



IHIE

## Traffic Signs Conference and Exhibition 2008

*Celebrating 50 years of our modern signing system*

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How far have we progressed in 50 years?



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An early sign



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Experimenting with Transport Alphabet



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**We usually do it well**



**... but sometimes we don't**



**... and sometimes we attract  
adverse comment**



**... for good reason!**



... and occasionally we make something ugly



But mostly we do it so well that the world copies...

