementation

10.1 Please describe how the deliverables from this proposal will be implemented across the proposal’s partner organisations.

A 2-stage implementation process, staggered across authorities prioritized against required needs will be developed and agreed.

Each individual work-stream will have its own time line and dedicated project management support. MHA members have already indicated which work-streams they wish to be involved with and their likely timings.

10.2 Please describe the expected legacy of the proposal, and how this might be continued (sustainability).

A sustainable long term arrangement for highways procurement which self improves through the reinvestment of savings driving improvement through KPIS.

The project will also leave the MHA with a long term self financing future.

10.3 Please describe how you see the listed proposal deliverables being made usable by other authorities in the East Midlands Improvement Partnership.

All Highways authorities are involved in the development of the proposal.

The successful outcome of this work should be very suitable for transfer to other regions.

11 Proposal Evaluation

11.1 Please provide brief details of the relevant baseline positions of the partner organisations and how these have been assessed:

Work programmes are currently being assessed with the involved Local Authorities. Initial survey of expenditure is currently underway by RCE.

11.2 How will the achievement of outputs and outcomes of the proposal be evaluated?

Built into the submission.
12 Risk Assessment

Risk Summary Graph
Numbers relate to risk reference in the following tables.

Total Number of Risks in Register 8.

**Likelihood:** H = highly likely to happen, M = fairly likely to happen & L = unlikely to happen

**Consequence:** H = severe consequence, M = substantial consequence & L = small or negligible consequence

H/H = avoid, eliminate or transfer the risk, L/L = acceptable and can be retained, Other combinations control or minimise
### Risk Register

<table>
<thead>
<tr>
<th>Ref</th>
<th>Event/Description</th>
<th>Likelihood</th>
<th>Consequence</th>
<th>Combination</th>
<th>Action to manage / mitigate the risk</th>
<th>Risk managed by</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1</td>
<td>Reduced commitment from members</td>
<td>M</td>
<td>H</td>
<td>M/H</td>
<td>All members need to see early evidence of the benefits in order to retain their commitment. We aim to ensure ‘quick wins’ through risk management and target costing. Where the benefits are evident to clients, the commitment will remain high.</td>
<td></td>
</tr>
<tr>
<td>2.1</td>
<td>Over-stretching capacity, or loss of consultancy expertise</td>
<td>M</td>
<td>M</td>
<td>M/M</td>
<td>Currently, the delivery of services depends on four or five key individuals. This exposure will be ameliorated as work takes off and CWC consultants are fed into programme. A balance must be maintained between generating workload and the capacity to deliver these services.</td>
<td>CWC</td>
</tr>
<tr>
<td>3</td>
<td>Poor quality of service</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.1</td>
<td>Client consultants</td>
<td>L</td>
<td>H</td>
<td>L/H</td>
<td>The performance of consultants is key to results, and poor performance will undermine the goals. The induction process for all new &amp; existing consultants will need to ensure that the quality of delivery achieves the high standards expected by members. Feedback and client satisfaction feedback forms and other devices will give warning of this.</td>
<td></td>
</tr>
<tr>
<td>3.2</td>
<td>Partner Supply Chains.</td>
<td>M</td>
<td>H</td>
<td>M/H</td>
<td>The quality of service from the supply chain will be monitored through the performance measurement system and those suppliers that consistently under perform will be managed or ultimately excluded from the framework.</td>
<td>CWC</td>
</tr>
<tr>
<td>Ref</td>
<td>Event/Description</td>
<td>Likelihood</td>
<td>Consequence</td>
<td>Combination</td>
<td>Action to manage/mitigate the risk</td>
<td>Risk managed by:</td>
</tr>
<tr>
<td>-----</td>
<td>-------------------</td>
<td>------------</td>
<td>-------------</td>
<td>-------------</td>
<td>-----------------------------------</td>
<td>-----------------</td>
</tr>
<tr>
<td>3.3</td>
<td>Clients</td>
<td>M</td>
<td>M</td>
<td>M/M</td>
<td>The skills and behaviours of client staff will need to be developed to ensure the collaborative working principles are being implemented and the training programme should negate this risk.</td>
<td>CWC</td>
</tr>
<tr>
<td>4.1</td>
<td>Failure of projects to validate the business case</td>
<td>L</td>
<td>H</td>
<td>L/H</td>
<td>Ultimately, if the techniques do not demonstrate a satisfactory return then the project will fail. It will therefore be vital to apply sufficient resources to the 'mission-critical' task of validating and improving the business case.</td>
<td>CWC/</td>
</tr>
<tr>
<td>5.1</td>
<td>Cash flow</td>
<td>H</td>
<td>M</td>
<td>H/M</td>
<td>Client will also seek to secure as prompt payment as possible through follow-ups by the administrator. The most significant cash flow risk would be for Client to default on payment however this risk may be considered low.</td>
<td></td>
</tr>
<tr>
<td>6.1</td>
<td>Reputational risk</td>
<td>M</td>
<td>H</td>
<td>M/H</td>
<td>The above measures to maintain quality and prevent financial difficulties should be sufficient to build and protects reputation.</td>
<td>All</td>
</tr>
<tr>
<td>7.1</td>
<td>Workload variances</td>
<td>M</td>
<td>M</td>
<td>M/M</td>
<td>Text</td>
<td>All</td>
</tr>
<tr>
<td>8.1</td>
<td>Cost Inflation</td>
<td>M</td>
<td>L</td>
<td>M/L</td>
<td>Text</td>
<td>All</td>
</tr>
<tr>
<td>9.1</td>
<td>Inability to attract constructors</td>
<td>L</td>
<td>H</td>
<td>L/H</td>
<td>Text</td>
<td>All</td>
</tr>
<tr>
<td>10.1</td>
<td>Programme delay</td>
<td>L</td>
<td>H</td>
<td>L/H</td>
<td>Text</td>
<td></td>
</tr>
</tbody>
</table>
## 13 Application Authorisation

Lead authority/agency authorisation of application:

<table>
<thead>
<tr>
<th>Name of Chief Executive or Director</th>
<th>Mathew Lugg</th>
</tr>
</thead>
<tbody>
<tr>
<td>Position</td>
<td>Director</td>
</tr>
<tr>
<td>Signature</td>
<td></td>
</tr>
<tr>
<td>Date</td>
<td></td>
</tr>
</tbody>
</table>

To be completed by EMIP

<table>
<thead>
<tr>
<th>Received by officer/official (name)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Date Received</td>
<td></td>
</tr>
<tr>
<td>Allocated project reference number</td>
<td></td>
</tr>
<tr>
<td>Lead official</td>
<td></td>
</tr>
<tr>
<td>Date considered by EMIP Board</td>
<td></td>
</tr>
<tr>
<td>Decision</td>
<td></td>
</tr>
<tr>
<td>Date cleared with Members</td>
<td></td>
</tr>
<tr>
<td>Date decision notified to applicant</td>
<td></td>
</tr>
</tbody>
</table>
APPENDIX D – TRAINING

Setting up an Alliance

Existing Alliances have reported that there was no direct training or support literature used to establish the Alliance. They have all stated (as described throughout this Toolkit) that in order for the Alliance to move from a concept to an actuality required the determination of a key lead authority(s) and the “buy in” of members and senior officers. In many instances this approach to generate the drive and momentum was delivered by external consultants.

To this end, included are the following set of PowerPoint slides that highlight the drivers, benefits and actions required as outlined in this Toolkit for presentation by the lead authorities/existing authority groups to attain this crucial “buy in”, understanding and backing.

The set of slides have been have been developed for the following audience:

Slides Appendix D1 – Members
Slides Appendix D2 – Senior Officers
Slides Appendix D3 - Officers

The slides are available from the HMEP website [http://www.dft.gov.uk/hmep/](http://www.dft.gov.uk/hmep/).
APPENDIX D1 - MEMBERS

Highway Maintenance Services

Why You Should be Considering a Local Highway Authorities Collaborative Alliance

Accompanies the Collaborative Alliance Toolkit July 2012

A Local Highway Authorities Collaborative Alliance is defined as:
“a grouping of more than two LHA’s who carry out joint procurements and / or develop and implement good practices to improve their efficiency and customer service”

Drivers for Collaboration

Central Government

The National Infrastructure Plan (Nov 2011) seeks to reduce costs of delivering services giving savings of between £20bn - £30bn over the next decade

HMEP recognises the value of more collaborative working because it provides real opportunities for economies of scale and cost savings without undermining local sovereignty.
Norman Baker, MP

Drivers for Collaboration

Efficiencies

A highway alliance saves money because it:
• Reduces duplication (for example, authorities otherwise separately procuring similar services);
• Lowers costs (because the volume of work commissioned under one contract goes up so service providers’ costs are more widely spread);
• Shortens delivery timescales for work-streams through procured contracts;
• Helps deliver cost certainty through benchmarking with and previous experience of other members;
• Helps develop good practices.

Drivers for Collaboration

Local Government

Local politicians want to be assured that their local highways service delivery is as efficient and effective as possible.

Furthermore, given shrinking budgets, you want as much expenditure as possible being directed towards front-line services.

Collaboration between authorities through a highway alliance delivers these goals

Drivers for Collaboration

Why?

Alliances between authorities deliver significant efficiencies of up to 10% of throughput by collaboratively working
(Collaborative Alliance Toolkit – HMEP July 2012)

“For all benefits there is no loss of sovereignty for the individual authority nor is it an imposition on resource.”

Key Requirements

Currently there are 6 number highway alliances established. The key factors given for setting up and operating the alliances are:
• Leadership
  – Momentum and enthusiasm from the top down and identify lead authorities for the Alliance as a whole
• Aims and Objectives
  – Need to reflect the member authorities
• Communications
  – Essential for the success of the Alliance
• Operating the Finances
  – Determine the type of funding mix, uncharged resource input and or subscriptions and or levies for alliance products
Appendix D – Training

Generating the Efficiencies

Highway alliances generate their efficiencies by collaboration with other members in various work streams, these have and can include:

- works frameworks
- term maintenance frameworks
- commodities supply frameworks
- professional services frameworks
- Joint training
- lean processes
- innovation and recycling
- supply chain re-engineering
- shared services
- back office activities
- production and use of joint specifications

Timescales & Support

From the current highway alliances interviewed the timescale for setting up an alliance and identifying the first work stream to undertake varies from 12 to 18 months.

With the support of the HMEP toolkit that sets out step by step the actions to be taken and the challenges to be overcome and with leadership from yourselves this process is now envisaged to be reduced to 6 to 12 months

Supporting HMEP Documents

Thank you for your time and interest

If you would like to discuss any further aspects of forming and operating an highway alliance please contact:

- Matthew Lugg – Chair of the HMEP Project Board
  Past President of Association of Director of Environment, Economy, Planning and Transportation (ADEPT)
APPENDIX D2 – SENIOR OFFICERS

Why You Should be Considering a Local Highway Authorities Collaborative Alliance and Setting up and operating an Alliance

A Local Highway Authorities Collaborative Alliance is defined as:
“a grouping of more than two LHA’s who carry joint procurements and / or develop and implement good practices to improve their efficiency and customer service”

Drivers for Collaboration

Central Government

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Norman Baker, MP

Drivers for Collaboration

Local Government

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Drivers for Collaboration

Efficiencies

A highway alliance saves money because it:
• Reduces duplication (for example, authorities otherwise separately procuring similar services);
• Lowers costs (because the volume of work commissioned under one contract goes up so service providers’ costs are more widely spread);
• Shortens delivery timescales for work-streams through procured contracts;
• Helps deliver cost certainty through benchmarking with and previous experience of other members;
• Helps develop good practices.

Why?

Participation in an alliance demonstrates “outward” rather than “inward” thinking and the key benefits of an alliance are summarised as:
• Lower costs because of increased work and economies of scale for contractors/suppliers.
• Shorter delivery times because of easier contractor selection.
• Less risk of cost increases and time over-runs because of better incentivisation of contractors/suppliers and longer term supply relationships.
• Better integration of supply chain, helping local firms/local and medium size enterprises.
• Savings in clients’ “on-costs” as more money can be spent on “services”.
• Improved ability to demonstrate value for money.
• Reduced levels of client and more cost-effective tendering for clients and the supply chain.
• Innovation is encouraged, demonstrated to others and adopted by others.
• Builds confidence between member authorities which encourages more
• Consistency of processes, measurement and standardisation of specification

Why?

Alliances between authorities deliver significant efficiencies of up to 10% of throughput by collaboratively working

“For all benefits there is no loss of sovereignty for the individual authority nor is it an imposition on resource”.
(Mathew Lugg – Chair of HMEP Project Board)
Appendix D – Training and lessons learnt from existing alliances as well include case studies and steps is covered in detail and highways alliance.

The diagram opposite illustrates the steps required for setting up and operating an alliance. Within the toolkit each of these steps is covered in detail and include case studies and examples wherever possible, from existing alliances as well as the challenges overcome and lessons learnt.

Lessons Learnt

- Need Alliance Management - Most respondents indicate that some form of alliance management is essential
- Be Aware of Blockages and Challenges - Examples faced include:
  - Overcoming levels of current practice. Lack of buy-in. Tie interests or individuals, limited or vague. Winning trust.
  - Need the Alliance not just the Product streams - If the alliance is to develop it is important that it fosters a constructive interplay of ideas so that it becomes more than just a pastes of work streams.
  - Need Lead Authorities for each Work Stream - The active participation of several authorities is important to the success of an alliance. Most respondents had different authorities leading different work streams. This allowed the alliance to test and assess how one authority being “faced” with the bulk of the work.
- Avoid becoming a “Talking Shop” - Alliances need to be output and outcome driven.
- Measure the Alliance Performance – Annual Reviews

GOVERNANCE

- Several current alliances have a formal agreement, although not all. Whilst a formal alliance agreement is not essential it does:
  - Significantly cut out the need to have a strategic decision to enter into something more that a casual arrangement in each other.
  - Define the scope of the alliance and where and when to consider tax goals.
- An unincorporated association by agreement is a common basis for agreements.

The diagram opposite illustrates a common example of governance structures currently being used.

Funding

Current alliances collect their funding from a mix of the following streams:

- Subscriptions - members pay annual subscription. Typically these are up to £15 per authority, with smaller authorities paying far less. The larger authorities pay a set fee.
- Joining Fee - Alliances tend not to charge for founding members but some have effectively charged a joining fee for subsequent membership.
- Fees - Several alliances charge fees for using services they have set up. For example for work frameworks, this is typically a percentage of throughput works set at 1% of the target cost for the works package. Payable when a task order is issued.
- Resources - members donate their personnel and resources free of charge.

Key Requirements

Currently there are 6 number highway alliances established. The key factors given for setting up and operating the alliances are:

- Leadership
  - Momentum and enthusiasm from the top-down and identify lead authorities for the Alliance as a whole
- Aims and Objectives
  - Need to reflect the member authorities
- Communications
  - Essential for the success of the Alliance
- Operating the Finances
  - Determine the type of funding mix, uncharged resource input and or subscriptions and or recoveries for alliance products

This is the key role for the Senior Officers to ensure the successful Launch and Operation of the Alliance.

Why?

The HMEP Collaborative Alliance Toolkit (July 2012) has been written to assist highways authorities set up and operate an alliance. This will substantially reduce the time and costs required.

The Toolkit has been developed through the following actions:

- An initial survey of all English local highway authorities undertaken in 2007 to determine what alliances were in existence and how they operated - including their experience of forming a highway alliance.
- The toolkit content is drawn from both the survey and a series of case studies of best practice. It draws together from within the construction sector. The considerable body of knowledge that has been developed to assist highways authorities set up and operate an alliance. This will substantially reduce the time and costs required.
- The authors interviewed. To establish lessons learnt and good practice.

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- The authors interviewed. To establish lessons learnt and good practice.

How
Thank you for your time and interest

If you would like to discuss any further aspects of forming and operating a highway alliance please contact:

• Matthew Lugg – Chair of the HMEP Project Board
  Past President of Association of Director of Environment, Economy, Planning and Transportation (ADEPT)
Appendix D – Training

APPENDIX D3 – OFFICERS

Setting up and operating a Local Highway Authorities Collaborative Alliance

A Local Highway Authorities Collaborative Alliance is defined as:

“a grouping of more than two LHA’s who carry joint procurements and/or develop and implement good practices to improve their efficiency and customer service”

Central Government

The National Infrastructure Plan (Nov 2011) seeks to reduce costs of delivering services giving savings of between £20bn - £30bn over the next decade

HMEEP recognises the value of more collaborative working because it provides real opportunities for economies of scales and cost savings without undermining local sovereignty

Norman Baker, MP

Drivers for Collaboration

Local Government

Local politicians want to be assured that their local highways service delivery is as efficient and effective as possible.

Furthermore, given shrinking budgets, you want as much expenditure as possible being directed towards front-line services.

Collaboration between authorities through a highway alliance delivers these goals

Drivers for Collaboration

Efficiency Drivers:

• Quantifiable Savings
• Reduction in Procurement costs
• Reduction in Operating Costs
• Shared Innovations

Quantifiable Savings

Current Alliances are generating tangible savings from a wide range of activities that include:

Frameworks for:

• Works
• Term Maintenance
• Commodities Supply
• Professional Services

Savings of £1.75 million have been achieved for 2011-12 through reduced work streams.

Lean Processes:

Maintenance delivery – forecast savings of £10k per annum.

Reactive repairs – forecast savings of £60k per annum.

Joint Training:

Utilisation of training grants.

Examinations of audit reducing cost per person.

Increasing graduates in the sector.
Appendix D – Training

Non Quantifiable Savings

Some Alliance benefits are non quantifiable. These include:
- Sharing Good Practice / Innovation
- Up-Skilling of LA Staff
- Training by External Advisors

“It is easy to rely on a few people but if they leave, because of say downsizing, there is a huge re-education process to go through; so get as many people as possible involved” – Peter Barclay, MHA

How

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The Toolkit has been developed through the following actions:
- An initial survey of all English local highways authorities was undertaken in October 2011 by the HMEP.
- The survey and experiences of best practice drawn together from within the construction sector and from consultants that have assisted the establishment of alliances in the past.
- Current highway alliances were identified and their respective managers interviewed. To establish lessons learnt and good practice.

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- Current highway alliances were identified and their respective managers interviewed. To establish lessons learnt and good practice.

Setting Up and Operating an Alliance

The following good practice steps for setting up and operating an Alliance have been detailed from existing

How

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- The survey and experiences of best practice drawn together from within the construction sector and from consultants that have assisted the establishment of alliances in the past.
- Current highway alliances were identified and their respective managers interviewed. To establish lessons learnt and good practice.

Setting Up an Alliance

Key Requirements

- Leadership
  - Identify lead authorities for the Alliance as a whole
- Governance
  - Consider an Alliance agreement
  - Aims and Objectives
    - Need to be reflect the member authorities
- Communications
  - Essential for the success of the Alliance
- Operating the Finances
  - Designate an authority as the Alliance banker

Setting Up an Alliance

Identifying the Opportunities for Collaboration

Highway alliances generate their efficiencies by collaboration with other members in various work streams, these have and can include:
- works frameworks
- commodities supply frameworks
- professional services frameworks
- Joint training
- lean processes
- innovation and recycling
- supply chain re-engineering
- shared services
- back office activities
- production and use of joint specifications

Setting Up an Alliance

Identifying the Governance for the Alliance

Several current alliances have a formal agreement, although not all. Whilst a formal agreement is not essential it does:
- signify that authorities have made a strategic decision to enter into something more than a casual agreement to work together.
- Define the entity of the alliance when authority to procure services and when it bids for grants.
- An unincorporated association by agreement is a common basis for agreements.

The diagram opposite indicates a common example of governance structures currently being used.

Setting Up an Alliance

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- Define the entity of the alliance when authority to procure services and when it bids for grants.
- An unincorporated association by agreement is a common basis for agreements.

The diagram opposite indicates a common example of governance structures currently being used.
Appendix D – Training

Operating an Alliance

The support required in managing the Alliance is also contained within this Toolkit. The training and support required to operate the chosen activities/work-streams of the Alliance is entirely dependent on that choice. A table containing a matrix of training requirements that have been identified and collated in existing Alliances is reproduced below.
## Example Training Workshop Modules for Operating Collaborative Highway Alliances

<table>
<thead>
<tr>
<th>Objectives</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Collaborative Contracts and Incentivisation</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Module 1</strong>&lt;br&gt;Introduction to Collaborative contracts, Target Costing and Incentivisation</td>
<td>This introduction will cover three key areas:</td>
</tr>
<tr>
<td></td>
<td>• Collaborative principles within the contract.</td>
</tr>
<tr>
<td></td>
<td>• Partnership culture and behaviour.</td>
</tr>
<tr>
<td></td>
<td>• Partnership values.</td>
</tr>
<tr>
<td><strong>Module 2</strong>&lt;br&gt;Target costing and incentivisation – Intermediate Level</td>
<td>This intermediary level takes over from the introduction overview and explores in more detail the issues of:</td>
</tr>
<tr>
<td></td>
<td>• Target cost setting.</td>
</tr>
<tr>
<td></td>
<td>• Incentivisation.</td>
</tr>
<tr>
<td></td>
<td>• Open book reviews.</td>
</tr>
<tr>
<td><strong>Module 3</strong>&lt;br&gt;Risk Management</td>
<td>A stand alone module that explores the full gamut of joint risk management within a collaborative, Open Book Cost Management contract.</td>
</tr>
<tr>
<td></td>
<td>Evaluating:</td>
</tr>
<tr>
<td></td>
<td>• Contract risk.</td>
</tr>
<tr>
<td></td>
<td>• Operational risk.</td>
</tr>
<tr>
<td><strong>Module 4</strong>&lt;br&gt;Integrated planning and programming</td>
<td>This module focuses on the importance of joint planning and programming.</td>
</tr>
<tr>
<td><strong>Module 5</strong>&lt;br&gt;Practical interactive exercise</td>
<td>This module reinforces and practices the use of the key commercial processes described in modules 1 to 3 in a safe environment.</td>
</tr>
<tr>
<td></td>
<td>Attendees will have practiced through an exercise.</td>
</tr>
<tr>
<td><strong>Collaborative Contracts</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Module 6</strong>&lt;br&gt;Introduction to the NEC suite of contracts</td>
<td>This model develops the understanding of the contents and processes of the NEC suite of contracts.</td>
</tr>
<tr>
<td><strong>Module 7</strong>&lt;br&gt;Role of the project manager</td>
<td>A stand alone module covering the unique role and responsibility that the project manager holds in the NEC collaborative suite of contracts.</td>
</tr>
</tbody>
</table>
### Appendix D – Training

<table>
<thead>
<tr>
<th>Objectives</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module 8 Frameworks</td>
<td>A training module for works framework.</td>
</tr>
<tr>
<td>Collaborative working</td>
<td></td>
</tr>
<tr>
<td>Module 9 Collaborative Working</td>
<td>This module covers the softer issues of working in a collaborative contract.</td>
</tr>
<tr>
<td>Module 10 Team Building</td>
<td>This module develops the key teams to work effectively and efficiently.</td>
</tr>
<tr>
<td>Continuous Improvement</td>
<td></td>
</tr>
<tr>
<td>Module 11 A practical introduction to process re-engineering</td>
<td>This module helps participants to understand the rigours of process mapping and to evaluate this process in order to identify waste and re-engineer part or the whole of the process where necessary.</td>
</tr>
<tr>
<td>Module 12 Designing out waste</td>
<td>This model develops in more detail and in practice from module 11.</td>
</tr>
<tr>
<td>Joint Training between Alliance Members</td>
<td></td>
</tr>
<tr>
<td>Roadman training</td>
<td></td>
</tr>
<tr>
<td>Traffic Management</td>
<td>Sector 12</td>
</tr>
<tr>
<td>Highways Inspector training</td>
<td></td>
</tr>
<tr>
<td>Winter Service</td>
<td></td>
</tr>
<tr>
<td>Plant Operatives</td>
<td></td>
</tr>
<tr>
<td>CSCS</td>
<td></td>
</tr>
<tr>
<td>Driver training</td>
<td></td>
</tr>
<tr>
<td>Training schemes</td>
<td>Graduate and Technician</td>
</tr>
</tbody>
</table>
Once the training required has been identified then a programme should be developed and monitored for its implementation. Attached as an example is an extract from the Employment and Skills Plan Progress Report for the MHA that monitors the annual targets set for the plan against key performance indicators.
Midlands Highways Alliance (MHA)

Employment and Skills Plan Progress Report

Project Lifespan: **November 2010 to October 2014**

<table>
<thead>
<tr>
<th>2010 ESP Outcomes</th>
<th>Key Performance Indicators</th>
<th>Annual Target for Year 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.2.7</td>
<td>Construction in the Built Environment Diploma work placement</td>
<td>5</td>
</tr>
<tr>
<td>1.2.8</td>
<td>CBE Diploma consortia membership</td>
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</tr>
<tr>
<td>1.2.9</td>
<td>CBE Diploma curriculum development</td>
<td></td>
</tr>
<tr>
<td>1.2.10</td>
<td>CBE Diploma curriculum support activities</td>
<td></td>
</tr>
<tr>
<td>1.7.5</td>
<td>Graduates recruited</td>
<td>31</td>
</tr>
<tr>
<td>1.7.10</td>
<td>Apprentice starts</td>
<td>35</td>
</tr>
<tr>
<td>1.7.11</td>
<td>Apprentice completions</td>
<td>9</td>
</tr>
<tr>
<td>1.8.1</td>
<td>Jobs advertised through local employment vehicles</td>
<td>17</td>
</tr>
<tr>
<td>2.4.2.10</td>
<td>NVQ starts for subcontractors</td>
<td>74</td>
</tr>
<tr>
<td>2.4.2.11</td>
<td>NVQ completions for subcontractors</td>
<td>33</td>
</tr>
<tr>
<td>3.1.2</td>
<td>Training Plans for subcontractors</td>
<td>420</td>
</tr>
<tr>
<td>3.2.2</td>
<td>Supervisor training for subcontractors</td>
<td>38</td>
</tr>
<tr>
<td>3.2.3</td>
<td>Leadership &amp; Management training for subcontractors</td>
<td>140</td>
</tr>
<tr>
<td>3.2.12</td>
<td>Advanced Health &amp; Safety training for subcontractors</td>
<td>63</td>
</tr>
</tbody>
</table>

**Underpinning Targets**

| 1.1.1             | Education Provider Agreements                                                              | 16                       |
| 1.10.1            | Supply Chain Briefings                                                                     | 168                      |
| 2.3.2             | Individual Skills Profile                                                                  | 140                      |
| 3.2.1             | Business Skills Diagnosis Support & Advice for subcontractors                               | 35                       |
APPENDIX E – MIDLANDS HIGHWAY ALLIANCE AGREEMENT

MIDLANDS HIGHWAY ALLIANCE AGREEMENT

(including the Preface to the Agreement)
PREFACE TO THE AGREEMENT

This Preface to the Midlands Highway Alliance (MHA) Agreement describes the basis on which highway authorities in the Midlands area will work together to create an innovative public partnership to improve the delivery of several aspects of highways services in their respective areas and regionally. It is also a good example of the type of “second generation” initiative advocated by Constructing Excellence, Comprehensive Performance Assessment (CPA) and Value for Money (VfM) principles, as well as a performance-driven culture. The MHA Members - and future highway authorities who may join the MHA – are seeking to maximize the efficiency of their respective in-house resources as well as in their partnerships with each other and contractors. This Preface sets out the best principles of partnering for an Unincorporated Association by Agreement (as set out in the formal, over-arching MHA Agreement itself). The highway authorities in the MHA have placed their faith in the initiative’s success and see the MHA’s work as a valuable contribution to excellence in the provision of public services. The Agreement follows on page 9 [page 89 in this document].
Introduction
Highway authorities in the MHA will work together to improve their procurement of highway supplies and services so that users recognize that services are both efficient and improving. Each highway authority finds itself in different circumstances and so membership of the MHA does not require each highway authority to participate in every strand of activity. A ‘pick and mix’ approach can be taken though active participation in chosen strands is crucial to success. Funding from the East Midlands Improvement Partnership will initially meet the costs of managing the MHA but, thereafter, founding highway authorities are to make a small, annual financial contribution, as well as being expected to provide staff time for the development of their chosen strands of work that other (but not necessarily all) highway authorities may also derive benefit from. Subsequently, non-founding members will be expected to pay a one-off joining fee as well as the annual fee. These financial arrangements are set out in the following Agreement which should be referred to for clarification of defined terms in this Preface.

The underlying ethos of the MHA is:

- A flexible approach to the procurement of highway services and goods based on a region-wide strategy.
- The further development of Best Value, VfM and construction best practice using the partnering approach for the procurement of private sector partners involving the whole of the relevant supply chains.
- The rationalization of systems and procedures enabling duplication of effort and administrative and support costs to be reduced for the MHA Members.
- The opportunity to foster innovation within the MHA and to make financial savings.
- The creation of more open processes and performance benchmarking partnerships through regional initiatives and with other highway authorities.
- The development of skills to help implement and deliver best practices across the MHA.

Through regional collaboration, the MHA’s strands of work (“workstreams”) seek to innovate and develop new market responses to add value to the continuing provision of services by highway authorities. There are initially five workstreams that may expand in number over the course of time:

- Professional support services.
- Term contracts.
- Medium-sized (from a local government perspective) schemes.
- Major schemes.
- Commodities.
The aim is to provide local government with new procurement processes that balance the need for innovation within public/public and public/private partnerships (whilst satisfying the need for probity) and general compliance with the local authority duty to achieve excellence in performance and continuous improvement in service provision, as well as incorporating relevant central government agencies in such activity.

The MHA is an *Unincorporated Association by Agreement*. It has an Executive Board comprising chief officers or their nominees. The Executive Board agrees the MHA Business Plan and receives six monthly progress reports and it is served by an Alliance Manager. The Executive Board receives reports from the Programme Board that, in turn, agrees and monitors the work of Working Groups set up to progress individual strands of activity. Whilst MHA Members collectively determine (on an annual basis) who chairs the Executive Board and the Programme Board, the Working Groups will be chaired by the highway authority taking the leading role in the associated workstream. The Programme Board and the Working Groups are supported by the Alliance Manager. The expectations are that joint working will enhance what could be achieved from individual highway authorities’ service budgets and that the rationalization of systems, processes and practices will improve the delivery of service provision. In turn, this will provide better value because the learning process will provide benefits to all MHA Members individually and the regional service user in the wider context.

All MHA Members recognize that there is still much learning to be done. Based on openness and honesty, there is a great desire for the MHA to succeed.

This Preface is written evidence of the commitment of the MHA Members. The true test of the partnership intent of the MHA will be the delivery of the high quality and cost effective services that is recognized as such by central government, private sector partners, the elected local authority council members and the public that the MHA seeks to collectively serve.

**Aim and Objectives of the MHA**

**Aim**

To help highway authorities improve highway services in the Midlands area and help them deliver efficiency savings.

**Objectives**

1. To establish and develop collaborative procurement framework(s) to secure the delivery of major highway schemes.
2. To establish and develop collaborative framework(s) to deliver medium size (highway) schemes.
3. To establish, implement and develop a continuous improvement model for highway term contracts to achieve convergence to best practices.
4. To establish and develop other collaborations for highway activities, such as the procurement of commodities and professional services, as agreed by the MHA Members.
5. To embed partnering principles and construction best practice in all its work and throughout the supply chains.
6. To promote and publicize the work of the MHA.
Appendix E – Midlands Highway Alliance Agreement

Statement of Principles of the MHA

1. All MHA Members recognize that public services in the Midlands area need innovation if continuous improvement, successful performance and savings are to be achieved. The MHA can be a model for others to emulate;

2. MHA Members welcome the opportunity to develop this initiative and the MHA aspires to help local authorities achieve and maintain a leading position in the provision of efficient and effective public services through this arrangement and provide central government agencies with the opportunity to be part of this initiative;

3. The MHA will, therefore:
   - Develop openness and trust between highway authorities in the Midlands area where there are obvious synergies to be found.
   - Encourage a step change in innovation and continuous improvement.
   - Share openly successes and learn from initiatives that are less successful.
   - Encourage staff to develop through participating in the work of the MHA.

4. The MHA believes that the delivery of proposed collaborations to the people of their respective host authorities should be carried out in a way that is both responsive to the needs of local communities and within the new collaborative frameworks agreed by and between the city and county councils and other parties. The MHA believes that this is best achieved by adopting a flexible approach to service delivery which will enable a quick, efficient and effective response to be made.

5. The MHA is aware of the constant pressures for change in local government and highways and transportation services, in particular from:
   - Central government legislative, regulatory and other activities;
   - Rise in public expectation.
   - The need to develop a greater use of resources and a “more from more” approach rather than a “more from less” philosophy.

6. The MHA seeks to achieve continuous improvement in the cost and quality of service provision and thereby demonstrate even better VfM to re-affirm or enhance MHA Members’ respective ratings under CPA (where applicable) and contribute (as far as is practicable) to savings.

7. The MHA will promote collaborative procurement in accordance with a brief from the Centre of Excellence: Learning Skills Council. The successful linkages between a number of local authorities and private sector partners will demonstrate and endorse a new partnering model.

8. The MHA Members have a shared understanding of Best Value, Constructing Excellence and the need to demonstrate good and continuing performance. The MHA balances both supplementary and complementary skills and resources for mutually beneficial partnering arrangements.
9 The MHA is committed to making this initiative a demonstration of best practice in the Midlands area. The MHA will provide opportunities to monitor service delivery by each of the MHA Members both for themselves and for each other and to compare with the private sector. Performance and processes of all MHA Members will be benchmarked.

10 VfM will be demonstrated and audited with quantitative performance targets and open book accounting.

**Monitoring**

1 *The MHA seeks to ensure services are delivered on a continuing cost-effective basis through forging long-term alliances. Rigorous performance measurement will consider:*

   - Best overall value for money.
   - Attitude to collaborative working.
   - Ability to innovate and to offer efficient solutions.

2 The MHA expects that its work, through the association of highway authorities and private companies will demonstrate new criteria for collaborative working which will become a significant contribution to the work of highway authorities in the Midlands area for providing quality and innovation.

Footnote

This document is based on the Three Counties Professional Services MOU originally prepared by Nottinghamshire County Council.

This document was prepared by AWJ, CWC/Constructing Excellence (29th May, 27th June and 20th November 2007) and MGS, Leicestershire County Council (14th June and 23rd November 2007).
MIDLANDS HIGHWAY ALLIANCE AGREEMENT

THIS AGREEMENT (hereinafter referred to as the “Agreement”) is made on 26th November 2007

BETWEEN

(1) LEICESTERSHIRE COUNTY COUNCIL of County Hall, Glenfield, Leicester, LE3 8RA
(2) LEICESTER CITY COUNCIL of New Walk Centre, Welford Place, LE1 6ZG
(3) LINCOLNSHIRE COUNTY COUNCIL of County Offices, Newland, Lincoln, LN1 1YL
(4) NOTTINGHAMSHIRE COUNTY COUNCIL of County Hall, West Bridgford, Nottingham, NG2 7QP
(5) NOTTINGHAM CITY COUNCIL of the Guildhall, South Sherwood Street, Nottingham NG1 4BT
(6) PETERBOROUGH CITY COUNCIL of Town Hall, Bridge Street, Peterborough PE1 1QT
(7) DERBYSHIRE COUNTY COUNCIL of County Hall, Matlock, DE4 3AG
(8) DERBY CITY COUNCIL of The Council House, Corporation Street, Derby, DE1 2FE
(9) NORTHAMPTONSHIRE COUNTY COUNCIL of County Hall, Northampton, NN1 1DN
(10) RUTLAND COUNTY COUNCIL of Catmose, Oakham, Rutland, LE15 6HP
(11) THE HIGHWAYS AGENCY of 123 Buckingham Palace Road, London, SW1W 9HA (“Highways Agency”)

such that the above parties shall together be known as the Midlands Highways Alliance” (hereinafter referred to as the “MHA”) and shall be regarded as “founding members”.

WHEREAS:

a. The MHA in entering into this Agreement describes how it wishes to work together in the spirit of co-operation in relation to the joint procurement of highway-related services for each member of the MHA.

b. The MHA therefore wishes to enter into this Agreement to reflect the expectation of the parties and to set out the practical working relationships to achieve the MHA’s objectives.

c. The parties have agreed that, from the date of this Agreement, the arrangement set out in this Agreement will be formally known as the “Midlands Highways Alliance”.

d. The parties acknowledge that, in carrying out any business on behalf of the MHA, they will comply with the rules and regulations relating to their own organisations.

IT IS HEREBY AGREED as follows:

1 Definitions

1.1 In this Agreement, unless the context otherwise requires, the following expressions have the following meanings:

1.1.1 “Alliance Manager” means the person appointed pursuant to Clause 5.10 to provide technical and operational advice and assistance to the Board (as defined in Clause 1.1.4).

1.1.2 “Assets” means any ICT equipment, software, licences and other equipment or assets owned by individual parties where the original owner has purchased or leased such equipment without any monetary assistance from the MHA but used in connection with any arrangement.

1.1.3 “Authority” shall mean any organisation that is a member of the MHA that acts as a highway authority and thereby seeks to contribute and derive benefit from its membership of the MHA.

1.1.4 “Board” means the Executive Board appointed pursuant to Clause 5.2.

1.1.5 “DPA” means the Data Protection Act 1998.


1.1.7 "Financial Year" means the 1st April of one calendar year to the 31st March of the following calendar year during the term of this Agreement.

1.1.8 “MHA Member” means any of the parties currently participating in the MHA identifiable as a founding member or a highway authority subsequently joining the MHA being a new member.

1.1.9 “Personal Data” means personal data as defined by the “DPA”.


1.2 Reference to any statute or statutory provision includes a reference to that statute or statutory provision as from time to time amended, extended, or re-enacted.

1.3 Words importing the singular include the plural, words importing any gender include every gender, and words importing persons include bodies corporate and unincorporated and in each case vice versa.

1.4 The paragraph headings and titles appearing in this Agreement are for reference only and shall not affect its construction or interpretation.
Appendix E – Midlands Highway Alliance Agreement

2 Agreement

2.1 In consideration of the contributions by the MHA, each MHA Member hereby agrees to co-operate with the other MHA Members in relation to the MHA pursuant to the terms of this Agreement and in accordance with the reasonable directions of the Board.

2.2 Insofar as it is within their powers to do so, each MHA Member shall in good faith work together, consult each other and co-operate with each other in relation to the MHA.

2.3 The MHA Members shall collectively and individually, faithfully and diligently and with all due skill and care perform such duties and exercise such powers as set out in this Agreement.

2.4 Notwithstanding the terms of this Agreement, each MHA Member shall individually contract with any private sector provider of goods and or services (as appropriate) in relation to the MHA.

2.5 From the date hereof, the collective name that brings together all MHA Members for the purposes of this Agreement shall be “Midlands Highways Alliance” (the “Name”) and each MHA Member hereby acknowledges and agrees that all proprietary and other rights in the Name are vested jointly in the MHA.

2.6 The Name shall not be amended unless agreed unanimously by the Board.

2.7 Each of the MHA Members hereby warrants that it has the power to enter into this Agreement and has obtained all necessary approvals to do so.

2.8 Each MHA Member further warrants and undertakes that it is not aware as at the date hereof of anything within its reasonable control which might adversely affect its ability to fulfil its obligations pursuant to this Agreement.

3 Responsibilities of the MHA (including funding arrangements)

3.1 Notwithstanding any contribution made pursuant to the terms of this Agreement, for the avoidance of doubt the internal operating costs of each MHA Member shall be borne by that MHA Member.

3.2 Each MHA Member shall employ appropriately trained and skilled staff to discharge any of its duties pursuant to this Agreement. Each MHA Member shall be solely liable for any actions or claims made by or in respect of such staff.

3.3 Each MHA Member shall provide sufficient administrative resources, staff, office and other facilities as shall be reasonably necessary to enable the MHA Members to discharge their respective roles, duties and functions in relation to this Agreement. The resources required to support the MHA will be reviewed by the Board annually on or before the commencement of each Financial Year.
Appendix E – Midlands Highway Alliance Agreement

3.4 The MHA Members have agreed to contribute to the cost of the Alliance Manager, publicity and running costs (including but not limited to meeting venues) and provide staff at no cost to the MHA. Such contributions and the proportion of the same to be borne by each MHA Member is to be reviewed annually by the Board on or before the commencement of each Financial Year (the "Annual Contribution") and formally agreed in writing. The Annual Contribution from MHA Members that shall apply for the 2008/9 Financial Year is £2,500 for unitary councils, £5,000 for county councils and £5,000 for the Highways Agency. Notwithstanding this, it is anticipated that such costs will initially be met from contributory funding from the East Midlands Improvement Partnership but, irrespective of the date on which such contributory funding shall expire, each MHA Member shall be expected to provide its Annual Contribution by 30 June of each year during the term of this Agreement. Subject to contrary agreement by the Board, Leicestershire County Council shall control the bank account designated for use by the MHA.

3.5 The Board shall be at liberty to waive any Annual Contribution due from an MHA Member, in the reasonable opinion of the Board, if such MHA Member provides a significant amount of staff time equivalent to or in excess of the relevant Annual Contribution and such staff time is specifically directed towards the achievement of the MHA’s aim and objectives in the reasonable opinion of the Board. Unless the Board shall determine any other reason for an MHA Member not making its Annual Contribution by the due date, a failure to make the contribution shall be regarded as justifiable grounds for the exclusion (temporary or permanent) of an MHA Member from the MHA.

3.6 Any party not listed as a “founding member” but wishing to become an MHA Member (the "New Party") shall do so only on the approval of the Board and upon the New Party entering into a deed of adherence (in a form satisfactory to the MHA Members) covenanted with the MHA Members to observe, perform and be bound by all the terms of this Agreement which are capable of applying to the New Party. The New Party shall be called upon to not only make an Annual Contribution for the Financial Year in which it joins the MHA but to also make a contribution towards the costs previously incurred by the founding members (and/or subsequent MHA members) in the work of the MHA. This additional contribution expected from such new MHA Member shall be:

(a) 75% of the [aggregate] Annual Contribution from the preceding Financial Year ("Year One");
(b) 50% of the [aggregate] Annual Contribution from the Financial Year immediately preceding Year One ("Year Two"); and
(c) 25% of the [aggregate] Annual Contribution from the Financial Year immediately preceding Year Two.
3.7 The Board shall determine whether there shall be any other form of membership of the MHA and accordingly determine the nature of that membership and the contribution expected towards the costs of the MHA for both the current Financial Year in which membership is sought and for previous Financial Years.

4 Dispute Resolution

4.1 The MHA Members agree that any complaints or disputes between them as to the MHA and any proposal by an MHA Member to withdraw from the MHA shall be dealt with in the first instance in accordance with this Clause.

4.2 Any complaint about the administration (including finances) of the MHA shall be considered by the Board who shall receive a report from the relevant MHA Member on the matter.

4.3 Save as to the exercise by any MHA Member of its right to refer a matter to mediation under Clause 4.4 or to withdraw from the MHA under Clause 6.3 the substance of any complaint which the MHA has not been resolved to the satisfaction of the MHA Members by the Board may be referred to the Chief Officers of the relevant MHA Members.

4.4 If an MHA Member is not satisfied with the result of the operation of Clauses 4.2 and 4.3 or any other case where an MHA Member has a dispute over the operation of this Agreement then that MHA Member may refer the matter to the Centre for Effective Dispute Resolution for Mediation.

4.5 The provisions of this Clause 4 shall be operated in good faith and with the maximum speed and efficiency commensurate with treating all MHA Members fairly. The MHA Member shall take all reasonable steps to resolve any disputes whether by negotiation, mediation or other appropriate form of dispute resolution procedure and the MHA Members shall only have recourse to any legal proceedings in the event of the failure of such bona fide endeavours to resolve the dispute in question.

5 Management of the Midlands Highways Alliance

5.1 The co-ordination, supervision and management of the performance of this Agreement shall be conducted by the Board.

5.2 The Board shall be comprised of one duly authorised officer representative of each of the MHA Members. Each officer representative shall be entitled to attend all meetings of the Board. The duly authorised officer representatives of the MHA Members at the date of this Agreement are set out in Schedule 1.

5.3 The duly authorised representatives can be replaced at any time by the appointing MHA Member and proxies can be appointed at the sole discretion of the MHA Members.
5.4 Prior to the commencement of each Financial Year during the term of this Agreement, the MHA will unanimously appoint an individual to head the Board (the “Chair”) from the current members of the Board and the Chair will hold such post until the meeting of the Board next following the expiration of one year from the date of such appointment.

5.5 The Board shall meet not less than twice in each Financial Year. The Board will hold such other meetings from time to time as may be necessary to carry out its functions. A meeting of the Board must be convened if requested at any time by notice given by a member of the Board, such notice to be in writing to all other members of the Board, and such meeting shall be convened within twenty Working Days of the date of such written notice.

5.6 Notices of meeting of the Board shall specify the place, day and hour of the meeting and shall contain an agenda of the matters to be discussed.

5.7 All matters to be considered at a meeting of the Board or to be determined by the Board shall be decided by majority decision. In reaching any decision on matters to be considered by or determined by the Board, each member of the Board shall have one vote. In the event of an equality of votes, the Chair will have a casting vote.

5.8 Unless otherwise agreed in writing by the MHA Members, the quorum for a meeting of the Board shall be a minimum of 75% of the duly authorised representatives of all MHA Members who have been appointed pursuant to Clause 5.2 from time to time.

5.9 The Board shall *inter alia* monitor and direct the performance of each MHA Member’s obligations and duties pursuant to this Agreement, all administrative, technical and managerial matters relating to the MHA, the admission of new members to the MHA, the workings and effectiveness of this Agreement and to advise on any variations which may be appropriate.

5.10 Subject to the unanimous agreement of the Board, the Board may appoint an Alliance Manager who shall be entitled to attend meetings of the Board and perform such duties as the Board may from time to time determine PROVIDED THAT the Board shall only be able to delegate powers or duties to the Alliance Manager which itself has.

5.11 In the event that any dispute or difference between the members of the Board arises out of any decision to be made by the Board, the MHA Members shall seek to resolve the dispute or difference amicably by using an alternative dispute resolution (“ADR”) procedure acceptable to the Board before pursuing any other remedies available to them.

5.12 If any member of the Board fails or refuses to agree or participate in the ADR procedure, or if in any event the dispute or difference is not resolved within 30 days after it has arisen the Board shall make the decision by a majority vote.
6 Duration, Termination, and Expulsion

6.1 This Agreement shall be deemed to have been effective from 17th July 2007 and shall subject to the remaining provisions of this Clause continue in force until termination.

6.2 In the event that one MHA Member is in breach of its obligations herein (“the Defaulting Party”) then (without prejudice to any other rights) any of the remaining MHA Members may serve a written notice upon the Defaulting Party (with a copy to all of the other MHA Members and a report in this respect shall be presented to the next meeting of the Board) to remedy the breach upon such reasonable terms and within a reasonable time stipulated in the notice.

6.3 Any MHA Member may terminate this Agreement as regards their involvement (having made any Annual Contribution for the Financial Year in which notice of termination is given which is not refundable) upon service of six months notice of termination in writing upon the Chair expiring on the 31 March in any year.

6.4 By unanimous agreement of the Board this Agreement can be terminated forthwith.

6.5 The following obligations are conditions of this Agreement and any breach of them by an MHA Member shall be deemed a fundamental breach, and such MHA Member shall immediately be expelled from the MHA and, subject to Clause 7 of this Agreement, such MHA Member shall forthwith cease to be a party to this Agreement:

6.5.1 failure to comply with a written notice to remedy a breach (such notice to be served in accordance with the provisions of Clause 6.2).

6.5.2 if any MHA Member or its employees, or agents with or without that MHA Member’s knowledge has:

   6.5.2.1 offered, given or agreed to give any member or officer of any other MHA Member any gift or consideration of any kind as an inducement or reward for doing or not doing anything in relation to the obtaining or carrying out of this Agreement or any other contract with the MHA Members or for showing or not showing favour or disfavour to any person in relation to this Agreement or any other contract with the MHA Members; or

   6.5.2.2 committed any offence under the Prevention of Corruption Acts 1889 - 1916 or given any fee or reward the receipt of which is an offence under Section 117(2) of the Local Government Act 1972.

6.5.3 assignment (but not subcontracting) by any MHA Member of any of its obligations hereunder without the prior written consent of the remaining MHA Members such consent not to be unreasonably withheld.
7 Consequences of Termination or Expulsion

7.1 In the event of termination of this Agreement (wholly or partially):

7.1.1 all Assets owned by a MHA Member and used in the provision of the MHA shall remain the property of the owning MHA Member free of any claims by the others;

7.1.2 any intellectual property and/or intellectual property rights generated during the continuance of the MHA shall belong to the MHA Members in equal shares except as otherwise provided in this Agreement;

7.1.3 any Assets which have been loaned to any MHA Member ("the Borrower") by any other MHA Member ("the Lender"), shall on termination of this Agreement or upon the Borrower or Lender leaving the MHA be immediately returned to the Lender or alternatively (by mutual agreement) the Borrower shall reimburse the Lender with the market value of the Assets.

7.2 In the event that one MHA Member leaves the MHA prior to the termination or expiry of this Agreement it shall do all things that may be reasonably required by the remaining MHA Members to this Agreement (the “Remaining Parties”) so as to enable the Remaining Parties to continue the MHA.

7.3 Neither the termination of this Agreement nor the expulsion of an MHA Member in accordance with Clause 6 of this Agreement shall affect the accrued rights of the MHA Members arising in any way out of this Agreement as at the date of termination or the date of the expulsion (as the case may be), and in particular but without limitation, the right to an indemnity and all provisions which are implied or expressed to survive this Agreement.

8 General

8.1 Nothing herein contained or implied shall prejudice or affect the MHA Members’ rights and powers, duties and obligations in the exercise of their own statutory functions.

8.2 Nothing contained in this Agreement or any action taken by the MHA Members pursuant to this Agreement shall be construed to imply that there is any relationship between the MHA Members of legal partnership as set out in the Partnership Act 1890.

8.3 No MHA Member shall represent itself as being an agent or employee of any other MHA Member or represent itself as having any power or authority to incur any obligation of any nature express or implied on behalf of any other MHA Member.

8.4 This Agreement is personal to the MHA Members and no MHA Member shall assign or transfer to any person any of its rights or subcontract any of its obligations under this Agreement without the consent of the other MHA Members such consent not to be unreasonably withheld or delayed.
Appendix E – Midlands Highway Alliance Agreement

8.5 Any notice required or permitted to be given by an MHA member under this Agreement shall be in writing and addressed to the Chair at his or her nominated office for such purposes from time to time.

8.6 Any notice required or permitted to be given on behalf of the MHA shall be in writing and shall be served by the Board or any person appointed by it for such purposes.

8.7 No announcement or information concerning this Agreement shall be made or released or authorised to be made or released in any press release, advertising or publicity or otherwise except such as shall be approved or authorised by all of the MHA Member.

8.8 This Agreement is enforceable by the MHA Members and by their successors in title and permitted assignees. Any rights of any other person to enforce the terms of this Agreement pursuant to the Contracts (Rights of Third Parties) Act 1999 are excluded.

8.9 No failure or delay by any MHA Member to exercise any right, power or remedy will operate as a waiver of it nor will any partial exercise preclude any further exercise of the same or of any other right, power or remedy.

9 Confidentiality

9.1 Each MHA Member shall use its best endeavours to keep in strict confidence and shall bind all its employees and agents to keep in strict confidence all and any commercial and technical information or confidential information relating to the MHA or the affairs of or concerning any other MHA Member in whatever form acquired by it (whether directly or indirectly) in consequence of this Agreement. No MHA Member shall use or disclose any such confidential information other than for the purposes of the MHA or as expressly permitted by this Agreement save for any information which is or becomes in the public domain through no fault of the disclosing MHA Member or where they are required by law to disclose it.

9.2 Obligations of confidentiality set out in the foregoing clause shall survive for a period of two years from the termination of this Agreement.

10 Data Protection

10.1 Without prejudice to any other provision of this Agreement or the appendices hereto each MHA Member shall at all times comply with the requirements of the DPA and in respect of any personal data processed for the purposes of the MHA, no Personal Data collected or processed for any purposes connected with the MHA shall be disclosed to any other person other than in accordance with the provisions of the DPA.
10.2 Each MHA Member shall ensure that it has notified the Information Commissioner in respect of any Personal Data processed by it as a data controller for the purposes of the MHA. In the event that any MHA Member receives a data subject access request or any request for information or any notice from the Information Commissioner they will promptly notify the Board and where relevant the other MHA Members and the other MHA Members will at their own cost give reasonable assistance to such MHA Member to assist such MHA Member in responding to such request or notice.

10.3 Each MHA Member who collects Personal Data (“the Collecting Party”) shall secure that in order to process any Personal Data for the purposes of the MHA lawfully and fairly in accordance with the first Data Protection Principle of the DPA that it shall notify the subject of such Personal Data of the purposes for which it is gathered and for which it may be disclosed to the other MHA Members or otherwise. The other MHA Members will notify the Collecting Party of any other purposes for which the other MHA Members would like to use the Personal Data. Each MHA Member agrees to process Personal Data only in accordance with such data collection notices as the Collecting Party has notified to it in respect of such Personal Data. Each MHA Member agrees to immediately cease using Personal Data for any purpose which it is aware that a data subject has objected to. Where necessary the MHA Members undertake to use reasonable endeavours to obtain (as described in this Clause) the consent of the subjects of personal data to be used for the purposes of the MHA.

10.4 Any data disclosed by any MHA Member to another for use within the MHA will be held and processed strictly in accordance with the DPA (where applicable) and (subject to Clause 9) any common law obligation of confidentiality.

11 Freedom of Information

11.1 The MHA Members agree that this Agreement is subject to the full effect of the FOIA. Any MHA Member may disclose information forming part of this Agreement or information they hold about the other MHA Members to anyone who makes a request for information under the provisions of the FOIA but subject to the provisions of this clause.

11.2 Promptly upon receipt of a request received by any MHA Member(s) for the disclosure of any information in respect of this Agreement relating to the other MHA Members, the relevant MHA Member(s) shall notify the other MHA Members in writing giving them 5 Working Days in which to respond. If there is any information which any MHA Member believes is subject to an exemption under the provisions of the FOIA then they should make this clear at the earliest opportunity and within the aforementioned 5 Working Days and the relevant MHA Member will take this into consideration in dealing with a request for information and where this is consistent with the that MHA Member’s duties under the FOIA.
12 Indemnity, Liability and Insurance

12.1 Each MHA Member shall indemnify the other MHA Members against all costs, expenses, liabilities, injuries, losses, demands, judgments and legal costs arising from a breach of this Agreement by that MHA Member or through that MHA Member’s negligence which causes:

12.1.1 the death of or personal physical injury to any person; and

12.1.2 damage or loss in any form to physical property, including land, buildings and chattels (whether one of the remaining MHA Member’s property or otherwise);

12.1.3 financial loss to any person or organisation in the MHA; except to the extent that such losses are directly caused by a breach of this Agreement by the injured MHA Member.

12.2 Each MHA Member undertakes to indemnify and keep indemnified at all times the remaining MHA Members in respect of any loss, harm, damage or liability that may arise (whether directly or indirectly) from any unlawful disclosure of any information made available to that MHA Member for the purposes of the MHA to the extent that such loss, harm, damage or liability is capable of being compensated in money.

12.3 Except in the case of death or personal injury caused by a MHA Member’s negligence or fraud or fraudulent misrepresentation, that MHA Member’s liability under or in connection with this Agreement, whether arising in contract, tort, negligence, breach of statutory duty or otherwise, shall not exceed the relevant insurance levels referred to in Clause 12.4 or (in the event that such insurances do not relate to the particular liability) the sum of £1 million. Furthermore, subject to Clause 12.2, no MHA Member shall be liable to the other MHA Member in contract, tort, negligence, breach of statutory duty or otherwise for any loss, damage, costs or expenses of any nature whatsoever incurred or suffered by that other MHA Member of an indirect or consequential nature [including without limitation any economic loss or otherwise] or for any loss of turnover, profits, business or goodwill or other loss equivalent thereto.

12.4 Without thereby limiting their responsibilities under Clauses 12.1 and 12.2 above, each MHA Member shall insure and maintain at all times while this Agreement subsists policies of insurance in respect of their liabilities arising under or in connection with this Agreement with a reputable insurer. Such policies of insurance shall include insurances in respect of public liability in an amount not less than £10 million, professional indemnity in an amount not less than £5 million, and employer’s liability in an amount not less than £10 million in respect of any single claim or series of claims made in respect of any incident. Any MHA Member shall supply to any other MHA Member or the remaining MHA Members on request copies of all insurance policies, cover notes, premium receipts and other documents necessary to establish their compliance with this clause.
13 **Force Majeure**

13.1 No MHA Member shall be liable for delay in performing or failure to perform its obligations if the delay or failure results from events or circumstances outside its reasonable control including without prejudice to the generality of the foregoing fire, flood, Acts of God, riot, civil disturbance, war or sabotage, the coming into force of any statute, statutory instrument, regulation or byelaw of central government or any competent authority rendering the continued performance of the obligations of this Agreement illegal or impossible. Such delay or failure shall not constitute a breach of this Agreement.

13.2 In the event that a MHA Member is prevented from performing its obligations under the terms of this Agreement due to events or circumstances described in Clause 13.1 for a prolonged period and the MHA Members acknowledge that the length of time which constitutes a prolonged period shall be determined by the Board then that MHA Member may serve notice to terminate its involvement in this Agreement with immediate effect upon the other MHA Members.

14 **Complaints**

14.1 Each MHA Member shall provide all reasonable assistance to the other MHA Members in relation to complaints from third parties relating to the MHA and free access to all information reasonably required by each MHA Member, or auditor appointed by any of them.

14.2 If a complaint of maladministration relating to the failure to comply with any obligations under this Agreement is received it will be dealt with by the receiving MHA Member under that MHA Member's own complaints procedure in consultation with the other MHA Members provided that any outcome that involves additional expenditure for the other MHA Members will be reported to them and resolved under the disputes resolution procedure in Clause 4 if necessary.

15 **Governing Law**

15.1 This Agreement is made and shall be governed by and construed in accordance with English Law and the MHA Members irrevocably submit to the exclusive jurisdiction of the English Courts of Law.

16 **Severance**

16.1 The provisions of this Agreement are severable. If any provision of this Agreement shall be held to be invalid or unenforceable by any Court of Law of competent jurisdiction, such invalidity or unenforceability shall not effect the remaining provisions of this Agreement.

17 **Variation**

17.1 The terms of this Agreement may be amended by mutual consent. Any agreed changes must be evidenced in writing signed by representatives of the MHA Members and attached hereto.
AS WITNESS the hands of the parties the day and year first before
written

Signed on behalf of
LEICESTERSHIRE COUNTY COUNCIL

Name .................................................................
Position .........................................................

In the presence of
Witness Signature...................................................
Witness Name ....................................................
Address............................................................
.................................................................

Signed on behalf of
LEICESTER CITY COUNCIL

.................................................................

Repeat as required for all other authorities in the MHA Alliance.
## Schedule 1

Officer Representation on the Board at the date of this Agreement

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<th>Organisation</th>
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### APPENDIX F – INNOVATIONS REGISTER

#### INNOVATION REGISTER

<table>
<thead>
<tr>
<th>No</th>
<th>Contractor</th>
<th>Contract</th>
<th>Suggestion/Idea</th>
<th>Benefit</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>All</td>
<td></td>
<td>Have a innovation register to facilitate sharing of best practice / knowledge</td>
<td>✓</td>
<td>To be discussed at monthly contractors meeting</td>
</tr>
<tr>
<td>2</td>
<td>All</td>
<td></td>
<td>Improve / standardise performance tool kit / consistency</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Tarmac</td>
<td>M69</td>
<td>Maximise use of Etchelon to avoid wastage (EME)</td>
<td>✓</td>
<td>Saving in wastage and prelim costs (time)</td>
</tr>
<tr>
<td>4</td>
<td>Tarmac</td>
<td>M69</td>
<td>Re-design of safety barrier</td>
<td>✓</td>
<td>Additional value as combination of cost saving and additional barrier installed</td>
</tr>
<tr>
<td>5</td>
<td>AIGOL</td>
<td>A500/A34 Hanford</td>
<td>Proposed use of Benefil in place of foam concrete</td>
<td>✓</td>
<td>£30,000</td>
</tr>
<tr>
<td>6</td>
<td>AIGOL</td>
<td>A5 Dodwells</td>
<td>During ECI stage, AIGOL requested that island kerb line moved as part of perm works to accommodate barriers and preserve traffic flow. Reduce duration</td>
<td>✓</td>
<td>£230,000</td>
</tr>
</tbody>
</table>
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<tbody>
<tr>
<td>7</td>
<td>AIGOL</td>
<td>A500/A34 Hanford</td>
<td>Maintain At Risk risk register from ECI through construction period</td>
<td>✓</td>
<td>Long term savings in terms of managed budget confidence</td>
</tr>
<tr>
<td></td>
<td></td>
<td>A5 Dodwell</td>
<td>ECI - placed bird netting on vulnerable clearance areas to protect July start</td>
<td>✓</td>
<td>Potential delay costs £10k/wk</td>
</tr>
<tr>
<td>9</td>
<td>AIGOL</td>
<td>M1 J19 Catthorpe</td>
<td>ECI - Provide CVM level 0 budget using price list rates to assist HA with</td>
<td>✓</td>
<td>Scheme cost identified early enough to allow scheme re-design</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>assessment of emergency scheme</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>AIGOL</td>
<td>M6 14 to 15</td>
<td>ECI - Advised suitable paving options</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>AIGOL</td>
<td>M6 14 to 15</td>
<td>ECI - advised push over tests to establish ground conditions for safety</td>
<td>✓</td>
<td>£30,000</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>fencing</td>
<td></td>
<td>Although covered by price list rates, defined cost would increase. Typical 50% cost shown</td>
</tr>
<tr>
<td>12</td>
<td>AIGOL</td>
<td>M6 J2</td>
<td>ECI - Proposed construction of retaining wall before official commencement date</td>
<td>✓</td>
<td>TBA</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>to reduce risk of congestion and accommodate potential design issues later -</td>
<td></td>
<td>Scheme currently under design</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>involved in analysis</td>
<td></td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>AIGOL/Carillion</td>
<td>M6 J2/Dumbells</td>
<td>Work as team with concurrent and adjacent schemes</td>
<td>✓</td>
<td>Scheme currently under design</td>
</tr>
<tr>
<td>14</td>
<td>Balfour Beatty/ Birse and</td>
<td></td>
<td>Utilise framework members resources for surfacing - as necessary</td>
<td>✓</td>
<td>TBA</td>
</tr>
<tr>
<td></td>
<td>Carillion</td>
<td></td>
<td></td>
<td></td>
<td>To be assessed at later date</td>
</tr>
</tbody>
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<td></td>
<td></td>
<td></td>
<td></td>
<td>Quality</td>
<td>Time</td>
</tr>
<tr>
<td>15</td>
<td>AIGOL/ OPTIMA</td>
<td>A500/A34 Hanford</td>
<td>Safe traffic signal crossing system to enable walking bus to cross busy island in one manoeuvre</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>16</td>
<td>AIGOL/ OPTIMA</td>
<td>A500/A34 Hanford</td>
<td>Publicity meeting with local stakeholders</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>17</td>
<td>AIGOL</td>
<td>A500 Talke</td>
<td>ECI - Provided advanced design programme to keep design team focused on start date</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>18</td>
<td>AIGOL</td>
<td>A500 Talke</td>
<td>Publicity meeting with local stakeholders</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>19</td>
<td>AIGOL</td>
<td>M6 J2/ Dumbells</td>
<td>ECI - Advance GI survey undertaken - found numerous services, assessed traffic behaviour for main scheme</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>20</td>
<td>AIGOL</td>
<td>M1 J20 to 21</td>
<td>ECI - Emergency cross over areas priced and programmed within M1 scheme to save prelim costs and disruption</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>21</td>
<td>AIGOL</td>
<td>A5 Dodwells</td>
<td>ECI - Aldi 278 scheme priced and programmed within Dodwells scheme to save prelim costs and disruption</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>22</td>
<td>AIGOL</td>
<td>A5 Dodwells</td>
<td>ECI - Advised CN of opportune dates for STATS diversions (20 weeks early)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>23</td>
<td>AIGOL</td>
<td>A5 Dodwells</td>
<td>ECI - Contractor produced TTRO and Annex D</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>24</td>
<td>AIGOL</td>
<td>A500 Talke</td>
<td>ECI - Contractor produced TTRO</td>
<td>✓</td>
<td></td>
</tr>
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<td></td>
<td></td>
<td></td>
<td></td>
<td>Quality</td>
<td>Time</td>
</tr>
<tr>
<td>25</td>
<td>AIGOL</td>
<td>M6 J2</td>
<td>Synchronise Carillion/AIGOL target prices and programme to share surfacing, TM and site accommodation packages</td>
<td></td>
<td></td>
</tr>
<tr>
<td>26</td>
<td>AIGOL</td>
<td>M6 J2</td>
<td>ECI - Buildability advice following discussions with supply chain - trenchless crossings, cantilever gantries, retaining wall, safety fencing</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>27</td>
<td>AIGOL</td>
<td>Nene Bridge PCC</td>
<td>ECI - Draft phasing programme provided following 1st briefing to aid buildability</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>28</td>
<td>AIGOL</td>
<td>Cathedral Sq PCC</td>
<td>ECI - Draft phasing programme provided following 1st briefing to aid buildability and focus design team</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>29</td>
<td>AIGOL</td>
<td>Cathedral Sq PCC</td>
<td>ECI - Contractor speaking directly with EDF</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>30</td>
<td>All</td>
<td>ALL</td>
<td>Contractors to carry out site safety audits of each others sites</td>
<td></td>
<td></td>
</tr>
<tr>
<td>31</td>
<td>AIGOL</td>
<td>Cathedral Sq PCC</td>
<td>ECI - Sustainable and cost effective alternative to natural stone paving</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>32</td>
<td>AIGOL</td>
<td>M6 J14 to 15</td>
<td>ECI - Following site visit, contractors supply chain advised on condition of existing safety fencing - 400m removed from contract</td>
<td></td>
<td></td>
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<td></td>
<td></td>
<td></td>
<td>Quality</td>
<td>Time</td>
</tr>
<tr>
<td>33</td>
<td>AIGOL</td>
<td>A500 Talke</td>
<td>ECI - RSA2 concerns regarding overrun area on west bound off slip. Planned and valued with original scheme. Save 3 weeks</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>34</td>
<td>Carillion</td>
<td>A46 Saxondale to Newark Safety Route</td>
<td>The use of hydra-jetting to remove existing white lines to minimise damage to existing wearing course has been employed. This method is quicker than traditional scabbling and leaves no trace of the old line, whereas scabbling can leave a shadow mark.</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>35</td>
<td>Carillion</td>
<td>A5 Wibtoft to Magna Park</td>
<td>Reinstating gully gratings and lids by placing polystyrene inserts and raising the gully by using Ultragrete QC10 (BBA accredited) to ensure early fixing of gratings and high strength gain of the concrete to minimise any potential delay to the re-laying o</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>36</td>
<td>Carillion</td>
<td>A5 Wibtoft to Magna Park</td>
<td>Introduction of a small (350mm) planner Wirtgen 1000 converted with a cutting kerb head (weight 20tonne) to remove the PC kerb and concrete bedding to avoid the need for strip widening (scope reduction) to ensure that the programme will be met.</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>37</td>
<td>Carillion</td>
<td>A38/A50 Derby Comms</td>
<td>ECI - Reduced office costs by using a smaller set up.</td>
<td>✔️</td>
<td></td>
</tr>
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<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Quality</td>
<td>Time</td>
</tr>
<tr>
<td>38</td>
<td>Carillion</td>
<td>A38/A50 Derby Comms</td>
<td>Reduced office costs by utilising existing HA &amp; LA depots.</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>39</td>
<td>Carillion</td>
<td>A38/A50 Derby Comms</td>
<td>ECI - Alternative topographical survey proposed to reduce the impact of TM on a PSA route</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>40</td>
<td>Carillion  and Balfour Beatty / Birse</td>
<td>A5 Wibtoft &amp; A52 Sedgebrook</td>
<td>H&amp;S Advisors from both contractors undertook a site safety visit to each others site in order to share best practice.</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>41</td>
<td>Carillion</td>
<td>A5 Wibtoft to Magna Park</td>
<td>Vehicle Marshalls were posted to ensure residential traffic safely passed through the works</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>42</td>
<td>Carillion</td>
<td>A5 Wibtoft to Magna Park</td>
<td>Site team undertaken role of Public Liaison and regularly held meetings with residents to discuss the works.</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>43</td>
<td>Carillion</td>
<td>A5 Wibtoft to Magna Park</td>
<td>Site Framework News Bulletin issued to the project site team to inform them of framework issues.</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>44</td>
<td>Carillion</td>
<td>A46 Dumbells</td>
<td>ECI - Buildability advice, TM sequencing advice and programme advice</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>45</td>
<td>Carillion</td>
<td>A5 Wibtoft to Magna Park</td>
<td>Tax disc holder used as a permit to enter site for all vehicles. Any vehicle without a &quot;Carillion Inducted&quot; tax disc were easily identified prior to entering site.</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
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<tr>
<td>46</td>
<td>Carillion</td>
<td>A5 Wibtoft to Magna Park</td>
<td>A &quot;peg spanner&quot; was used to hold pins and stakes in place to avoid damage to the Chainman holding the pin or stake.</td>
<td>☑️</td>
<td>£0</td>
</tr>
<tr>
<td>47</td>
<td>Carillion</td>
<td>A46 Saxondale to Newark Safety Route</td>
<td>Review of site to enable about 10% of existing lane lines to be overlaid as opposed to removed and replaced</td>
<td>☑️ ☑️ ☑️</td>
<td>£5,000</td>
</tr>
<tr>
<td>48</td>
<td>Carillion</td>
<td>A45 Ryton cycleway</td>
<td>ECI - provided advice on buildability and reduced the volume of blacktop to be replaced.</td>
<td>☑️ ☑️ ☑️</td>
<td>£4,000</td>
</tr>
<tr>
<td>49</td>
<td>Birse/Balfour Beatty</td>
<td>A52</td>
<td>Annex E/ECI has allowed full integration of the supply chain to develop a robust programme. This was particularly relevant to surfacing and Traffic management</td>
<td>☑️ ☑️ ☑️</td>
<td></td>
</tr>
<tr>
<td>50</td>
<td>Birse/Balfour Beatty</td>
<td>A52</td>
<td>Undertake additional soil testing to enable better segregation of the most contaminated areas.</td>
<td>☑️</td>
<td></td>
</tr>
<tr>
<td>51</td>
<td>Birse/Balfour Beatty</td>
<td>A52</td>
<td>Introduced the Behavioural Safety Programme &quot;Take Care&quot;</td>
<td>☑️</td>
<td>This is being rolled out across all Birse / Balfour sites</td>
</tr>
<tr>
<td>52</td>
<td>Birse/Balfour Beatty</td>
<td>A52</td>
<td>Issued passes to all the residents directly affected with hotline number for TSO so that they could arrange escort through the works</td>
<td>☑️</td>
<td></td>
</tr>
<tr>
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<td>Suggestion/Idea</td>
<td>Benefit</td>
<td>Comments</td>
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<td>--------------------------------------------------------------------------</td>
</tr>
<tr>
<td>53</td>
<td>Birse/ Balfour Beatty and Carillion</td>
<td>A52</td>
<td>Joint health and safety audit undertaken between Balfour and Carillion staff</td>
<td></td>
<td>Recommended at the last Framework Contractors meeting</td>
</tr>
<tr>
<td>54</td>
<td>Birse/ Balfour Beatty</td>
<td>A52</td>
<td>Participation with Nottingham University on a Human Factors Study</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
</tr>
</tbody>
</table>

£657,000
APPENDIX G – MIDLANDS HIGHWAY ALLIANCE MIDLANDS WORKS FRAMEWORK 3

STAKEHOLDER MATRIX

Interest

LOW

MINIMUM EFFORT

WRAP
NRTS
BWB
AA/RAC
SCHOOLS
FARMERS
RAIL STATIONS
PEDESTRIANS
BUS CO
PUBLIC RESIDENTS

LANDOWNERS
ENG PARTNERSHIP
RHA
AIRPORTS
TAXIS
DEVELOPERS
CHAMBER OF COM

KEEP SATISFIED

DFT
EVENT MANAGEMENT AGENCIES
SHAREHOLDERS
NETWORK RAIL
EA
EMERGENCY SERVICES/POLICE
FIRE
AMBULANCE
STATS

SAFETY STANDARD RESEARCH TAA

KEEP INFORMED

MP
LOCAL BUSINESS
PRESSURE GROUPS
PUBLIC DRIVERS
CE
LOCAL HIGHWAY AUTHORITY CLIENT OFFICES EMPLOYEES

KEY PLAYERS

HA ROUTE PERF MANAGER
HALA BUDGET HOLDERS
LA DLOS
HA PROCUREMENT LOCAL HIGHWAY AUTHORITY MEMBERS PRESS AND MEDIA SUPPLY CHAIN CONTRACTORS

MAC CONTRACTORS MACS EMERGENCY SERV HA SUPPLIERS TMC CONTRACTORS HSE COMMS CONTRACTORS EMIP

NOMINATED SUPPLY CHAIN